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SiriusXM to Offer Daily Satellite Radio Coverage of London 2012 Olympic Games

SiriusXM, in association with Dial Global and NBC Olympics, will provide subscribers up to the moment news and highlights, live reports from London, interviews and play-by-play of Olympic events

From July 27 through August 12, around-the-clock coverage on "Summer Games Radio," Sirius channel 93 & XM channel 209

Listeners will hear from 1992 Olympic "Dream Team" member Christian Laettner; former U.S. Soccer team member John Harkes; plus SiriusXM's experts on basketball, soccer, boxing, wrestling and more

NEW YORK, July 25, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will offer subscribers nationwide extensive daily coverage of the London 2012 Olympic Games, dedicating Sirius channel 93 and XM channel 209 to Olympic programming from July 27 through August 12.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM's *Summer Games Radio* channel will serve listeners nationwide as a daily destination for Olympic news and will be presented in association with Dial Global which, in partnership with U.S. Olympic rightsholder NBC Universal, is providing live radio coverage of the 2012 London Olympic Games.

Coverage on the channel will include event highlights and live play-by-play, as well as interviews and daily reports from London from a team of correspondents that will include two-time Olympic gold medalist Summer Sanders and Steve Schlanger, who is also calling Olympic cycling, triathlon and open water swimming for NBC.

SiriusXM subscribers will get live play-by-play broadcasts of Men's Basketball games, featuring every game played by Team USA plus the gold medal game, the Men's Soccer semifinal and gold medal games, the Women's Basketball gold or bronze medal game, and the Women's Soccer gold or bronze medal match should the U.S. team advance to that stage in either sport. All matches and games will air live and some will also be replayed in afternoon and primetime hours to give listeners extra chances to hear them. All play-by-play broadcasts will be produced by Dial Global.

Throughout the Games, the channel will also feature contributions from former Olympic athletes as well as SiriusXM's experts on basketball, soccer, boxing and wrestling who will provide timely analysis and reaction to key events.

Listeners will hear regular reports from 1992 "Dream Team" member and gold medal-winning basketball star Christian Laettner; former U.S. Soccer team member John Harkes and former University of Tennessee basketball coach Bruce Pearl.

The daily programming will begin at 7:00am ET with programming hosted by SiriusXM's Andrew Bogusch and Justin Termine. The hosts will provide listeners with a recap of the previous day's results and a look ahead to upcoming events.

At 1:00 pm ET daily, Schlanger will host live from London, providing the latest news from Olympic venues and interviews with athletes, coaches and others. Schlanger will be followed by Lance Medow and Justin Termine at 3:00 pm ET.

At 9:00 pm ET, SiriusXM listeners will hear Dial Global's *Late Night in London*, a two-hour nightly wrap up show that will provide a comprehensive recap of the day in London.

Show times may shift occasionally to accommodate live event broadcasts.

For more info visit www.siriusxm.com/summergamesradio.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our

results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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