

July 12, 2012



"Comic-Con Radio" Launches on SiriusXM

Limited-run channel dedicated to the Comic-Con International: San Diego 2012 convention to feature celebrity guests, Comic-Con panels, interviews and more

SiriusXM listeners to hear on-site and behind-the-scenes highlights, updates and news

SiriusXM's Rotten Tomatoes™ Radio to broadcast special edition of weekly show from convention and contribute to "Comic-Con Radio"

NEW YORK, July 12, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that, in association with Comic-Con International, it will launch "Comic-Con Radio," the four-day channel featuring interviews, panels, fan reactions and more from this year's San Diego Comic-Con, the largest comic book and popular arts convention in the world.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"Comic-Con Radio" will air Thursday, July 12 at 6:00 pm ET through Monday, July 16 at 3:00 am ET on Sirius channel 123 and XM channel 142, online on channel 850 and through the [SiriusXM Internet Radio App](#) for smartphones and mobile devices, from Comic-Con International at the San Diego Convention Center.

The limited-run channel will feature interviews with Comic-Con attendees, including celebrities, actors, writers, artists and fans.

SiriusXM listeners will also hear discussions from various panels throughout the event.

SiriusXM's *Rotten Tomatoes™ Radio*—a show from the web's most popular movie destination featuring news, reviews and interviews hosted by Rotten Tomatoes' Editor-in-Chief Matt Atchity and his editorial staff—will broadcast a special edition of the weekly show from Comic-Con on Thursday, July 12 at 6:00 pm ET on SiriusXM Stars Too ch. 104, with encore presentations airing Friday, July 13 at 6:00 am and 7:00 pm, and Saturday, July 14 at 8:00 am and 4:00 pm (all times ET). In addition, Atchity and the Rotten Tomatoes team will conduct interviews with directors, actors and Hollywood insiders that will air throughout the weekend on "Comic-Con Radio."

Additional interviews, including conversations with fans, will be hosted by SiriusXM on-air personalities Mark Says Hi!, Kim Alexander and Dave Ziemer.

Comic-Con is the largest comics convention of its kind and is part of Comic-Con International (CCI), a nonprofit educational organization dedicated to creating awareness of, and appreciation for, comics and related popular art forms. The organization achieves its mission

primarily through the presentation of conventions and events that celebrate the historic and ongoing contribution of comics to art and culture.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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