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Cummins Inc.: Momentum for Hydrogen Transit Grows as European Consumers Prioritise Climate Before Cost When It Comes to Travel

GLADBECK, Germany--(BUSINESS WIRE)-- In conjunction with [European Hydrogen Week](#), global power leader [Cummins Inc.](#) (NYSE: CMI) today shared new research revealing that more than half of the United Kingdom (UK) commuters would be willing to travel to work on a train or bus powered by hydrogen to lower their carbon footprint and reduce emissions and nearly half of commuters in Belgium and Germany expressed the same view. This new data was obtained through a survey of 6,000 respondents in Belgium, Germany and the United Kingdom in October 2020.

“It is encouraging to see the citizens and governments across Europe are prioritizing the climate and understand that investment in hydrogen technologies is a path to improve the environment and fuel economic recovery from the impact of COVID-19,” said Amy Adams, Vice President of Fuel Cell & Hydrogen Technologies at Cummins. “With both [the EU](#) and [the UK](#) pledging to be carbon-neutral by 2050, there is, in short, real appetite from policymakers and citizens to make a collective difference. Hydrogen is a key part of Cummins’ portfolio of solutions to help our customers succeed and as a path toward zero emissions.”

The survey results demonstrate positive attitudes towards clean technology alternatives for public transport, with about 40% consumers in Belgium, Germany and the UK willing to pay £1 or €1 more for their daily commute in order to lower their carbon footprint.

48% of British citizens expressed that low-carbon technologies are important for the UK’s economic recovery from COVID-19. In addition, more than 40% of citizens in Belgium and Germany agreed that low-carbon technologies are important for their country’s economic recovery plans.

When asked about buying or renting a car powered by hydrogen, over a quarter of respondents in Belgium and the UK reported concerns with the upfront cost. Less than 20 percent of consumers in Germany, the UK and Belgium were also deterred by the limited amount of hydrogen refuellers available. Furthermore, one in five UK citizens believe that it

will take 20-30 years for there to be more cars powered by hydrogen fuel on the road than gas-powered cars, and nearly a quarter believe this will never happen. A third of consumers in Germany and more than a quarter in Belgium agreed.

Fortunately, European consumers are willing to switch to more sustainable public transport – and this technology is available now. [Alstom's iLint](#), for example, has proven that hydrogen trains are an effective solution for more sustainable rail networks in Europe. With the right commercial technologies in place, consumers can lower their carbon footprints without facing additional costs.

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Methodology

This research was conducted through Google Surveys in October 2020. Commissioned by Cummins, 6,000 consumers were surveyed across Belgium, Germany and the UK.

About Cummins Inc.

Cummins Inc. is a global technology company designing, manufacturing, distributing and servicing a broad portfolio of reliable, clean power solutions; including diesel, natural gas, hybrid, electric and other alternative solutions. Established in 1919 and headquartered in Columbus, Indiana (U.S.), Cummins serves customers in more than 190 countries and territories around the world. More information can be found at www.cummins.com/alwayson.

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