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Columbus Crew Renews Subscription of Evolv Express at Lower.com Field

Renewal of original 2021 agreement signals retention of another early sports industry customer

WALTHAM, Mass.--(BUSINESS WIRE)-- Evolv Technologies Holdings, Inc. (NASDAQ: EVLV), a leading security technology company pioneering AI-based solutions designed to create safer experiences, today announced that it has renewed its Evolv Express[®] subscription agreement with Major League Soccer's [Columbus Crew](#), one of the company's first professional sports customers. The agreement, originally made in early 2021, provides ten Express systems and covers all entrances to Lower.com Field, the Crew's home venue. Evolv Express uses advanced sensor technology and AI to detect concealed threats and identify the person and location of the potential threat — while allowing people to move through checkpoints at their natural walking pace. The system is designed to screen visitors effectively while helping minimize congestion and disruptions to traffic flow at entry points.

Express was originally specified in the architectural design for Lower.com Field, a soccer-specific stadium with a capacity of 20,139, when it opened in 2021. The venue, which is located in downtown Columbus, Ohio, hosts all Crew home games, international men's and women's soccer matches, and a diverse calendar of other events. In total, more than 2.1 million guests have been screened by Evolv systems upon entry.

"Since Day One at Lower.com Field, we have relied on Evolv to deliver entry screening that is secure, efficient, and convenient for our guests," said Brandon Covert, Vice President of Information Technology for Haslam Sports Group, the parent company that owns the Columbus Crew and the Cleveland Browns. "For more than 125 major events, including the MLS Cup Final in 2023 and the MLS All-Star game last year, the Evolv systems have consistently delivered. We're pleased to continue our relationship with the company for years to come."

"We're thrilled to renew our deployment with the Crew," noted John Baier, Evolv's Vice President of Sports & Entertainment. "Lower.com Field was Evolv's first soccer-specific stadium customer and second overall in professional soccer. We've grown substantially in soccer and sports in general since then, but it's gratifying to get validation from an early customer that we're keeping our promises and enhancing their critical operations."

In the first quarter of 2025, about half of Evolv's business came from existing customers—organizations that have already deployed Evolv solutions and have chosen to deepen their investment. Including the Crew, 12 professional soccer teams in the United States use Evolv systems for guest entry screening. Worldwide, Evolv counts nearly 100 customers on its sports and entertainment roster.

About Evolv Technology

Evolv Technologies Holdings, Inc (NASDAQ: EVLV) is designed to transform human security

by helping organizations detect potential threats, mitigate risk, and enhance safety using AI-powered security solutions with robust insights, creating efficient and positive security screening experiences for the world's most iconic venues and companies as well as schools, hospitals, and public spaces. Its mission is to transform security to create a safer world to live, work, learn, and play. Evolv has digitally transformed the gateways in many places where people gather by enabling seamless integration combined with powerful analytics and insights. Evolv's advanced systems have scanned more than two billion people since 2019. Evolv has been awarded the U.S. Department of Homeland Security (DHS) SAFETY Act Designation as a Qualified Anti-Terrorism Technology (QATT) as well as the Security Industry Association (SIA) 2024 New Products and Solutions (NPS) Award in the Law Enforcement/Public Safety/Guarding Systems category, as well as Sport Business Journal's (SBJ) 2024 awards for "Best In Fan Experience Technology" and "Best In Sports Technology". Evolv®, Evolv Express®, Evolv Insights®, Evolv Visual Gun Detection™, Evolv eXpedite™, and Evolv Eva™ are registered trademarks or trademarks of Evolv Technologies, Inc. in the United States and other jurisdictions. For more information, visit [evolv.com](https://www.evolv.com).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Evolv Technology intends for such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. All statements in this press release, other than that are historical facts, are statements that could be deemed forward-looking statements, including statements made by the President and Chief Executive Officer, as well as statements regarding the Company's strategy, financial and operational performance and growth, and efforts to create value for stakeholders. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause actual results and actions to be materially different from any future results or actions expressed or implied by the forward-looking statements, including, but not limited to, the factors discussed under the caption "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2024 filed with the SEC on April 28, 2025, as well as any such factors that may be updated from time to time in our other filings with the SEC. The forward-looking statements in this press release are based upon information available to us as of the date hereof, and while we believe such information forms a reasonable basis for such statements, it may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain, and investors are cautioned not to unduly rely upon these statements.

Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained in this document, whether as a result of any new information, future events or otherwise.

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