

August 23, 2016



## Primerica, Inc. Executives to Present at Keefe, Bruyette & Woods 2016 Insurance Conference

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI) today announced that Glenn Williams, Chief Executive Officer, and Alison Rand, Chief Financial Officer, will discuss the Company and recent developments at the Keefe, Bruyette & Woods 2016 Insurance Conference on Wednesday, September 7, 2016 at 1:00 PM (EDT) in New York, NY. The webcast will be available on Primerica's Investor Relations website at <http://investors.primerica.com>.

### About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. We insured approximately 5 million lives and have over 2 million client investment accounts at December 31, 2015. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20160823006215/en/>

Primerica, Inc.

**Investor Contact:**

Kathryn Kieser, 866-694-0420

[investorrelations@primerica.com](mailto:investorrelations@primerica.com)

or

**Media Contact:**

Keith Hancock, 866-694-0420

[mediarelations@primerica.com](mailto:mediarelations@primerica.com)

Source: Primerica, Inc.