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NFL Hall of Fame Quarterback Fran Tarkenton Launches Talk Show on SiriusXM

Live weekly, call-in show will feature interviews with high-profile figures from the worlds of business, politics, entertainment and sports

NEW YORK, Feb. 17, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Fran Tarkenton—legendary NFL Hall of Fame quarterback and business entrepreneur—will host a live, weekly, call-in talk show beginning February 20 on SiriusXM Stars Too, channel 104.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

On *The Fran Tarkenton Show*, which will air live every Monday from 6:00 –9:00 pm ET, Tarkenton will tackle a wide-range of topics, interview notable guests from the worlds of politics, business, sports and entertainment and take calls from listeners nationwide.

"I'm a longtime advocate of entrepreneurship and creative thinking, and I'm a huge fan of talk radio, so this opportunity is a big thrill for me," said Tarkenton. "I'm looking forward to connecting with SiriusXM listeners around the country about everything happening in the world of politics, business and sports, the fascinating convergence in these areas and more."

"During his football career, Fran was a compelling, national figure who played at the top level of his game," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "The passion, creativity and leadership that made him a hall of famer and successful entrepreneur will serve him well in his new role as SiriusXM radio host."

As a successful businessman and frequent contributor for major media outlets, Tarkenton is a respected opinion-maker with savvy, provocative, and insightful commentary on everything from business to politics to sports. He has launched 20 successful start-up companies, was a founding board member of Coca-Cola Enterprises, and has served on the Board of Directors of Sterling Software, Blimpie International and Pre-Paid Legal Services, Inc.

For many years, Tarkenton has been a spokesperson for Small Business in America. In addition to running multiple companies that provide support for small businesses, he is also chairman of Tarkenton Financial and OneMoreCustomer.com, an information resource for entrepreneurs.

When he retired from the NFL in 1978, Tarkenton held the league's all-time records for passing attempts, completions, total yards and touchdowns. An exciting and creative playmaker, he also rushed for 3674 yards and 32 touchdowns. In his remarkable 18-year career as signal caller for the Minnesota Vikings and New York Giants, he won three NFC Championships and was a two-time All-NFL selection and nine-time Pro Bowler. He was

inducted into the Pro Football Hall of Fame in 1986 and the College Football Hall of Fame in 1987 for his All-American career at the University of Georgia.

For more information please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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