

Marathon Patent Group Announces Settlement and License Agreement

ALEXANDRIA, VA -- (Marketwired) -- 12/30/13 -- Marathon Patent Group, Inc. (OTCQB: MARA) ("Marathon"), a patent acquisition and licensing company, announced today that its wholly-owned subsidiary, CyberFone Systems, LLC ("CyberFone"), has entered into a license and settlement agreement with a leading global communications company.

The CyberFone patent portfolio covers claims enabling methods for data transactions involving the use of data templates in the form of menus on a transaction entry device accessible to the user. The templates are executed by a forms based operating system and entail interaction with a network-based system.

The patent portfolio has a well-established history of revenue generation, demonstrating the value of the assets, as well as the widespread applicability across multiple industries. Since the licensing campaign began 24 months ago, the patent portfolio has produced 39 settlement and license agreements. Ongoing infringement continues and the CyberFone portfolio is currently being enforced against additional defendants.

About Marathon Patent Group:

Based in Alexandria, VA, Marathon Patent Group is a patent acquisition and licensing company. We acquire patents from and partner with a wide range of patent holders from individual inventors to Fortune 500 companies. Our strategy of acquiring patents that cover a wide-range of subject matter allows us to achieve diversity within our patent asset portfolio. We monetize our diversified portfolio through actively managed concurrent licensing campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit <u>http://www.marathonpg.com/</u>.

Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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