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SeaChange Appoints Video, Mobile and Cloud Services Veteran Rochus Schreiber to Lead EMEA Operations and Global Services

ACTON, Mass., Oct. 29, 2015 (GLOBE NEWSWIRE) -- Multiscreen innovator [SeaChange International, Inc.](#) (NASDAQ:SEAC) today announced the appointment of video, mobile and cloud services veteran Rochus Schreiber to Senior Vice President, Services and General Manager of Europe, Middle East & Africa Operations. Reporting to Chief Operating Officer Ed Terino, Mr. Schreiber oversees the company's [award-winning global services organization](#), and its EMEA-based sales and administrative operations.

"I'm pleased that we continue to draw the industry's top talent to continuously enhance our offerings and accelerate our growth in emerging markets," said SeaChange COO Ed Terino. "With his track record in video and mobile service management and cloud product delivery, Rochus strengthens SeaChange's capacity for surpassing the expectations of our customer base across EMEA and globally."

Mr. Schreiber brings SeaChange several years of experience in cable television and mobile operations management in Europe and Latin America. Most recently, he was CEO of 4G mobile provider Digicel Anguilla and triple-play cable operator Caribbean Cable Communications, where he led major initiatives in customer acquisition, digital plant upgrades, and the introduction of advertising products across platforms. Previously, he founded U.K. mobile virtual network operator Globalcell Mobile. He also served as Vice President of Business Development at telecommunication cloud solutions provider Aepona. As a senior manager in Accenture's strategy practice, Mr. Schreiber's clients included several of Europe's largest cable, telco and mobile service providers.

Rochus Schreiber added, "SeaChange has broken new ground with a number of exciting customer initiatives including mobile OTT, and has established a new generation of products in the market. It's an exciting time to join a global team showing tremendous momentum and great potential in an increasingly multiscreen world."

Mr. Schreiber earned his MBA at the University of Michigan, Masters Degree in Physics at Wayne State University, and Bachelors Degree in Physics at Ludwig Maximilian University. This year he participated in The Wharton Business School's Future Leaders executive education program. He is fluent in English, German, Slovak, Russian and Czech.

About SeaChange International

Enabling our customers to deliver billions of premium video streams across a matrix of pay-TV, OTT and mobile platforms, SeaChange (Nasdaq:SEAC) empowers service providers, content owners and brand advertisers to entertain audiences, engage consumers and

expand business opportunities. As a three-time Emmy award-winning organization with over 20 years of experience, we give media businesses the content management, delivery, measurement and analytics capabilities they need to craft an individualized branded experience for every viewer that sets the pace for quality and value worldwide. For more information, please visit www.schange.com.

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