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## CareCloud Hires Kevin Brown as Vice President of West Coast Sales

*Healthcare Expert To Help Bolster Sales Organization to Support Rapidly Growing Healthcare IT Company*

MIAMI & BOSTON--(BUSINESS WIRE)-- [CareCloud](#), the fastest-growing provider of [cloud-based practice management](#), [electronic health records \(EHR\)](#), and [medical billing](#) software and services, today announced that it has hired Kevin Brown as its Vice President of West Coast Sales. Mr. Brown will be responsible for driving new business initiatives and managing the Company's growing sales organization on the west coast.



Kevin Brown, CareCloud's New Vice President of Sales, West Coast (Photo: Business Wire)

CareCloud is bringing on new medical practices to its cloud-based platform at a record pace, with 450 new clients added year-to-date. Mr. Brown's experience selling and marketing innovative and emerging technologies will be a critical asset to the company as it continues on an aggressive growth path and expands its platform's functionality.

"As CareCloud continues to experience tremendous growth, Kevin possesses the necessary background of having worked for innovative, high-growth companies and what it takes to align both sales and operational functions as we look to keep pace with growing demand for our cloud-based solutions," said Albert Santalo, CEO of CareCloud. "We are excited to have someone with Kevin's experience and talent join CareCloud as we grow our sales leadership team and continue to expand and deliver our cloud-based technologies to enterprises and larger medical groups."

Mr. Brown brings over twenty years of healthcare technology sales experience to CareCloud, most recently serving in a leadership role for athenahealth's Enterprise Sales division. Prior to his role at athenahealth, Mr. Brown was Director of Sales at MARS Medical Systems and Vice President of Envoy's west region. Over the course of his career, Mr. Brown has supported numerous physician groups as they look to increase revenue and

reduce costs through the implementation of meaningful healthcare information technology. He earned a BA in Marketing from the University of Oregon.

“Joining a company that is expanding so quickly, and whose cloud-based solutions are in such high demand is extremely exciting. Throughout my career, I’ve seen the challenges associated with the heavily fragmented healthcare industry and I understand the need for more integrated solutions like CareCloud’s platform,” said Mr. Brown. “I’m looking forward to joining CareCloud and helping deliver solutions that will contribute to real change in the delivery of care.”

### **About CareCloud**

CareCloud is a leading provider of cloud-based practice management, electronic health record (EHR), and medical billing software and services for medical groups. The company's products are connecting providers to one another – and to their patients – through a fully integrated digital healthcare ecosystem that can be accessed on any browser or device.

CareCloud is helping thousands of physicians increase collections, streamline operations and improve patient care in over 47 states, and currently manages over \$2.5 billion in annualized accounts receivables on behalf of its revenue cycle management clients. To learn more about CareCloud, please visit [www.carecloud.com](http://www.carecloud.com).

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20131113005154/en/>

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