

July 26, 2012



SiriusXM to Broadcast "Doctor Radio Reports: College Admissions"

On live, call-in show, Tulane University President Scott S. Cowen offers parents and students nationwide tips on all aspects of the college admissions process

From the academic to the psychological, world-class experts break down the myths and truths behind the admissions process

One-hour special to also feature Veritas Tutors founder Matthew Bardin and Glenn Saxe, M.D., the Arnold Simon Professor and Chair in Child and Adolescent Psychiatry at the NYU Langone Medical Center

NEW YORK, July 26, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will broadcast *Doctor Radio Reports: College Admissions*, a live, one-hour call-in show hosted by veteran journalist Perri Peltz featuring an expert panel of guests—Tulane University President Scott S. Cowen, Veritas Tutors founder Matthew Bardin and Glenn Saxe, M.D., the Arnold Simon Professor and Chair in Child and Adolescent Psychiatry at the NYU Langone Medical Center—who will explore the myths and truths behind the admissions process, arming millions of parents and students across the country with the information and tools they need to deal with the stresses and strains of the college application process.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Doctor Radio Reports: College Admission will air live on July 27 at 10:00 am ET on Doctor Radio ch. 81. It will replay July 28 at 6:00 pm ET and July 29 at 8:00 pm ET. Listeners are encouraged to call 1-877-NYU-DOCS (1-877-698-3627), tweet @NYUDocs or email docs@siriusxm.com with their questions.

On *Doctor Radio Reports: College Admissions* Dr. Cowen, Dr. Saxe and Bardin will offer listeners advice and tips on a variety of topics including:

- **Timing:** When is the right time to start thinking about college applications? What should students worry about (and not worry about) during their freshman year in high school? What should they focus on sophomore through junior year, and what happens during senior year after acceptance?
- **The admissions process:** When does it start? What does it take? What should you know about early, rolling, waitlist and regular admissions? What do admissions officers look for? College admissions counselors – necessary? "The Hook" – what is this? And how can your kid get one? What does it take to be a "well-rounded student"? Is a litany of extracurricular activities beneficial or not?

- **Grades/academic prowess:** Do you have to be "A" student in order to be "successful?" What can parents do to help their kids if they are anxious and pressuring themselves?
- **Standardized Testing:** How much do standardized tests matter? Tutoring— when to start, and what can you expect? What is the best way to cope with anxiety over standardized tests?
- **Choosing a college:** Types of colleges – there is a lot more out there than four-year liberal arts schools. How to branch out and what questions to ask as you search for the right school.
- **Handling the anxiety of the process:** Common mistakes parents make during this process and how should they handle themselves. Plus, tips on how to handle a stressed-out kid.

Scott S. Cowen is Tulane University's 14th President. He also holds joint appointments as the Seymour S. Goodman Memorial Professor of Business in Tulane's A. B. Freeman School of Business and Professor of Economics in the School of Liberal Arts. *Time* named President Cowen one of the nation's top 10 Best College Presidents in 2009, and he was one of only four university leaders nationwide to receive the 2009 Carnegie Corporation Academic Leadership Award.

Matt Bardin, co-author of *Zen in the Art of the SAT*, is President and founder of Veritas Tutors & Test Prep in New York City and co-creator of the iPhone app SmartVocab. In recent years, Veritas has expanded with New York tutors working successfully over skype with students in Washington, D.C., Massachusetts, California, Texas, Florida, British Columbia, Greece, England, Italy, France, Korea, China and the United Arab Emirates.

Glenn Saxe, M.D. is the Arnold Simon Professor and Chair in Child and Adolescent Psychiatry at the NYU Langone Medical Center. Dr. Saxe is a physician scientist with a focus on the psychiatric consequences of traumatic events on children.

Doctor Radio features live, call-in shows hosted by leading NYU Langone Medical Center doctors from a vast array of fields including: child psychology; sexual health; plastic surgery; emergency room medicine; cancer; heart health; women's health; dermatology; pediatrics; men's health; diet and nutrition; sports medicine; psychiatry; and more. For sample audio clips and a complete programming lineup visit www.siriusxm.com/doctorradio.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://SiriusXM Radio Inc) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to,

statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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