

# THE MICHAELS COMPANIES

---

## Company Overview

With \$5.3 billion in sales in fiscal 2018, The Michaels Companies, Inc. is the largest arts and crafts specialty retailer in North America (based on store count) providing materials, project ideas and education for creative activities. Our vision is to inspire and enable customer creativity, create a fun and rewarding place to work, foster meaningful connections with our communities, and lead the industry in growth and innovation.

We operate more than 1,250 Michaels stores in 49 states and Canada. Additionally, we serve customers through various digital platforms including Michaels.com, consumercrafts.com and aaronbrothers.com. The Michaels Companies, Inc., also owns Artistree, a manufacturer of high-quality custom and specialty framing merchandise, and Darice, a premier wholesale distributor in the craft, gift and decor industry.

We believe anyone can make, and we're on a mission to inspire and encourage everyone to unleash his or her inner maker. With crafting classes, store events, project sheets, store displays, mobile applications and online videos, we offer a shopping experience that can inspire creativity and build confidence in our customers' artistic abilities.

## Stock Overview

Symbol	MIK
Exchange	Nasdaq
Market Cap	1.47b
Last Price	\$9.96
52-Week	\$1.00 - \$11.70

11/25/2020 04:00 PM EST

## Investor Relations

The Michaels Companies, Inc.  
Jim Mathias  
Director - Investor Relations  
8000 Bent Branch Drive  
Irving, TX 75063  
T: 972-409-1393  
[investorrelations@michaels.com](mailto:investorrelations@michaels.com)

## Management Team

### Ashley Buchanan

Chief Executive Officer

### Melanie Berman

Executive Vice President and Chief Human Resources Officer

### Tim Cheatham

Executive Vice President – General Counsel, Chief Compliance Officer and Secretary

### Michael Diamond

Executive Vice President and Chief Financial Officer

### J. Robert Koch

Executive Vice President - Stores and Development

### Hsiao Wang

Executive Vice President – Chief Information Officer

---

## The Michaels Companies, Inc.

8000 Bent Branch Drive  
Irving, TX 75063

---

## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.