

March 7, 2012



George Lucas, Award-Winning Filmmaker, Sits Down for One-on-One Interview with Senator Bill Bradley on SiriusXM

Wide-ranging conversation spans education in America, the art of moviemaking, *Star Wars* and *Red Tails*

NEW YORK, March 7, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that it will broadcast an in-depth interview conducted by Senator Bill Bradley with award-winning filmmaker George Lucas—the legendary creator of the *Star Wars* Saga and Indiana Jones series and chairman of Lucasfilm, Ltd.—on a special edition of Senator Bradley's SiriusXM show *American Voices*.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Lucas discusses a variety of topics throughout the interview, including: his evolution as a filmmaker and storyteller and the role technology played on this journey; his philosophy on education in America; what inspired him to make *Red Tails* and the importance of sharing the history of the heroic Tuskegee Airmen with the youngest generation of African-Americans in our country today; and the spiritual life lessons woven into the *Star Wars* Saga.

Senator Bradley's interview with George Lucas will premiere Wednesday, March 7 at 11:00 am ET on SiriusXM Stars (channel 107). Encore presentations will air all week on SiriusXM Stars, including: March 7 at 11:30 am, 12:00 pm and 12:30 pm; Friday, March 9 at 7:00 pm, 7:30 pm, 8:00 pm and 8:30 pm; Saturday, March 10 at 12:00 pm, 12:30 pm, 5:00 pm and 5:30 pm and Sunday, March 11 at 6:00 am, 6:30 am, 1:00 pm, 1:30 pm, 11:00 pm and 11:30 pm (all times ET). The Bradley-Lucas interview will also air throughout the weekend on SiriusXM Stars Too (channel 104). The complete programming schedule is available www.siriusxm.com/siriusxmstars.

Video excerpts from Senator Bradley's SiriusXM interview with George Lucas are available at www.youtube.com/siriusxm.com.

George Lucas is the critically acclaimed director of *THX 1138*, as well as the producer of a myriad of independent films. In 1973, he directed and co-wrote *American Graffiti*, which won the Golden Globe and garnered five Academy Award® nominations. Four years later, Lucas' *Star Wars* broke all box-office records and set new standards for sophistication in film visuals and sound. Lucas continued the *Star Wars* Saga as storywriter and executive producer with *The Empire Strikes Back* in 1980, followed by *Return of the Jedi* in 1983. He returned to directing in 1999 with *Star Wars: Episode 1 - The Phantom Menace*, the first major live-action film to be projected digitally. *Star Wars: Episode II - Attack of the Clones* broke new ground as the first major movie shot using entirely digital media. Lucas is the creator of the classic Indiana Jones character, and co-wrote and executive-produced *Raiders of the Lost Ark*.

(1981), *Indiana Jones and the Temple of Doom* and *Indiana Jones and the Last Crusade*—the trilogy based on Jones that won eight Academy Awards. He is the founder and chairman of The George Lucas Educational Foundation, an organization dedicated to improving the K-12 learning process by documenting, disseminating and advocating for innovative, replicable and evidence-based strategies that prepare students to thrive in their future education, careers and adult lives.

Bill Bradley is an Olympian, NBA champion, former U.S. Senator, former candidate for the Democratic presidential nomination in 2000 and a bestselling author. In his forthcoming book *We Can All Do Better*, Bradley offers a concise, powerful and highly personal review of the state of the nation and America's existing foreign policy, electoral, and economic pathways. In addition to conducting one-on-one interviews on SiriusXM with politicians, diplomats and other noteworthy guests, Bradley offers his unique perspective of the American landscape and highlights the remarkable accomplishments of people both famous and unknown every week on *American Voices*.

For more information, visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are

not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#).

P-SIRI

Contact for SiriusXM:

Hillary Schupf

212.901.6739

hillary.schupf@siriusxm.com

SOURCE Sirius XM Radio