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# Media Alert: QuickLogic CTO to Present at 15th Annual International SoC Conference

SUNNYVALE, Calif., Oct. 12, 2017 (GLOBE NEWSWIRE) -- QuickLogic Corporation (NASDAQ:QUIK), a developer of ultra-low power multi-core voice-enabled SoCs, embedded FPGA IP, display bridge and programmable logic solutions, announced today that its CTO and Senior VP of Engineering, Dr. Timothy Saxe, will present at the 15th Annual International System-on-Chip (SoC) Conference on October 18-19 in Irvine, CA.

Dr. Saxe's presentation will discuss how a sea change involving multiple factors is creating the opportunity for [embedded FPGAs](#) (eFPGAs) to transform SoC designs. Part of this change is being driven by a renewed understanding that Moore's Law is really about delivering ever-increasing levels of functionality cost effectively. Dr. Saxe will show how eFPGA technology embedded in SoCs is a powerful way to achieve that goal by addressing the obvious key device development challenges such as increasing mask costs, verification costs, and decreasing visibility into future needs. He will also show how this technology helps address some non-obvious challenges such as market consolidation.

Date: Thursday, October 19, 2017  
Time: 9:45 a.m.  
Session: Embedded FPGAs – why now?  
Location: University of California, Irvine -- Calit 2 Building

For more information, please visit <http://www.socconference.com/>

## About QuickLogic

QuickLogic Corporation (NASDAQ:QUIK) enables OEMs to maximize battery life for highly differentiated, immersive user experiences with Smartphone, Wearable and IoT devices. QuickLogic delivers these benefits through industry leading ultra-low power customer programmable SoC semiconductor solutions, embedded software, and algorithms for always-on voice and sensor processing. The company's embedded FPGA initiative also enables SoC designers to easily implement post production changes, and increase revenue by providing hardware programmability to their end customers. For more information about QuickLogic, visit [www.quicklogic.com](http://www.quicklogic.com).

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