# Investor Presentation

Nasdaq: AUB

May - June 2020



#### **Forward Looking Statements**

Certain statements in this presentation may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are statements that include, without limitation, projections, predictions, expectations or beliefs about future events or results that are not statements of historical fact. Such forward-looking statements are based on various assumptions as of the time they are made, and are inherently subject to known and unknown risks, uncertainties, and other factors, some of which cannot be predicted or quantified, that may cause actual results, performance or achievements to be materially different from those expressed or implied by such forwardlooking statements. Forward-looking statements are often accompanied by words that convey projected future events or outcomes such as "expect," "believe," "estimate," "plan," "project," "anticipate," "intend." "will," "may," "view," "opportunity," "potential," or words of similar meaning or other statements concerning opinions or judgment of Atlantic Union Bankshares Corporation ("Atlantic Union" or the "Company") and its management about future events.

Although Atlantic Union believes that its expectations with respect to forward-looking statements are based upon reasonable assumptions within the bounds of its existing knowledge of its business and operations, there can be no assurance that actual results, performance, or achievements of, or trends affecting, the Company will not differ materially from any projected future results, performance, or achievements or trends expressed or implied by such forward-looking statements. Actual future results, performance, achievements or trends may differ materially from historical results or those anticipated depending on a variety of factors, including, but not limited to:

- changes in interest rates:
- · general economic and financial market conditions, in the United States generally and particularly in the markets in which the Company operates and which its loans are concentrated, including the effects of declines in real estate values, an increase in unemployment levels and slowdowns in economic growth, including as a result of COVID-19:
- the quality or composition of the loan or investment portfolios and changes therein;
- demand for loan products and financial services in the Company's market area;
- the Company's ability to manage its growth or implement its growth strategy;
- the introduction of new lines of business or new products and services;
- the Company's ability to recruit and retain key employees;
- the incremental cost and/or decreased revenues associated with exceeding \$10 billion in assets:
- real estate values in the Bank's lending area;
- an insufficient ACL;
- changes in accounting principles relating to loan loss recognition (CECL);
- the Company's liquidity and capital positions:
- concentrations of loans secured by real estate, particularly commercial real estate;
- the effectiveness of the Company's credit processes and management of the Company's

- credit risk:
- the Company's ability to compete in the market for financial services;
- technological risks and developments, and cyber threats, attacks, or events;
- the potential adverse effects of unusual and infrequently occurring events, such as weather-related disasters, terrorist acts or public health events (such as COVID-19), and of governmental and societal responses thereto; these potential adverse effects may include, without limitation, adverse effects on the ability of the Company's borrowers to satisfy their obligations to the Company, on the value of collateral securing loans, on the demand for the Company's loans or its other products and services, on incidents of cyberattack and fraud, on the Company's liquidity or capital positions, on risks posed by reliance on thirdparty service providers, on other aspects of the Company's business operations and on financial markets and economic growth;
- performance by the Company's counterparties or vendors;
- deposit flows:
- the availability of financing and the terms thereof:
- · the level of prepayments on loans and mortgage-backed securities;
- legislative or regulatory changes and requirements, including the impact of the CARES Act and other legislative and regulatory reactions to COVID-19;
- potential claims, damages, and fines related to litigation or government actions, including litigation or actions arising from the Company's participation in and administration of programs related to COVID-19, including, among other things, the CARES Act:
- the effects of changes in federal, state or local tax laws and regulations;
- monetary and fiscal policies of the U.S. government including policies of the U.S. Department of the Treasury and the Federal Reserve:
- · changes to applicable accounting principles and guidelines; and
- other factors, many of which are beyond the control of the Company

Please refer to the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's Annual Report on Form 10-K for the year ended December 31, 2019, comparable "Risk Factors" sections of the Company's Quarterly Reports on Form 10-Q, and related disclosures in other filings, which have been filed with the Securities and Exchange Commission (the "SEC"), and are available on the SEC's website at www.sec.gov. All of the forward-looking statements made in this presentation are expressly qualified by the cautionary statements contained or referred to herein. The actual results or developments anticipated may not be realized or, even if substantially realized, they may not have the expected consequences to or effects on the Company or its businesses or operations. You are cautioned not to rely too heavily on the forward-looking statements contained in this presentation. Forward-looking statements speak only as of the date they are made and the Company does not undertake any obligation to update, revise or clarify these forward-looking statements, whether as a result of new information, future events or otherwise.



#### **Additional Information**

#### **Unaudited Pro Forma Financial Information**

Any unaudited pro forma financial information included in, or discussed in connection with this presentation, is presented for informational purposes only and does not necessarily reflect the financial results of the combined company had the companies actually been combined during periods presented. The adjustments included in any such unaudited pro forma financial information are preliminary and may be significantly revised and may not agree to actual amounts finally recorded by Atlantic Union. This financial information does not reflect the benefits of the Access merger's expected cost savings and expense efficiencies, opportunities to earn additional revenue, potential impacts of current market conditions on revenues or asset dispositions, among other factors, and includes various preliminary estimates and may not necessarily be indicative of the financial position or results of operations that would have occurred if the merger had been completed on the date or at the beginning of the period indicated or which may be attained in the future.

#### **Non-GAAP Financial Measures**

This presentation contains certain financial information determined by methods other than in accordance with generally accepted accounting principles in the United States ("GAAP"). These non-GAAP disclosures have limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other companies. The Company uses the non-GAAP financial measures discussed herein in its analysis of the Company's performance. The Company's management believes that these non-GAAP financial measures provide additional understanding of ongoing operations, enhance comparability of results of operations with prior periods and show the effects of significant gains and charges in the periods presented without the impact of items or events that may obscure trends in the Company's underlying performance.

Please see "Reconciliation of Non-GAAP Disclosures" at the end of this presentation for a reconciliation to the nearest GAAP financial measure.

#### No Offer or Solicitation

This presentation does not constitute an offer to sell or a solicitation of an offer to buy any securities. No offer of securities shall be made except by means of a prospectus meeting the requirements of the Securities Act of 1933, as amended, and no offer to sell or solicitation of an offer to buy shall be made in any jurisdiction in which such offer, solicitation or sale would be unlawful.

#### **About Atlantic Union Bankshares Corporation**

Headquartered in Richmond, Virginia, Atlantic Union Bankshares Corporation (Nasdaq: AUB) is the holding company for Atlantic Union Bank. Atlantic Union Bank has 149 branches and approximately 200 ATMs located throughout Virginia, and in portions of Maryland and North Carolina. Middleburg Financial is a brand name used by Atlantic Union Bank and certain affiliates when providing trust, wealth management, private banking, and investment advisory products and services. Certain non-bank affiliates of Atlantic Union Bank include: Old Dominion Capital Management, Inc., and its subsidiary, Outfitter Advisors, Ltd., Dixon, Hubard, Feinour & Brown, Inc., and Middleburg Investment Services, LLC, which provide investment advisory and/or brokerage services; and Union Insurance Group, LLC, which offers various lines of insurance products.



### **Our Company**

#### Highlights (\$bn)

# its (\$bn) Branch Footprint



**Assets** \$17.8

**Loans** \$12.8

Deposits \$13.6

Market Capitalization \$1.8

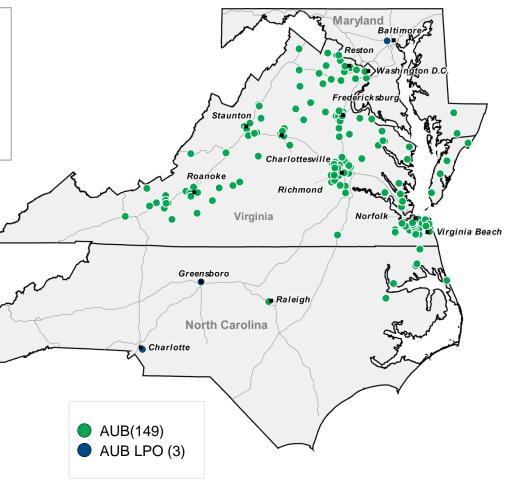
 Largest regional banking company headquartered in Virginia with statewide Virginia footprint of 140 branches in all major markets

 #1 regional bank¹ deposit market share in Virginia

Positioned for growth with organic and acquisition opportunities

Strong balance sheet and capital levels

 Committed to top-tier financial performance with highly experienced management team with ability to execute change





### Our Markets - Diversity Supports Growth In Virginia

#### Richmond



State Capital, Fortune 500 headquarters (7), VCU & VCU Medical Center

 \$3.6 billion in-market deposits and total deposit market share of 13.6%

#### Fredericksburg



Defense and security contractors, Healthcare, Retail, Real Estate development

 \$1.2 billion in-market deposits and total deposit market share of 26.4%

#### Charlottesville



University of Virginia, High-tech and professional businesses, Real Estate development

 \$562 million in-market deposits and total deposit market share of 11.0%

#### Virginia Beach NORFOLK



Military, Shipbuilding, Fortune 500 headquarters (3), Tourism

 \$1.1 billion in-market deposits and total deposit market share of 4.2%

#### Roanoke BLACKSBURG



Virginia Tech, Healthcare, Retail

 \$1.1 billion in-market deposits and total deposit market share of 10.1%

#### Northern Virginia



Nation's Capital, Fortune 500 headquarters (11) Defense and security contracts, Non-profit Associations (lobbyists), HQ2

 ~25% of franchise in fast growing, affluent market



### Virginia's Bank

#### Virginia: All Banks

Rank Institution Deposits Market Branches (\$mm) Share

#### Virginia: Banks Headquartered in VA

Rank Institution

Deposits Market Branches (\$mm) Share

1	Truist Financial Corp	\$43,724	25.1%	445
2	Wells Fargo & Co	28,636	16.4	254
3	Bank of America Corp.	18,276	10.5	120
4	Atlantic Union Bankshares Corp	12,169	7.0	140
5	TowneBank	7,174	4.1	33
6	United Bankshares, Inc.	6,979	4	69
7	Capital One Financial Corp.	4,911	2.8	43
8	PNC Financial Services Group Inc.	4,020	2.3	94
9	Carter Bank & Trust	3,179	1.8	77
10	Burke & Herbert Bank & Trust Co.	2,398	1.4	25
	Top 10 Banks	\$131,467	75.3	1,304
	All Institutions in Market	\$174,486	100.00	2,218

1	Atlantic Union Bankshares Corp.	\$12,169	21.0%	140
2	TowneBank	7,174	12.4	33
3	Capital One Financial Corp.	4,911	8.5	43
4	Carter Bank & Trust	3,179	5.5	77
5	Burke & Herbert Bank & Trust Co.	2,398	4.1	25
6	Southern National Bancorp of Virginia	1,863	3.2	41
7	American National Bankshares, Inc.	1,514	2.6	20
8	First Bancorp Inc.	1,391	2.4	20
9	C&F Financial Corp.	1,385	2.4	30
10	FVC Bankcorp Inc.	1,170	2.0	6
	Top 10 Banks	\$37,155	64.1	439
	All Institutions in Market	\$57,979	100.00	919

Statewide branch footprint brings unique franchise value



### **Our Presence in Key Markets**

	Virg	inia		
Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	Truist Financial Corp	\$43,724	25.1%	445
2	Wells Fargo & Co	28,636	16.4	254
3	Bank of America Corp.	18,276	10.5	120
4	Atlantic Union Bankshares Corp	12,169	7.0	140
5	TowneBank	7,174	4.1	33
6	United Bankshares Inc.	6,979	4.0	69
7	Capital One Financial Corp.	4,911	2.8	43
8	PNC Financial Services Group Inc.	4,020	2.3	94
9	Carter Bank & Trust	3,179	1.8	77
10	Burke & Herbert Bank & Trust Co.	2,398	1.4	25

	Richmo	ond		
Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	Truist Financial Corp	\$7,774	29.6%	71
2	Wells Fargo & Co	6,735	25.6	56
3	Atlantic Union Bankshares Corp	3,570	13.6	30
4	Bank of America Corp.	2,046	7.8	21
5	TowneBank	1,102	4.2	9
6	C&F Financial Corp.	870	3.3	15
7	Community Bankers Trust Corp.	681	2.6	12
8	Southern National Bancorp of Virginia	572	2.2	12
9	Bay Banks of Virginia Inc.	499	1.9	8
10	Village Bank and Trust Financial Corp.	437	1.7	9

Northern Virginia (1)					
Rank	Institution	Deposits (\$mm)	Market Share	Branches	
1	Truist Financial Corp	\$18,353	24.0%	154	
2	Bank of America Corp.	11,257	14.7	58	
3	Wells Fargo & Co.	10,247	13.4	89	
4	United Bankshares Inc.	6,332	8.3	52	
5	Capital One Financial Corp.	4,911	6.4	43	
6	Atlantic Union Bankshares Corp.	3,950	5.2	33	
7	PNC Financial Services Group Inc.	3,452	4.5	80	
8	Burke & Herbert Bank & Trust Co.	2,398	3.1	25	
9	Toronto-Dominion Bank	1,967	2.6	24	
10	Citigroup Inc.	1,852	2.4	6	

	Coastal V	irginia <sup>(2)</sup>		
Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	Truist Financial Corp	\$7,217	27.4%	72
2	TowneBank	6,286	23.8	28
3	Wells Fargo & Co.	5,026	19.1	43
4	Bank of America Corp.	3,208	12.2	29
5	Atlantic Union Bankshares Corp.	1,095	4.2	21
6	Old Point Financial Corp.	850	3.2	21
7	Chesapeake Financial Shares Inc.	465	1.8	8
8	Southern BancShares (N.C.) Inc.	445	1.7	11
9	Farmers Bankshares Inc.	369	1.4	7
10	PNC Financial Services Group Inc.	362	1.4	10



Source: S&P Global Market Intelligence
Note: Deposit data excludes branches with deposits greater than \$5 billion
Deposit data as of 6/30/19; pro forma for announced transactions and AUB branch closings

<sup>(1)</sup> Northern Virginia includes only the Virginia branches of the Washington, Alexandria, and DC MSA

<sup>(2)</sup> Coastal Virginia includes the Virginia Beach, Norfolk, and Newport News MSA and the Outer Banks of North Carolina

#### **Among The Most Attractive Markets in USA**

#### Household Income (\$) # State HHI (\$) Maryland 85.459 District of Columbia 83,044 Hawaii 82,602 82,517 New Jersey Massachusetts 82,084 Alaska 6 81,316 Connecticut 78,970 8 **New Hampshire** 77,568 9 California 74.605 10 Washington 73,881 11 Virginia 73,579 Utah 72,420 12 13 Minnesota 71,266 14 Colorado 71.121 68,659 15 New York

20	2019 Population (mm)					
#	State	Pop. (mm)				
1	California	40.0				
2	Texas	29.0				
3	Florida	21.5				
4	New York	19.9				
5	Pennsylvania	12.8				
6	Illinois	12.8				
7	Ohio	11.7				
8	Georgia	10.6				
9	North Carolina	10.4				
10	Michigan	10.0				
11	New Jersey	9.0				
12	Virginia	8.6				
13	Washington	7.6				
14	Arizona	7.2				
15	Massachusetts	6.9				

	GDP (\$bn)	
#	State	GDP (\$bn)
1	California	3,051
2	Texas	1,828
3	New York	1,721
4	Florida	1,073
5	Illinois	888
6	Pennsylvania	809
7	Ohio	695
8	New Jersey	640
9	Georgia	608
10	Washington	584
11	Massachusetts	582
12	North Carolina	580
13	Virginia	550
14	Michigan	543
15	Maryland	422

#	State	# Companies
1	New York	56
2	California	54
3	Texas	49
4	Illinois	36
5	Ohio	24
6	Virginia	21
7	New Jersey	20
8	Pennsylvania	20
9	Florida	19
10	Georgia	18
11	Minnesota	17
12	Michigan	16
13	Massachusetts	16
14	Connecticut	14
15	Tennessee	10

**Fortune 500 Companies** 



ranked Virginia the **Best State for Business** 



ranked Virginia the 4th Best State for Business

- 3<sup>rd</sup> in Labor Supply
- 1st in Regulatory Environment
- 16<sup>th</sup> in Growth Prospects

Virginia has the 13<sup>th</sup> Lowest Unemployment Rate of any state



ranked Virginia 11th for Economic Opportunity

- 11<sup>th</sup> lowest Poverty Rate
- Virginia is home to 723,962 Small Businesses 99.5% of Virginia businesses



ranked Virginia 7<sup>th</sup> of *America's Best States to Live In* 

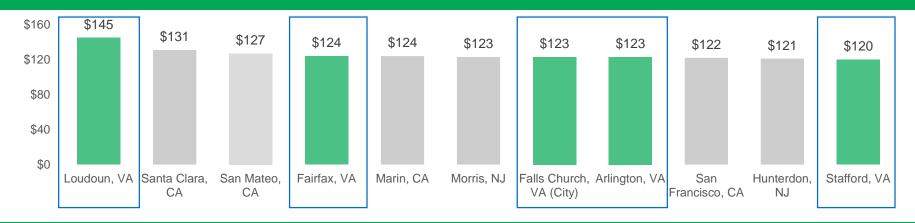
7th most educated state in America and home to more than 10 elite colleges & universities



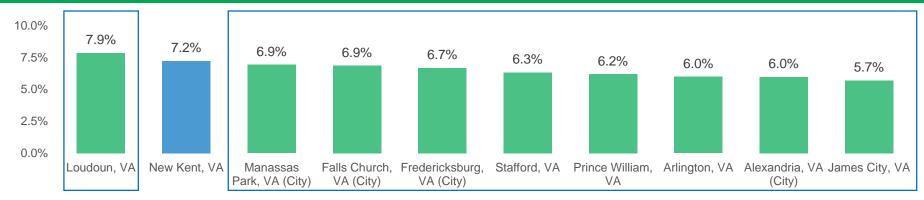
### **Virginia Market Highlights**

#### **Opportunity in Fast-Growing, Affluent Markets**

Top Counties in the U.S. – Projected Median HH Income (\$000s) (1)



#### Top 10 Counties in Virginia – Projected 5-Yr Pop. Growth





### **2020 Operating Environment – New Reality**

#### **Soundness**

**Profitability** 

Growth

During challenging times, it is important to remember our governing philosophy – "Soundness, Profitability, & Growth – in that order of priority"

> This core philosophy is serving us well as we manage the Company through the current coronavirus pandemic crisis.

We are managing through an unprecedented crisis that requires intense focus on the safety, soundness and profitability of the Company at this time. Growth will come later. What we are doing now is:

- > Taking care of our Teammates and clients they will remember how we treated them during this period.
- Mitigating credit risk batten down the hatches and protect the Bank working with our business and consumer clients to assist them through these tough times.
- Aligning the expense base to the new revenue reality ensure sustained top tier financial performance on the other side.

By effectively managing through this crisis, we will become a stronger company that is well positioned to take advantage of growth opportunities as economic activity resumes aided by government support and stimulus.



### **2020 Operating Environment – New Reality**

AUB governing philosophy – "Soundness, Profitability, & Growth – in that order of priority"

#### **Soundness**

**Profitability** 

Growth

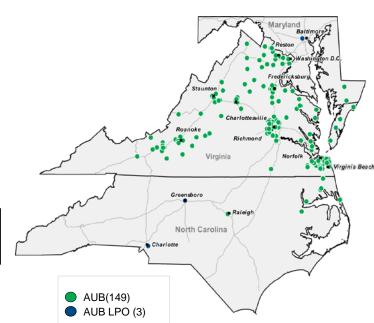
Focused on the safety, soundness and profitability of the Company at this time:

- Take care of our Teammates and clients
- Mitigate credit risk
- Align the expense base to the new revenue reality
- Achieve and maintain top-tier financial performance

Managing through COVID-19 coronavirus pandemic:

- Pivoted to a new remote work and branch operating model
- Focused on Teammates, clients, communities and shareholders
- Mobilized SBA Paycheck Protection Program
- Adapting to meet new reality

At March 31,2020
Assets \$17.8B
Loans \$12.8B
Deposits \$13.6B



Regardless of the operating environment our goal of achieving and maintaining top-tier financial performance remains the same



### **Holistic Response to Covid-19**



#### **Teammates**

- 90% of non-branch Teammates are working remotely
- Recognition bonuses for eligible Teammates
- Continuing to pay Teammates that have potential exposure
- COVID-19 related testing and treatment is free under medical plans
- Extra cleaning and protective measures put in place
- Educate Teammates on preventative action
- Comprehensive communications program





- Proactive outreach to Business, Wealth/Investment Services clients
- Paycheck Protection Program
- Customer hardship programs
- Regular communications and updates
- Enhancements to digital platforms
- · Focus on credit



#### Community

- Aligned charitable giving with COVID-19
- · Accelerated charitable contributions



#### **Shareholders**

- Conservative credit culture
- Strong balance sheet
- Strong capital base
- Ample liquidity
- Top tier financial performance



### **Paycheck Protection Program (PPP)**

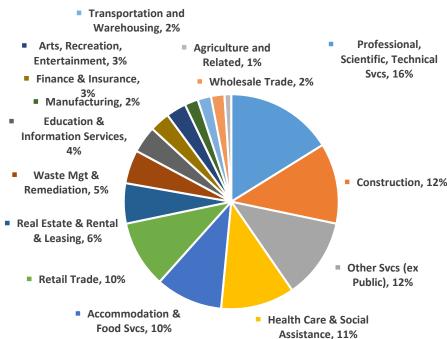
# AUB's PPP Loan Stratification Demonstrates a Focus on Serving Small Businesses Across Industries

#### **Industry Distribution of PPP Loans**

Data as of May 3, 2020

SBA Tier	# of SBA Approved	Mix		\$ of SBA Approved	Mix	Average Loan	Median Loan
\$2 million to \$10 million	139	1%	\$	489,000,000	28%	\$ 3,518,000	\$ 3,067,000
>\$350,000 to <\$2 million	882	9%	\$	665,000,000	38%	\$ 754,000	\$ 613,000
Up to \$350,000	9,283	90%	\$	596,000,000	34%	\$ 64,000	\$ 38,000
Total	10,304	100%	\$ 1,	750,000,000	100%	\$ 170,000	\$ 46,000

Note: Figures may not total to 100% due to rounding



- Atlantic Union Bank represented more than 15% of all SBA PPP loan approvals in Virginia by count and dollars during the first round of funding
  - represents more than twice AUB's deposit market share in Virginia<sup>1</sup>
- Approximately 175,000 small business employees helped
- Average employees helped per small business is ~ 20



### **Loan Modifications as of April 24, 2020**

Total COVID	-19 Hards	hip Relief		
Loan Type	Count	Balances	%	Avg. Balance
Commercial & Industrial	1,163	\$ 655,627,854	34.7%	\$ 563,738
Commercial Real Estate	702	\$ 1,016,910,197	53.8%	\$ 1,448,590
Construction, Land & Development	67	\$ 109,614,708	5.8%	\$ 1,636,040
Consumer	2,124	\$ 109,373,864	5.8%	\$ 51,494
Residential 1-4 Family	206	\$ 66,759,280	3.5%	\$ 324,074
Residential 1-4 Family - Revolving	95	\$ 13,528,219	0.7%	\$ 142,402
Indirect Auto	649	\$ 13,226,069	0.7%	\$ 20,379
Other Consumer	1,174	\$ 15,860,296	0.8%	\$ 13,510
Total COVID-19 Modifications	4,056	\$ 1,891,526,622	100%	\$ 466,353
COVID-19 Balance Mods as % Total Loan Portfolio		14.8%		

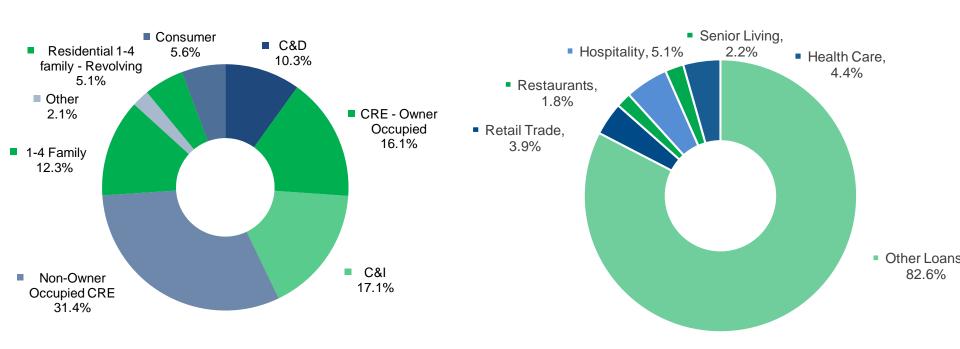
- ~\$1.9 Billion/4,000 Loans have been granted some form of COVID-19 Hardship Relief
- ~75% of the COVID-19 hardship relief balances and ~91% of the modified loan count are in the form of a P&I payment deferral, which range from 60 to 180 days depending on the product and client need
- ~15% of the COVID-19 relief balances and ~6% of the modified loan count is in the form of interest only payments
- 94% of the COVID-19 balance relief given to date are to commercial clients
- ~60% of the Consumer Relief is in the Mortgage book (\$67MM)



### **Asset Quality – COVID-19 Sensitive Loan Segments**

Total Loan Portfolio \$ 12.8 billion at March 31, 2020

Segments Disrupted by COVID-19<sup>1</sup>: \$2.2 Billion



**Portfolio Highlights** 

No material exposure to Energy, Cruise or Aviation sectors



### COVID-19 Sensitive Loan Segment Details<sup>1</sup>

	Total Portfolio					Modifications			
	Count	Balance	Exposure	% of Total Loans	Count	Balance	% of Portfolio		
Retail Trade	1,095	\$500,734,217	\$545,943,065	3.9%	149	\$ 152,154,395	30.4%		
Restaurant	590	\$226,579,361	\$236,602,102	1.8%	239	\$ 118,771,950	52.4%		
Senior Living	54	\$280,188,345	\$311,614,413	2.2%	7	\$ 14,812,223	5.3%		
Hotels	218	\$651,355,210	\$778,751,936	5.1%	112	\$ 438,328,950	67.3%		
Health Care	1,034	\$561,667,745	\$626,330,497	4.4%	248	\$ 190,695,633	34.0%		
Total Sensitive Loan Segments	2,991 \$	2,220,524,878	\$ 2,499,242,013	17.4%	755	\$ 914,763,151	36.6%		

Retail Trade: ~50% of exposure is convenience stores/gas or auto dealer, ~80% secured by real estate; 7% of clients in PPP

Restaurants: Early modifications made; 85% secured by real estate; 10% of clients in PPP Senior Living: Significant liquidity and brand name clients; no COVID-19 cases to date

Hotel: Primarily flagged non-resort hotel properties; 14% of clients in PPP

Health Care: 83% secured by real estate; 11% of clients in PPP



### **Strong Capital and Liquidity Position at March 31, 2020**

The Company has a well-fortified balance sheet, a strong capital base and ample amounts of liquidity which will allow it to successfully manage through the business disruption associated with the COVID-19 pandemic and the headwinds of the lower interest rate environment

Capital Ratio	Regulatory Well Capitalized	Atlantic Union Bankshares	Atlantic Union Bank
Common Equity Tier 1 Ratio (CET1)	7.0%	9.7%	11.6%
Tier 1 Capital Ratio	8.5%	9.7%	11.6%
Total Risk Based Capital Ratio	10.5%	12.4%	12.2%
Leverage Ratio	5.0%	8.4%	10.1%
Tangible Common Equity Ratio (non- GAAP)	-	8.4%	10.0%

Liquidity Sources (March 31, 2020)	Amount (\$mm)
Total Cash and Cash Equivalents	\$505
Unpledged Investment Securities (market value)	\$1,053
FHLB Borrowing Availability	\$1,847
Fed Discount Window Availability	\$240
Fed Funds Lines	\$787
Line of Credit at Correspondent Bank	\$25
Total Liquidity Sources	\$4,457

#### **Capital Management**

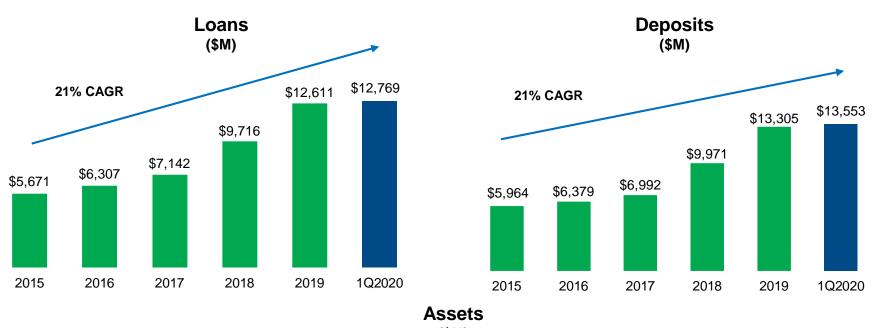
- Atlantic Union capital management objectives are to:
  - Maintain designation as a "well capitalized" institution under fully phased-in Basel III regulatory definitions
  - Ensure capital levels are commensurate with the Company's risk profile, capital stress test projections, and strategic plan objectives
- The Company's capital ratios are well above regulatory well capitalized levels as of 3/31/2020

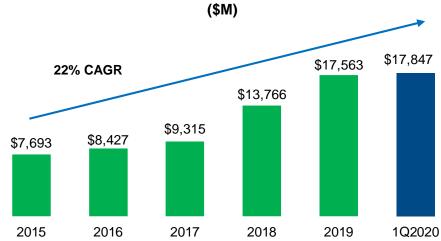
#### **2020 Liquidity Management**

- In addition to its strong core deposit base the Company has multiple liquidity sources that can be tapped if needed.
- The Paycheck Protection Program loans of approximately \$1.75 billion approved by the SBA will be funded using the Federal Reserve's Liquidity Facility set up for this purpose.



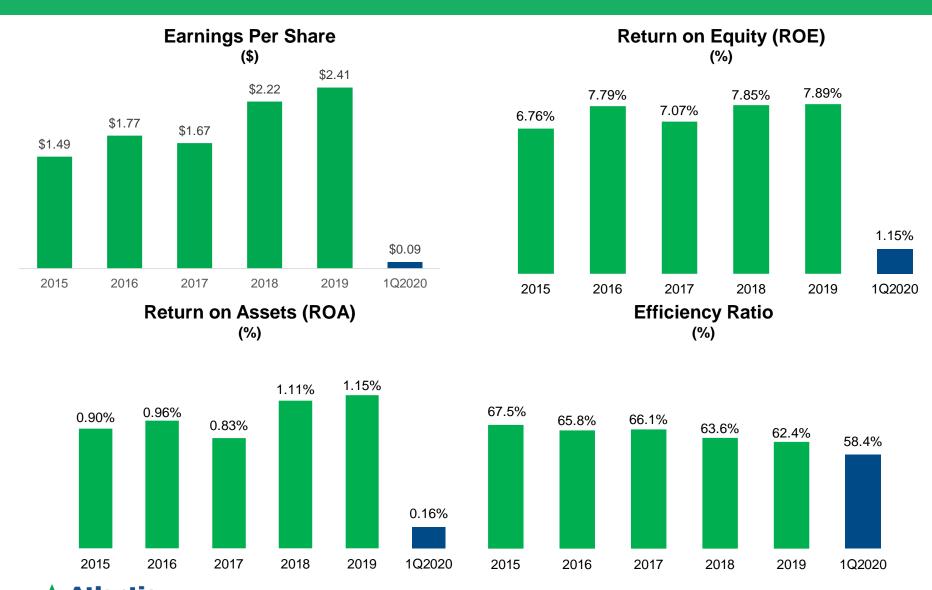
### **Balance Sheet Trends (GAAP)**



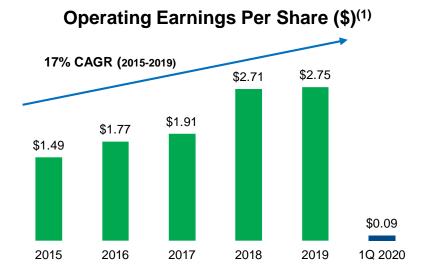




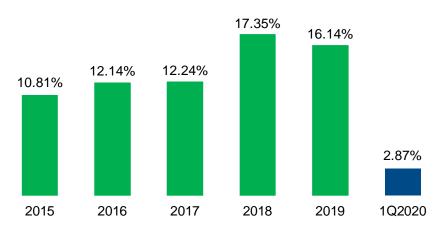
#### Strong Track Record of Performance (GAAP) prior to 2020 COVID-19 Impact



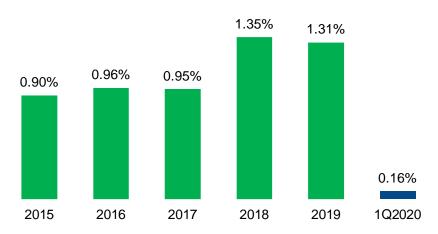
### Strong Track Record of Performance (Non-GAAP) prior to 2020 COVID-19 Impact



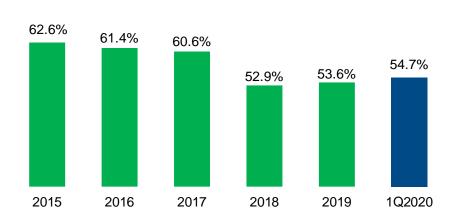
# Operating Return on Tangible Common Equity (ROTCE) (%)<sup>(1)</sup>



Operating Return on Assets (ROA) (%)(1)

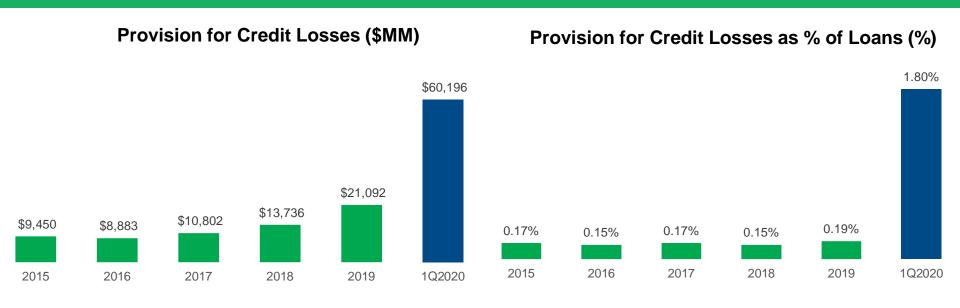


Operating Efficiency Ratio (FTE) (%)(1)



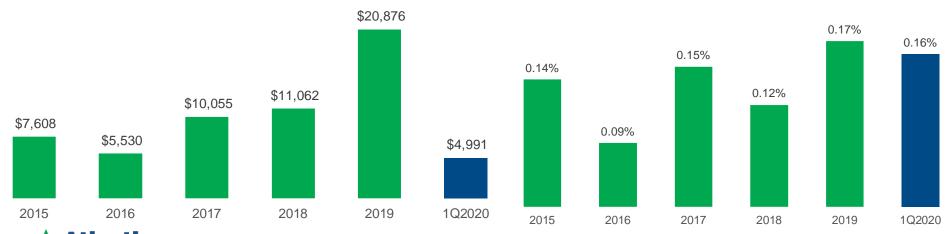


### **Credit Loss Trends (Non-GAAP)**





#### Net Charge-offs as % of Loans (%)



### Q1 Allowance For Credit Loss (ACL) and Provision - CECL Impact

\$ in millions	Allowance for Loan Losses	Reserve for Unfunded Comm.	Allowance for Credit Losses
12/31/2019 Beginning Balance/% loans	\$42MM .34%	\$1MM < .01%	\$43MM .34%
CECL Day 1	\$48MM  • Sizeable increase from Consumer loans (life of loan)  • "Double-count" on acquired loans	\$4MM • Lifetime expected losses versus probable incurred losses	\$52MM • \$52 million Capital Cumulative Effect Adjustment of Adoption
1/1/2020 Post CECL Adoption Balance/% loans	\$90MM .71%	\$5MM .04%	\$95MM .75%
CECL Day 2	\$51MM  • Large increase for COVID-19 sensitive portfolios • Moderate increase for other portfolios	\$4MM • Higher expected loss and funding rates related to COVID-19 environment	\$55MM • \$60 Provision For Credit Losses including \$5 million net charge-offs
3/31/2020 Ending Balance/% loans	\$141MM <i>1.10%</i>	\$9MM .07%	\$150MM <i>1.17%</i>

#### 1.17% Allowance for Credit Losses at 3/31/2020 represents:

- ~60% of peak 2-year Great Recession<sup>1</sup> loss rates
- ~63% of forecasted 9-quarter losses in the company's 2019 internal stress-testing scenarios

#### <sup>1</sup>2-year Cumulative NCO from Q42009 through Q3 2011 NCO as percentage of Q3 2009 balance



#### Q1 Macroeconomic Forecast

- Moody's March 27 Forecast
- US GDP -18% in Q2; UR peak near 9%
- Virginia Unemployment peaks near 6.5%; hovers near 5.0% for remainder of forecast horizon
- 2-year reasonable and supportable period; followed by reversion to the historical loss average over 2 years

#### Q1 Additional Considerations

- Additional qualitative factors for COVID-19 sensitive portfolios (hotels, retail trade, restaurants and healthcare)
- Model results adjusted for unprecedented government stimulus

#### **Regulatory Capital Treatment**

- Opted into 2 year CECL adoption capital impact delay
- 25% of cumulative Day 2 impact added back to Common Equity Tier 1 capital through 2021
- 3-year regulatory CECL capital phase-in begins in 2022

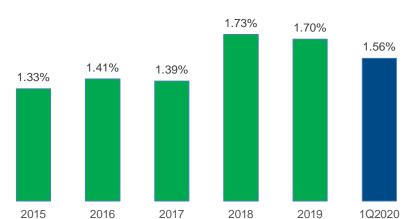
#### Strong Track Record of Pre-tax pre-provision (PTPP) Performance (Non-GAAP)



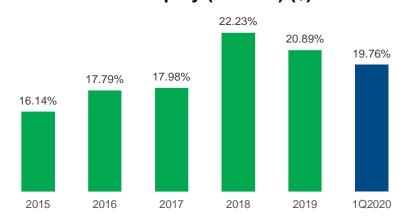
#### PTPP Operating Earnings per Share (EPS) (\$)(1)



PTPP Operating Return on Assets (ROA) (\$)<sup>(1)</sup>



PTPP Operating Return on Tangible Common Equity (ROTCE) (\$)<sup>(1)</sup>





### **Long Term Financial Targets – Post COVID-19 Economic Recovery**

AUB's goal of achieving and maintaining top-tier financial performance remains the same regardless of the operating environment





Atlantic Union is committed to achieving

top tier financial performance and providing

our shareholders with above average returns on their investment

ROTCE

15% - 17%

**ROA** 

1.2% - 1.4%

Efficiency Ratio (FTE)

**≤** 53%

Key financial performance operating metrics benchmarked against top quartile peers



# **Appendix**



### **Investment Highlights**

# The Right Scale



- Largest Virginia headquartered regional banking company (\$17.8 billion in assets)
- #1 deposit market share ranking in Virginia among Virginia-based banks<sup>(1)</sup>
- Operating with a statewide Virginia footprint of 140 branches in all major markets with 9 additional branches in North Carolina and Maryland
- Diversified business model

# The Right Markets



- Uniquely positioned in one of the most attractive markets in the U.S.
- Access acquisition accelerates growth in the attractive Northern Virginia market
- C&I platform primed for growth, with an opportunity to leverage platform and commercial deposit gathering expertise across our footprint

# The Right Team



- Recasted management team with experienced executives and proven track records from larger institutions
- Experienced in M&A integration
- Atlantic Union is an attractive destination for top tier talent, leading to successful recruiting efforts and an improved competitive position

# The Right Targets



- Focus on top tier performance metrics and profitability to drive upside
- Operating Targets:
- ROTCE: 15% 17%
- ROA: 1.2% 1.4%
- Efficiency Ratio (FTE): ≤ 53%

### Ability to Quickly Adapt to Changing Environments



### **Atlantic Union's Long-Term Strategic Priorities**

# Diversify Loan Portfolio and Revenue Streams



- Increase Commercial lending growth (Commercial & Industrial + Owner Occupied Real Estate) in order to better balance the total loan portfolio over time
- Grow fee-based products and services

# Grow Core Funding



- Fund loan growth with deposit growth; attain a 95% loan to deposit ratio over time
- Grow core deposits with particular focus on increasing commercial and small business operating accounts

## Manage to Higher Levels of Performance



- Achieve and sustain top tier financial performance
- Invest in talent, develop a culture of coaching and development, and align total rewards with corporate goals and objectives

# Strengthen Digital Capabilities



- Modernize customer experience with more digital capabilities
- Achieve digital parity with larger players especially in mass market/mass affluent
- Enhance features for wider usage and resolve top customer requests

#### Make Banking Easier



- Create compelling products and services
- Deliver hi-tech and hi-touch experiences
- Differentiated marketing highlighting our capabilities

# Capitalize on Strategic Opportunities



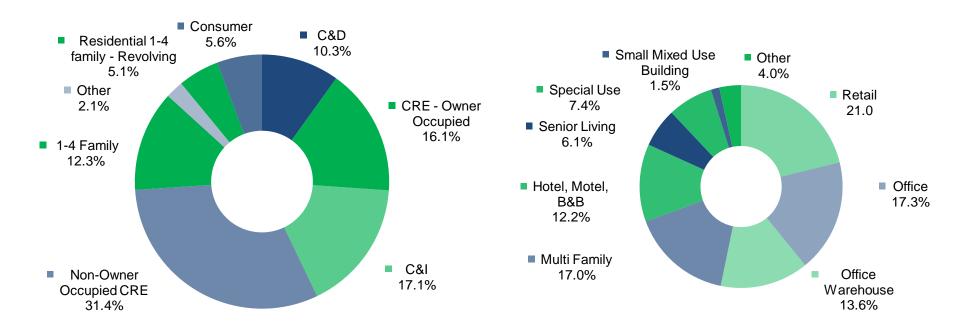
- Leverage commercial expertise and new market opportunities
- Market disruption opportunities



#### **Diversified and Granular Loan Portfolio**

Total Loan Portfolio \$ 12.8 billion at March 31, 2020

Non-Owner Occupied CRE Composition - \$4.0 Billion



**Total Portfolio Characteristics** 

Duration Q1 2020 Weighted Average Yield (Tax Equivalent)



1.1 years

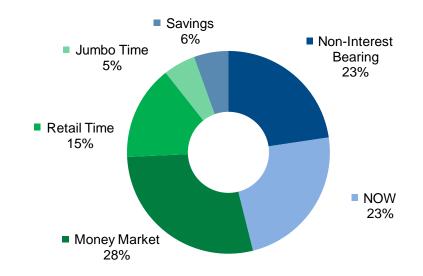
4.83%

### **Attractive Core Deposit Base**

#### **Deposit Base Characteristics**

#### Deposit Composition at March 31, 2020 - \$13.5 Billion

- Q1 2020 Cost of deposits 86 bps
- 95% core deposits <sup>(1)</sup>
- 46% transactional accounts
- #1 in deposit market share for regional/community banks in Richmond and Charlottesville MSAs
- #1 in deposit market share for all banks in Blacksburg-Christiansburg and Staunton MSAs and Fredericksburg





TANGIBLE COMMON EQUITY									
	As of March 31, 2020								
		lantic Union	Atlantic						
(Dollars in thousands)	E	Bankshares	<b>Union Bank</b>						
Assets (GAAP)	\$	17,847,376	\$ 17,801,873						
Less: Intangible assets		1,004,858	1,004,858						
Tangible assets (non-GAAP)	\$	16,842,518	\$ 16,797,015						
Common equity (GAAP)	\$	2,425,450	\$ 2,689,521						
Less: Intangible assets		1,004,858	1,004,858						
Tangible common equity (non-GAAP)	\$	1,420,592	\$ 1,684,663						
Common equity to assets (GAAP)		13.6%	15.1%						
Tangible common equity to tangible assets (non-GAAP)		8.4%	10.0%						

Tangible common equity is used in the calculation of certain profitability, capital, and per share ratios. The Company believes tangible common equity and the related ratios are meaningful measures of capital adequacy because they provide a meaningful base for period-to-period and company-to-company comparisons, which the Company believes will assist investors in assessing the capital of the Company and its ability to absorb potential losses.



OPERATING EARN	INO	GS & FIN	A	NCIAL M	IE'	TRICS						
(Dollars in thousands, except per share amounts)		2015		2016	2017		2018		8 2019		1Q2020	
Net income												
Net income (GAAP)	\$	67,079	\$	77,476	\$	72,923	\$	146,248	\$	193,528	\$ 7,089	
Plus: Merger and rebranding-related costs		-		-		4,405		32,065		27,395	-	
Plus: Nonrecurring tax expenses		-		-		6,250		-		-	-	
Operating earnings (non-GAAP)	\$	67,079	\$	77,476	\$	83,578	\$	178,313	\$	220,923	\$ 7,089	
Earnings per share (EPS)												
Weighted average common shares, diluted		45,138,891		43,890,271		43,779,744		65,908,573		80,263,557	79,317,382	
EPS, diluted (GAAP)	\$	1.49	\$	1.77	\$	1.67	\$	2.22	\$	2.41	\$ 0.09	
Operating EPS, diluted (non-GAAP)	\$	1.49	\$	1.77	\$	1.91	\$	2.71	\$	2.75	\$ 0.09	
Return on assets (ROA)												
Average assets	\$	7,492,895	\$	8,046,305	\$	8,820,142	\$	13,181,609	\$	16,840,310	\$ 17,559,921	
ROA (GAAP)		0.90%		0.96%		0.83%		1.11%		1.15%	0.16%	
Operating ROA (non-GAAP)		0.90%		0.96%		0.95%		1.35%		1.31%	0.16%	
Return on equity (ROE)												
Operating earnings (non-GAAP)	\$	67,079	\$	77,476	\$	83,578	\$	178,313	\$	220,923	\$ 7,089	
Plus: Amortization of intangibles, net of tax		5,489		4,687		3,957		10,143		14,632	3,477	
Operating earnings before amortization of intangibles (non-GAAP)	\$	72,568	\$	82,163	\$	87,535	\$	188,456	\$	235,555	\$ 10,566	
Average common equity (GAAP)	\$	991,977	\$	994,785	\$	1,030,847	\$	1,863,216	\$	2,451,435	\$ 2,485,646	
Less: Average intangible assets		320,906		318,131		315,722		776,944		991,926	1,006,843	
Average tangible common equity (non-GAAP)	\$	671,071	\$	676,654	\$	715,125	\$	1,086,272	\$	1,459,509	\$ 1,478,803	
ROE (GAAP)		6.76%		7.79%		7.07%		7.85%		7.89%	1.15%	
Operating ROTCE (non-GAAP)		10.81%		12.14%		12.24%		17.35%		16.14%	2.87%	

Operating measures exclude merger and rebranding-related costs unrelated to the Company's normal operations. The Company believes these measures are useful to investors as they exclude certain costs resulting from acquisition activity and allow investors to more clearly see the combined economic results of the organization's operations. Additionally, the Company believes that return on tangible common equity (ROTCE) is a meaningful supplement to GAAP financial measures and useful to investors because it measures the performance of a business consistently across time without regard to whether components of the business were acquired or developed internally.



PRE-TAX PRE	-PR	OVISIO	N (	OPERAT	'IN	IG EARN	II	IGS				
					For	the three	mo	onths ended	1			
(Dollars in thousands, except per share amounts)		2015		2016		2017		2018		2019		1Q2020
Net income												
Net income (GAAP)	\$	67,079	\$	77,476	\$	72,923	\$	146,248	\$	193,528	\$	7,089
Plus: Provision for credit losses		9,450		8,883		10,802		13,736		21,092		60,196
Plus: Income tax expense		23,309		26,779		33,387		28,901		37,497		985
Plus: Merger and rebranding-related costs		-		-		5,393		39,728		34,279		-
PTPP operating earnings (non-GAAP)	\$	99,838	\$	113,138	\$	122,505	\$	228,613	\$	286,396	\$	68,270
Earnings per share (EPS)												
Weighted average common shares, diluted		45,138,891		43,890,271		43,779,744		65,908,573		80,263,557		79,317,382
EPS, diluted (GAAP)	\$	1.49	\$	1.77	\$	1.67	\$	2.22	\$	2.41	\$	0.09
PPTP EPS, diluted (non-GAAP)	\$	2.21	\$	2.58	\$	2.80	\$	3.47	\$	3.57	\$	0.86
Return on assets (ROA)												
Average assets	\$	7,492,895	\$	8,046,305	\$	8,820,142	\$	13,181,609	\$	16,840,310	\$	17,559,921
ROA (GAAP)		0.90%		0.96%		0.83%		1.11%		1.15%		0.16%
PTPP operating ROA (non-GAAP)		1.33%		1.41%		1.39%		1.73%		1.70%		1.56%
Return on equity (ROE)												
PTPP operating earnings (non-GAAP)	\$	99,838	\$	113,138	\$	122,505	\$	228,613	\$	286,396	\$	68,270
Plus: Amortization of intangibles		8,445		7,210		6,088		12,839		18,521		4,401
PTPP operating earnings before amortization of intangibles (non-GAAP)	\$	108,283	\$	120,348	\$	128,593	\$	241,452	\$	304,917	\$	72,671
Average common equity (GAAP)	\$	991,977	\$	994,785	\$	1,030,847	\$	1,863,216	\$	2,451,435	\$	2,485,646
Less: Average intangible assets		320,906		318,131		315,722		776,944		991,926		1,006,843
Average tangible common equity (non-GAAP)	\$	671,071	\$	676,654	\$	715,125	\$	1,086,272	\$	1,459,509	\$	1,478,803
ROE (GAAP)		6.76%		7.79%		7.07%		7.85%		7.89%		1.15%
PTPP operating ROTCE (non-GAAP)		16.14%		17.79%		17.98%		22.23%		20.89%		19.76%

Pre-tax pre-provision (PTPP) earnings excludes the provision for credit losses, which can fluctuate significantly from period-to-period under the recently adopted CECL methodology, merger and rebranding-related costs unrelated to the Company's normal operations, and income tax expense. The Company believes this measure is useful to investors as it excludes certain costs resulting from acquisition activity as well as the potentially volatile provision measure, and allows for greater comparability with others in the industry and for investors to more clearly see the combined economic results of the organization's operations.



OPERATING EFFICIENCY RATIO											
	For the three months ended										
(Dollars in thousands)		2015	2016	2017	2018	2019	1Q2020				
Noninterest expense (GAAP)	\$	206,310 \$	213,090 \$	225,668 \$	337,767 \$	418,340 \$	95,645				
Less: Merger and rebranding-related costs		-	-	5,393	39,728	34,279	-				
Less: Amortization of intangible assets		8,445	7,210	6,088	12,839	18,521	4,401				
Operating noninterest expense (non-GAAP)	\$	197,865 \$	205,880 \$	214,187 \$	285,200 \$	365,540 \$	91,244				
Net interest income (GAAP)	\$	250,450 \$	263,966 \$	279,007 \$	426,691 \$	537,872 \$	135,008				
FTE adjustment		10,463	11,428	11,767	8,195	11,121	2,758				
Net interest income (FTE) (non-GAAP)	\$	260,913 \$	275,394 \$	290,774 \$	434,886 \$	548,993 \$	137,766				
Noninterest income (GAAP)	\$	54,993 \$	59,849 \$	62,429 \$	104,241 \$	132,815 \$	28,907				
Efficiency ratio (GAAP)		67.5%	65.8%	66.1%	63.6%	62.4%	58.4%				
Operating efficiency ratio (non-GAAP)		62.6%	61.4%	60.6%	52.9%	53.6%	54.7%				

The operating efficiency ratio (FTE) excludes the amortization of intangible assets and merger-related costs. This measure is similar to the measure utilized by the Company when analyzing corporate performance and is also similar to the measure utilized for incentive compensation. The Company believes this measure is useful to investors as it excludes certain costs resulting from acquisition activity allowing for greater comparability with others in the industry and allowing investors to more clearly see the combined economic results of the organization's operations.

