Report of Organizational Actions Affecting Basis of Securities

OMB No. 1545-2224

Dep	partment of the Treasury rnal Revenue Service			► See separate instructions.			
	art I Reporting	Issuer					
1	Issuer's name				2 Issuer's employer ident	ification number (EIN)	
					F-177774 NO		
	uthwest Airlines Co. Name of contact for a	dditional information A	74-1563 5 Email address of contact	240			
3	Name of contact for a	dullional information 4	relephon	e No. of contact	5 Email address of contact		
Soi	uthwest Airlines Co. I	nvestor Relations		214.792.4415	InvestorRelations@wnco.co	om	
6	Number and street (or	P.O. box if mail is not de	7 City, town, or post office, sta	te, and Zip code of contact			
	D. Box 36611 Date of action		Dallas, Texas 75235	Dallas, Texas 75235			
Ü	Date of action		9 Olass	sification and description			
Ma	y 2, 2011		Commor	n Stock of Southwest Airlin	nes Co.		
10	CUSIP number	11 Serial number(s)		12 Ticker symbol	13 Account number(s)		
P	844741108 art II Organizat	tional Action Attach	additional	statements if needed Se	ee back of form for additional qu	estions	
14					ite against which shareholders' owne		
		ttached Form 8937 App				· ·	
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Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment							
	share or as a percentage of old basis ► See attached Form 8937 Appendix A.						

16	Describe the calculat	tion of the change in has	is and the d	lata that supports the calcul	ation, such as the market values of s	ecurities and the	
10		e attached Form 8937			ation, such as the market values of s	scurities and the	
	<u>30</u>	e attached i offii 0007 F	тррспаіх г				

Form 89	937 (Re	v. 12-2011)	Page 2
Part		Organizational Action (continued)	
17 L		applicable Internal Revenue Code section(s) and subsection(s) upon wh	nich the tax treatment is based ▶
See at	tache	Form 8937 Appendix A.	
•			
18 C	an an	resulting loss be recognized? ► No.	
			- FEE 15
		any other information necessary to implement the adjustment, such as	the reportable tax year ▶
See atta	ached	Form 8937 Appendix A	
	Unde belief	penalties of perjury, I declare that I have examined this return, including accompit is true, correct, and complete. Declaration of preparer (other than officer) is bas	panying schedules and statements, and to the best of my knowledge and sed on all information of which preparer has any knowledge.
Sign			
Here	Signa	ure > Zama Wright	Date ► 1/16/2012
		0	1141
	Print	our name Laura Wright	Title ► Sr. VP Finance & CFO
Paid		Print/Type preparer's name Preparer's signature	Date Check if PTIN
Prepa	rer		self-employed
Use C	nly	Firm's name	Firm's EIN ►
		Firm's address ▶	Phone no.

Send Form 8937 (including accompanying statements) to: Department of the Treasury, Internal Revenue Service, Ogden, UT 84201-0054

Southwest Airlines Co. Form 8937 Appendix A

On May 2, 2011, Southwest Airlines Co. ("SWA") acquired, in a merger transaction, all of the outstanding equity of AirTran Holdings, Inc. ("ATH"). Section 6045B of the Internal Revenue Code of 1986, as amended (the "Code"), and the underlying Treasury Regulations (the "Regulations") provide that effective January 1, 2011, corporations that engage in certain actions which affect the basis of their stock must file with the Internal Revenue Service (the "IRS") an information return describing, among other things, the action and the action's quantitative effect on the basis of their stock. As an alternative to filing this information return with the IRS, an issuer may post the information return to its public website.

The information contained in the attached Form 8937 and this Appendix A thereto is intended to satisfy the requirements of public reporting under Section 6045B of the Code and Sections 1.6045B-1(a)(3) and (b)(4) of the Regulations by SWA and ATH. The information contained in this notice is intended to provide only a general summary of certain U.S. federal income tax consequences of the merger and is not intended to be a complete analysis or description of all potential U.S. federal income tax consequences of the merger. You should consult your own tax advisor to determine the particular federal, state, local or foreign income, reporting or other tax consequences of the merger to you.

Reporting Issuer Treas. Reg. § 1.6045B-1(a)(1)(i)	Southwest Airlines Co. EIN: 74-1563240	
Security Identifiers Treas. Reg. § 1.6045B-1(a)(1)(ii)	Southwest Airlines Co. common stock, which trades on the New York Stock Exchange (" <i>NYSE</i> ") under the symbol "LUV" with CUSIP # 844741108. AirTran Holdings, Inc. common stock, which, prior to May 2, 2011, traded on the NYSE under the symbol "AAI" with	
	CUSIP # 00949P108.	
Contact at Reporting Issuer Treas. Reg. § 1.6045B-1(a)(1)(iii)	Southwest Airlines Co. Investor Relations, HDQ-6FC P.O. Box 36611 Dallas, Texas 75235 214.792.4415 InvestorRelations@wnco.com	
Information About Action Treas. Reg. § 1.6045B-1(a)(1)(iv)	On May 2, 2011, SWA acquired ATH, the former parent company of AirTran Airways, Inc., in a merger transaction pursuant to Section 368(a)(1)(A) of the Code in which the ATH shareholders exchanged their ATH common stock into a right to receive SWA common stock and cash. Specifically, upon consummation of the merger, ATH shareholders were entitled to receive 0.321 shares of SWA common stock and \$3.75 in cash for each share of ATH	

common stock held immediately prior to the merger.

Effect of Action Treas. Reg. § 1.6045B-1(a)(1)(v) For holders of SWA common stock immediately prior to the merger, the aggregate tax basis of the SWA common stock held will not be affected.

In general, the federal income tax consequences to the holders of ATH common stock immediately prior to the merger will be determined under Sections 354, 356, 358, and 368 of the Code.

For holders of ATH common stock immediately prior to the merger, the aggregate tax basis of the SWA common stock received (including any fractional share deemed received and exchanged for cash) will be equal to the aggregate adjusted tax basis of the shares of ATH common stock surrendered, reduced by the amount of cash received (excluding any cash received in lieu of a fractional share of SWA common stock) and increased by the amount of gain, if any, recognized (excluding any gain recognized with respect to cash received in lieu of a fractional share of SWA common stock) in the merger. To the extent holders of ATH common stock owned separate, identifiable blocks of ATH common stock immediately prior to the merger, the aggregate basis of SWA common stock received must be apportioned among the shares of SWA common stock received in such a manner as to replicate the previously owned blocks of ATH common stock. Sections 354, 358, and 368 of the Code.

Holders of ATH common stock immediately prior to the merger generally will recognize gain (but not loss) equal to the lesser of: (1) the amount of the cash received in the merger and (2) the excess, if any, of (a) the sum of the amount of the cash and the fair market value of the SWA common stock received in the merger, determined when the merger occurred, over (b) the tax basis in the ATH common stock surrendered in the merger. Sections 354, 356, and 368 of the Code. The trading price of SWA common stock at the effective time of the merger was \$11.74 per share. SWA and ATH intend to use this valuation for tax reporting purposes. Gain must be calculated separately for each identifiable block of ATH common stock surrendered in the merger. Holders who acquired different blocks of ATH common stock at different times or different prices should consult their tax advisor regarding the manner in which gain or loss should be determined.

Holders of ATH common stock immediately prior to the merger who received cash in lieu of a fractional share of SWA common stock generally will be treated as having received such fractional share in the merger and then as having received cash in exchange for such fractional share. Gain or loss generally will be recognized based on the difference between the amount of cash received in lieu of the fractional share and the tax basis allocated to such fractional share of SWA common stock.

Treasury Department Circular 230 Notice

Any statement regarding federal taxes contained herein was not written or intended to be used, and it cannot be used, by any person (i) as a basis for avoiding federal tax penalties that may be imposed on that person, or (ii) to promote, market or recommend to another party any transaction or matter addressed herein.