

September 3, 2025



Ed Sheeran Presses “Play” at Exclusive SiriusXM “Small Stage Series” Show in New York City

Ed Sheeran Channel launches today for limited run

Special performance on September 24 at Irving Plaza to air on SiriusXM’s Ed Sheeran Channel on September 30 in celebration of Ed’s new album “Play”



NEW YORK, NY – September 3, 2025 –SiriusXM today announced that Grammy Award-winning global star **Ed Sheeran** will take the stage for a special SiriusXM exclusive performance on September 24 at Irving Plaza in New York City, presented by *REESE'S*.

Part of SiriusXM’s Small Stage Series, the intimate show will feature the pop icon performing his chart-topping hits, fan favorites and new songs from his upcoming album, *Play*, out on September 12.

Additionally, SiriusXM listeners across North America will be able to experience Ed Sheeran’s exclusive full performance on SiriusXM’s Ed Sheeran Channel (ch. 79) on September 30 at 6pm ET with additional replays throughout the week. The concert will also be available on-demand via the SiriusXM app. Select songs from the performance will also air on SiriusXM’s Hits 1, The Pulse, 10s Spot and The Coffee House.

Starting today, fans can get closer to Ed as he handpicks his favorite songs, and shares the sounds behind his new album, *Play*, only on the Ed Sheeran Channel. In this experience curated by Ed, fans will hear the music that defined his rise, the stories behind his evolution, and the global energy that shaped this powerful new era. The channel is a heartfelt mix of memory, creativity, and connection—a journey only Ed could take, and one his fans will feel

every step of. Listen to the Ed Sheeran Channel September 3 through October 2 on the SiriusXM app and in car on channel 79 September 12 through September 25.

"We are so excited for fans to hear Ed's new music live just days after the release of his upcoming album in such an intimate setting," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "His music continues to captivate fans across the globe making this night at Irving Plaza such a special and unique opportunity for SiriusXM listeners."

SiriusXM subscribers and fans can enter for a chance to attend the exclusive concert event, presented by *REESE'S* [HERE](#). On site at the show *REESE'S* will provide a flavorful experience for fans with exclusive surprises, giveaways and product sampling.

Ed Sheeran's show continues SiriusXM's exclusive ongoing Small Stage Series featuring performances with premier artists spanning music genres and styles held in small iconic venues. SiriusXM launched its Small Stage Series in August 2021 and to date has included performances by artists including Alicia Keys, Brandi Carlile, Coldplay, Dave Matthews, Green Day, H.E.R., J Balvin, J. Cole, Jason Aldean, Kane Brown, Kenny Chesney, Lainey Wilson and more.

Eligible customers can get their first three months of SiriusXM for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

Sweepstakes: No Purchase Necessary. U.S. 21+ only. See [Official Rules](#) for all details. Ends 9/12. Void where prohibited. Sponsor: Sirius XM Radio LLC, NY, NY.

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About Ed Sheeran

Ed Sheeran is an era-defining artist, responsible for some of the biggest songs of this decade, selling nearly 200 million records across the globe, and amassing over 100 billion streams worldwide. One of the most influential singer-songwriters of his generation, the 4x-GRAMMY award winner was also one of the first artists to earn three RIAA-Diamond certified singles, with "Thinking Out Loud," "Shape of You," and "Perfect" all achieving sales equivalents exceeding 10 million in the US alone. Widely regarded for his incredible live performances, Sheeran is currently in the midst of his record-breaking Mathematics Tour, smashing attendance records at stadiums all around the world. His acclaimed Mathematics series of albums - which began with his debut full length "+" (plus) in 2011 and includes "x" (multiply), "÷" (divide), "=" (equals), and "-" (subtract) - came to a close in 2025. Sheeran is stepping boldly into a new chapter, exploring fresh musical territory while staying true to his classic, songwriting roots with singles "Azizam," "Old Phone," "Sapphire," and, most recently, "A Little More," all from his much anticipated album Play, set for release on September 12.

About REESE'S

REESE'S, the iconic peanut butter-and-chocolate duo, has been winning over fans since H.B. Reese created the original peanut butter cup in 1928. Recognized instantly by its bold orange packaging and unapologetically delicious personality, *REESE'S* continues to lead with flavor-first innovation. From classic Cups and Thins to Big Cups and trend-driven

creations, the brand delivers bold, nostalgic, and unmistakably *REESE'S* experiences. Part of The Hershey Company family, *REESE'S* is dedicated to exceeding fan expectations and reimagining what a peanut butter cup can be.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 160 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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