

WiSA Technologies To Show Philips HDTV Transmitting WiSA E Multichannel Wireless Audio at CES 2024

Philips is the second HDTV brand demonstrating WiSA E; more display brands with WiSA E coming

BEAVERTON, Ore.--(BUSINESS WIRE)-- [WiSA Technologies, Inc.](https://www.wisatechnologies.com) (NASDAQ: WISA), a leading innovator in wireless audio technology for intelligent devices and next-generation home entertainment systems, announces an implementation of WiSA E direct from a Philips HDTV to external speakers. Transmitting high-quality multichannel audio direct from a TV enables a low-cost and flexible path for consumers to enhance the quality of their audio system.

"We are proud to demonstrate how WiSA E can transmit multichannel audio directly from a TV to external speakers," said Tony Parker, vice president of technical marketing and strategy. "WiSA E can up-level a typical TV's audio capabilities from mediocre to spectacular without an additional HDMI or optical cable."

Implemented on a Philips (TPV) Android TV, the demonstration highlights how WiSA E is versatile software and agnostic to the TV SoC platform.

WiSA E Demonstration at CES 2024

For more information about WiSA E or the Philips TV demonstration at CES 2024, contact Tony Parker, vice president of technical marketing and strategy at tparker@wisatechnologies.com.

About WiSA Technologies, Inc.

WiSA Technologies, Inc. (NASDAQ: WISA) is a leading provider of immersive, wireless sound technology for intelligent devices and next-generation home entertainment systems. Working with leading CE brands and manufacturers such as Harman International, a division of Samsung; LG; Hisense; TCL; Bang & Olufsen; Platin Audio; and others, the company delivers immersive wireless sound experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. WiSA Technologies, Inc. is a founding member of WiSA™ (the Wireless Speaker and Audio Association) whose mission is to define wireless audio interoperability standards as well as work with leading consumer electronics companies, technology providers, retailers, and ecosystem partners to evangelize and market spatial audio technologies driven by WiSA Technologies, Inc. The company is headquartered in Beaverton, OR with sales teams in Taiwan, China, Japan, Korea, and California.

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This press release contains forward-looking statements, which are not historical facts, within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. In some cases, you can identify these forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements, including statements herein regarding our products, business opportunities and prospects, as well as our CES initiatives and expectations, are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of risks and uncertainties regarding, among other items, our ability to develop technology, real or perceived errors, failures or bugs in our technology; our current liquidity position and the need to obtain additional financing to support ongoing operations; general market, economic and other conditions; our ability to continue as a going concern; our ability to maintain the listing of our common stock on Nasdaq; our ability to manage costs and execute on our operational and budget plans; our ability to achieve our financial goals; and other risks as more fully described in our filings with the U.S. Securities and Exchange Commission. The information in this press release is provided only as of the date of this press release, and we undertake no obligation to update any forward-looking statements contained in this press release based on new information, future events, or otherwise, except as required by law.

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