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# Quickline Launches Advanced TV Service on SeaChange's End-to-End Video Platform and RDK-V Set-Top Software

## SeaChange Software Powers Rich Multiplatform Video Service with Time-shifting, Catch-up TV and Network PVR Catering to Viewers' Individual Content Tastes

ACTON, Mass., March 29, 2017 (GLOBE NEWSWIRE) -- Swiss cable network operator [The Quickline Group](#) has raised the bar on personal television excellence with its introduction of Quickline TV, based on an end-to-end suite of integrated software and services from [SeaChange International, Inc.](#) (NASDAQ:SEAC) spanning multiplatform content management and delivery, monetization and subscriber experience, including RDK-V-based set-top box software.

The Quickline Group is one of the leading full-service providers of entertainment and communication in Switzerland. With its massively scalable and open SeaChange platform, Quickline maintains an optimally efficient, centralized video operation that supports 25 independent regional cable television operators representing approximately 400,000 Swiss households. Quickline is the country's third-largest TV provider and fourth-largest Internet and telephony provider.

SeaChange Adrenalin multiscreen television software, integrated with SeaChange's RDK-based Nucleus set-top software, drives [Quickline TV](#) from the back office operation through to TVs, PCs and mobile devices at home and on the go. Quickline TV achieves the pinnacle of truly differentiated personalized TV services with its innovative subscriber profiles, which give multiple viewers on a single household cable subscription the ability to enjoy uniquely curated experiences across devices, presenting thousands of hours of on-demand video, recommendations and time-shifted TV programming to suit an individual's own content tastes and viewing preferences.

SeaChange also delivered Quickline TV's OTT device apps for Android and iOS enjoyment, in addition to leading end-to-end integration of third-party technology providers for content delivery network, video encoding, content security and advanced set-tops, among other components.

"Quickline is on a mission to produce meaningful innovation that results in Switzerland's best entertainment and communication experience," said Yann Steulet, Managing Director of Residential, Quickline. "Quickline TV is the latest success to embody our desire to win and inspire consumers with unsurpassed value every day. Through its meticulous focus on monetizing high-quality video everywhere, SeaChange has been instrumental in helping us to elevate multiplatform entertainment to a new level in the Swiss market and for the world at large."

“SeaChange is accustomed to collaborating with many customers to define the forefront of innovative entertainment,” said Ed Terino, CEO, SeaChange. “With Quickline’s groundbreaking achievements in personalization, ease of enjoyment and RDK implementation, we believe the eyes of the media world will be on Quickline TV as a new ideal for video service provider evolution.”

SeaChange develops open software solutions that perfect mission-critical performance in multiplatform content management, video back office, advertising and user experience. SeaChange offers proven interfaces to empower service providers and content owners with flexibility to innovate with the widest range of third-party technologies to stay ahead in the rapidly evolving market for video entertainment. SeaChange is deployed across a variety of clients and devices, including solutions developed organically by service providers themselves, best-of-breed client/device solutions, and now with the option of also leveraging a rich set of extensively customizable clients, which provide the front-end for Quickline TV. ([Click here for deployed examples.](#))

Go to [www.schange.com/company/events](http://www.schange.com/company/events) to book a meeting with SeaChange at upcoming industry events around the world including TV Connect (through March 30, London) and NAB 2017 (April 24-27, Las Vegas).

### **About Quickline**

The Quickline-group is the leading full-service provider of entertainment and communication in Switzerland. Delivering services to consumers, companies and cable operators, The Quickline Group supports the 25 independent operators of the Quickline federation and delivers to approximately 400,000 households. Under the "Quickline" brand they jointly commercialize multimedia products including internet, digital TV/radio, cable, and mobile telephony. The Quickline network is the third-largest television provider and the fourth-largest internet and telecom provider in Switzerland. For more information, please visit [quickline.ch](http://quickline.ch).

### **About SeaChange International**

Enabling our customers to deliver billions of premium video streams across a matrix of Pay TV and OTT platforms, SeaChange (Nasdaq:SEAC) empowers service providers, broadcasters, content owners and brand advertisers to entertain audiences, engage consumers and expand business opportunities. As a three-time Emmy award-winning organization with nearly 25 years of experience, we give media businesses the content management, delivery and monetization capabilities they need to craft an individualized branded experience for every viewer that sets the pace for quality and value worldwide. For more information, please visit [www.schange.com](http://www.schange.com).

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