

WiSA Expands to Seven Online Storefronts Where Consumers Can Find Great Home Entertainment Systems Starting This Holiday Season

Over 800,000 consumers shopping for immersive home entertainment including Dolby Atmos and Dolby Atmos music expected to visit WiSA websites and internet store showrooms in Q4 2021 looking for the world's best TV and wireless audio brands on Amazon, Electronic Express, Walts TV, Beach Camera, BuyDig and coming soon to B&H Photo and Focus Camera

SAN JOSE, Calif.--(BUSINESS WIRE)-- [WiSA® LLC](#), founded by Summit Wireless Technologies (NASDAQ: WISA), launched its new initiative, the WiSA Certified™ Retailer Program, which enables retailers to be a part of the award-winning WiSA brand through features on WiSA websites, dedicated marketing, advertising, channel sales support and advanced notification of new WiSA Certified and WiSA Ready™ products. [Amazon](#) opened the first storefront and the program expanded to six storefronts with the additions of [Electronics Express](#), [Walts TV](#), [Beach Camera](#), [BuyDig](#) and coming soon to [B&H Photo](#) and [Focus Camera](#).

To qualify to be a WiSA Certified Retailer, stores must meet the following criteria:

- Sell WiSA Ready TVs, WiSA Certified Speakers and Transmitters.
- Commit to creating a dedicated WiSA storefront on their website.
- Host website traffic with over 1 million unique visitors per year.
- Support WiSA product demonstrations online or in-store where applicable.
- Have been in business for 10 or more years.
- Display the WiSA Certified Retail Partner logo on the home page or WiSA category page.

“We jumped at the opportunity to open a WiSA Certified storefront because of the WiSA product quality and the Wave Marketing program,” said Abe Yazdian, VP of Merchandising at Electronics Express. “As a leading retailer of consumer electronics and audio, we believe the WiSA Wave marketing coupled with enhanced support is an exciting step that opens up new ways for retailers to promote wireless, high-definition home theater offerings and accelerate sales. We look forward to offering the WiSA Certified Speakers, WiSA Ready TVs and WiSA transmitters to our customers as they provide high quality immersive sound that consumers want.”

“WiSA is proud to see the creation of these great new storefronts featuring the exciting wireless home cinema category fueled by products from WiSA members. These WiSA Certified retailers are answering the demand for WiSA Certified products and we are excited to support them,” said Tony Ostrom, President of WiSA. “The opportunity to integrate the

WiSA brand with a wide variety of retailers expands our reach and supports our goal of driving 2 million visitors to websites by the end 2021.”

For years, WiSA has invested in its state of the art, wireless and HD audio technology to create amazing home cinema systems. The WiSA Certified Retail Program ensures white glove service and support from WiSA to feature WiSA Certified products in the best way possible, including customized and effective marketing reinforcement.

To learn more about the WiSA Certified Retailer Program, visit <https://www.wisaassociation.org/about-wisa/what-is-the-wisa-certified-retailer/>.

About WiSA, LLC

WiSA®, the Wireless Speaker and Audio Association, is a consumer electronics consortium dedicated to creating an interoperability standard utilized by leading brands and manufacturers to deliver immersive sound via intelligent devices. WiSA Certified™ components from any member brand can be combined to dramatically increase the enjoyment of movies and video, music, sports, gaming/esports, and more. WiSA also combines robust, high definition, multi-channel, low latency surround sound with the simple setup of a soundbar. For more information about WiSA, please visit: www.wisaassociation.org.

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About Summit Wireless Technologies, Inc.

Summit Wireless Technologies, Inc. (NASDAQ: WISA) is a leading provider of immersive, wireless sound technology for intelligent devices and next-generation home entertainment systems. Working with leading CE brands and manufacturers such as Harman International, a division of Samsung, LG Electronics, Hisense, Toshiba, Klipsch, Bang & Olufsen, Onkyo, and others. Summit Wireless delivers seamless, dynamic audio experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. Summit Wireless is a founding member of WiSA, the Wireless Speaker and Audio Association and works in joint partnership to champion the most reliable interoperability standard across the audio industry. Summit Wireless is headquartered in San Jose, CA with sales teams in Taiwan, China, Japan, and Korea. For more information, please visit: www.summitwireless.com.

* WiSA Ready TVs, gaming PCs and console systems are “ready” to transmit audio to WiSA Certified™ speakers when a WiSA USB Transmitter is plugged in and a user interface is activated through an APP or product design like LG TVs.

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