



NYSE:ZEV



Company Overview

May 2023

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## **Investment Highlights**



Significant Market Opportunity



Shipping Products Today



World Class Customers & Partners



Capital Light Structure Supports Growth



Robust Manufacturing Capacity & Backlog

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## Lightning at a Glance



Focus on Urban Commercial ZEV

Purpose-Built Electric Vehicles

Full-service manufacturer of commercial electric vehicles plus electrification solutions



Modular & Proprietary Architecture

Cost-effective production across a broad range of medium- and heavy-duty commercial vehicles such as school buses and ambulances





13 Years of R&D

With deep domain expertise and Gen 2-4 on all existing platforms



In-House
Manufacturing
of Key Assembly
Components

3,000 (1)

Current annual ZEV production capacity

20K (2)

Potential production capacity at current site



First Mover Advantage

**540**+ <sup>(3)</sup>

Vehicles on the road

4.2M+ <sup>(3)</sup>

Miles driven

...with over \$1 billion of opportunities in the sales pipeline

- (1) 3,000-unit capacity assumes two work shifts on current footprint. Current capacity on one shift is 1,500 units per year.
- (2) To achieve manufacturing capacity of 20,000 vehicles and powertrains we will need to capitalize on our ability to lease more space on our current campus and our OEM customers' installation capacities.
- (3) As of April 28, 2023. See the company's most recently filed form 10-Q.





## McKinsey Report - "Getting to carbon-free commercial fleets"

Fleet operators may focus on four major themes as they attempt to decarbonize.

### Decarbonization considerations by theme





## 1 Vehicles and use cases

- Zero-emission vehicle performance vs use case requirements
- Vehicle procurement
- Value proposition/ support for driver/ adoption
- Customer requirements



## 2 Supporting infrastructure

- Fleet charging requirements
- Depot upgrade solutions
- Maintenance, repairs, and service provisions
- Expected service level across locations
- Energy management



### 3 Economics/ sustainability

- Economics of vehicle operation
- Vehicle economics
- Provider business model offerings
- Sustainability



## 4 Fleet management

- "Fit" of daily usage patterns in relation to charging requirements
- Connected truck integration into software solutions
- Software support to manage depot operations
- Data analytics

Source: McKinsey Report "Getting to carbon-free commercial fleets" December 2022

McKinsey & Company



## Complete Electrification Solutions for Fleets





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## **Broad Product Portfolio to Diverse Customers/Partners**

ZEV Offering



Class 3 >10,000 lbs.



Class 4 >14,000 lbs.



Class 5 >16,000 lbs.



Class 6 >19,500 lbs.











# **Strong Roadmap Maintains Portfolio Advantage**

2023 Focus is on Class 4 including Type A School Buses

Wei	ight Class	Application	2022	2023	2024	2025	2026	
	Class 3	Passenger/Cargo Van		ZEV3-Ford Transit				
	Class 4	Shuttle Bus		ZEV4-GM 4500	ZEV4-GM 4500			
		School Bus (Type A)				ZEV4-	ZEV4-Lightning eChassis	
		Ambulance				GM 4500		
(		Truck (Cargo/Work)	ZEV4-Ford <b>E-450</b>					
		Passenger/Cargo Van				ZEV4-Lightning eC	hassis	
	Class 5-7	Step Van			2 000.85	ZEV5-Lightning eC	hassis	
C		Shuttle Bus					ZEV6-Blue Bird Commercial Chassis	
C		Truck (Cargo/Work)					ZEV6-0EM Partner	
		School Bus (Type C)				ZEV7-0EM Partner	OEM Partner	
С	lass 7/8	Big Bus Repower				ZEV8-OEM Partner		
	MBVC	Mobile Charger		Grand DOOD	Gen2 - Mobile Battery Vehicle Charger (MBVC)			





# Accomplishments During our Brief History

- Introduced multiple generations of powertrains & vehicles, class 3-7
  - Class 3 cargo & passenger van and ambulance, class 4 cargo and passenger vehicle and bus, class 5&6 truck, class 7 bus repower
- Two generations of the industry's first Mobile Battery Vehicle Charger
- Over 4.2 million customer miles driven
- Released two generations of our industry-leading telematics platform
- Working on Lightning eChassis spanning weight classes and body types
- Lightning Energy, providing unique charging solutions for fleets





## **Customized Offerings Supported by Modular Architecture**

## Class 3-7 Commercial Electric Vehicle Requirements



Higher level of customization than their ICE vehicle counterparts



Significant mechanical and electrical complexities to support wide array of applications and accessory equipment



Lightning specializes in smaller batches of 10's and 100's, supporting higher levels of customization



Considerable level of software integration and testing required

- Ford and GM build Class 3-7 ICE chassis today (generally designed in the 1990's) on which upfitters can build custom applications
  - These are low-volume (5-30k per year, versus 1M F-150's per year), lowmargin products that use common engines with consumer ICE SUVs and trucks
  - The major OEM's have chosen to not invest in EV's for these larger, commercial platforms that would require new, unique, ground-up EV architectures
- Lightning has developed the unique assets and skillsets to cost-effectively provide fleets and upfitters with EV platforms today (through our OEM partnerships) and in the future (on our ground-up platforms).







# Software Foundation | Controls, Integration, Telematics

## **Proprietary Modular Electrification Solution**



### **Powertrain Control Software**

Highly optimized, robust, modular code controlling vehicle motion, brake regeneration, thermal management, HVAC, battery, charging, and safety systems





## **Chassis Integration Software and Hardware**

- · Specific software for every chassis supported
- · Human-Machine interface, dashboard, etc.
- Safety systems ABS, traction control





## Analytics / Telematics Software and Hardware

- Proprietary hardware and software
- · All software and data owned by Lightning
- Integration with industry platform leader Geotab





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## Fully Operational Manufacturing Facility in Loveland, Colorado

Annual Production Capacity of 3,000 Units<sup>(1)</sup> at Over One Million ft<sup>2</sup> Campus, with Potential Future Production Capacity of over 20,000 units<sup>(2)</sup>







### **Powertrains & Powertrain Components**

- Vertical integration
- Highly specialized
- Modular design



#### **Test**

- Quality control throughout
- Software commissioning
- Charging tests



### **Vehicle Electrification Integration**

- Standard legacy platforms
- Specialty vocation/applications
- Ground up platforms



#### Software

- Powertrain control
- Chassis integration
- Telematics / Analytics

To achieve manufacturing capacity of 20,000 vehicles and powertrains, we will need to capitalize on our ability to lease more space on our current campus and our OEM customers' installation capacities.



<sup>) 3,000-</sup>unit capacity assumes two work shifts on current footprint. Current capacity on one shift is 1,500 units per year



## Supply Chain Partners Support a Low Capex Model

### Value Supplied by Lightning Key Components Supplied By Partners Powertrain design, including in-house manufacturing of components such as DC Fast Charge Modules, Wire Harnesses, Power Distribution and Thermal Management Chassis **Hoses & Brackets** In-house battery and powertrain frame and bracket design **Battery** CATI and fabrication Final vehicle integration and assembly **Charging Station SIEMENS Engineering and testing** Drivetrain **№ BorgWarner** Danfoss tm4 Development and customization of control software Integration of telematics and analytics PLUG D H<sub>2</sub> Fuel Cell EV Aftermarket service and support focused on fleets





## **Supply Chain Update**



## **Chassis**

Chassis supply is much improved, although timing of chassis deliveries can still impact quarterly revenues.

Continuing to make progress on our own Lightning purpose-built eChassis with vehicle testing planned to begin in 2H 2023



### **Batteries**

Currently sufficient battery supply, but the situation remains dynamic. Costs remain higher than industry projections from 2-3 years ago. We are pleased with the performance of our in-stock high-quality batteries going into our current product lineup.



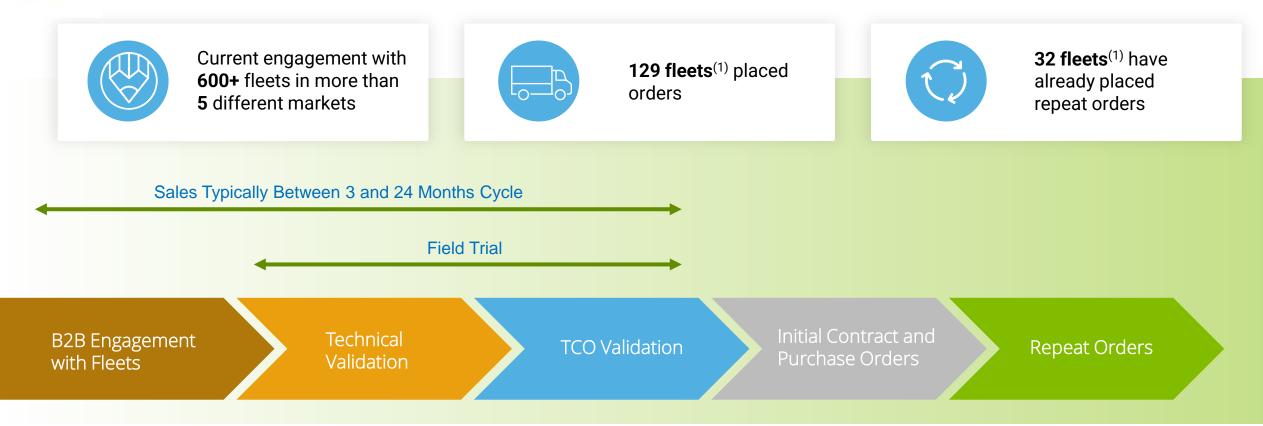
# **Accessory Components**

Lightning continues to work on supply chain diversification, as well as additional vertical integration of key components to ensure supply and lower long-term volume pricing





## **High-Touch Customer Engagement with Strong Validation**



While many competitors are still developing prototypes, Lightning eMotors is already deploying vehicles and receiving repeat orders





# **Demand Inflection Imminent**

Incentives	Lag period between announcement and impact is ending		
Upfront Cost Premium	Mitigated by incentives		
Total Cost of Ownership	Validated. Lower than internal combustion even without incentives.		
Charging Infrastructure	Improving, as lead times on chargers is decreasing		
Supply Chain	Maturing		
Cost Inflation	Resolving, as battery supply improves and chemistry issues are resolved		





>50% of fleets plan to be fully carbon free by 2027<sup>(2)</sup>



Our real competition today is the ICE commercial vehicle market as ZEVs represent less than 1% of the commercial vehicle market today

<sup>2.</sup> McKinsey Report "Getting to carbon-free commercial fleets" December 2022



<sup>1.</sup> Statista Total Commercial vehicle production volume worldwide in 2019 and 2020, by type report.



## **Product Development Focus for 2023**



Class 4 | GM-platform, Type A School Bus





Class 4 | GM-platform, Shuttle Bus and Passenger Vans





Class 4 | GM-platform, Delivery Trucks (last mile and middle mile)





**Lightning Energy** | Lightning Mobile DC Fast Charger, L2 and L3 Chargers







# \$30 Billion of Incentives Accelerate Growth

		Total Units Sold Per Year	Funding Eligibility				Incentive
	Platform		State / Province	IRA	FTA	EPA	as % of ASP
	Class 3 Cargo	12,000		\$7.5k			40%
	Class 3 Passenger	2,500		\$7.5k	<b>✓</b>		85%
	Class 4 Cargo	20,000	<b>V</b>	\$40k			70%
	Class 4 Passenger	11,000	V	\$40k	<b>V</b>		100%
	Type A School Bus	9,500	<b>V</b>	\$40k		<b>V</b>	100%
	Class 5 Truck	95,000		\$40k			65%
	Class 6 Truck	65,000	<b>V</b>	\$40k			60%
	Type C School Bus	30,000	V	\$40k			100%
	Total	245,000					

- All these incentives are in place for 5 to 10 years
- Class 4 is the "sweet spot" for IRA incentive in terms of maximizing impact vs. ASP
- EV school buses can, in many cases, be free of charge

## These incentives were mostly put in place over the last 12 months

Source: NADA, Statista, and Management Estimates





# **Incentive Tailwinds Expected to Drive Strong Demand**

HVIP: California \$500M in 2022 funding

Other state funding and VW funds: ~\$500M

**Old CEV Incentives** 

IRA - \$40K per vehicle

EPA Clean School Bus program: \$5B over next 5 years

FTA - \$800 million in funding in 2022, \$5B over next 5 years

New state programs in addition to CA: CO, NJ, TX, MA, WA, and others

**New CEV Incentives** 

CA Transit Rule: 100% ZEV by 2029

CA ACT Regulation and ACF Rule for minimum ZEV requirement

Electric School Bus: mandates in multiple states

Corporate emission reduction targets: AMZN, UPS, IKEA, FedEx, bp, etc.

**CEV Mandates** 

Corporate Sustainability Commitments



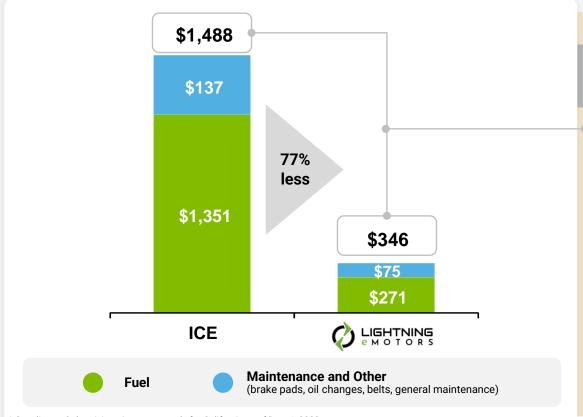
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# Offering Immediate Operational Savings

### **Monthly Fuel + Maintenance Cost**

Class 3 Lightning Electric Transit

- 3,500 miles/month
- · Gasoline price: \$4.68/gallon\*
- Electricity price: \$.104/kWh



Cost Comparison	mparison
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Illustrative LEASE	Gasoline	Lightning eMotors		
Example	Gasonne	With Grants	No Grants	
Fuel and Maintenance Cost per Month	\$1,488	\$346	\$346	
Vehicle Lease	\$702	\$978	\$1,584	
Charger Lease (assuming level 2 11.5kW charger)		\$29	\$29	
LCFS (Low Carbon Fuel Standard) Credit		(\$615)	(\$615)	
Total Monthly Cost	\$2,190	\$738	\$1,344	
Monthly Cost Difference to Gasoline		\$1,452	\$846	

<sup>\*</sup> Gasoline and electricity prices are actuals for California as of Dec. 1, 2022





# **Medium-Duty Space Has Limited Competition**

## **Light-Duty** Vans, pickups

#### E-Pick-Up War of 2022











### E-Van War of 2022









 Large OEMs aggressively compete for share in this market

## **Medium-Duty**Vocational trucks, shuttle buses



Class 3 – 6 Cargo & Work Class 3 - 5 Shuttle Bus Class 4 - 5 Work Truck Class 3 - 4 Ambulance

Class 3 - 4 School Bus Class 5 - 7 School Bus Class 6 - 7
Box Truck

Motor Coach & Transit Bus Repower

### **Competition is Limited in Offering**





Class 3-4 Trucks, Buses & Coach Class 5 - 7 Buses, Class 6 - 7 Trucks



Class 4-6

Trucks & Buses



Trucks & Buses



Class 6 – 8 Trucks Class 3 – 5
Delivery

- A large market consisting of several small niche players
- Features needed for each type of vehicle make it uneconomical for large OEMs to compete in

### **Heavy-Duty** Tractor trailers, transit buses

E-Truck War of 2023







### **E-Transit Bus War of Today**







 Large OEMs aggressively compete for share in this market



# >>> Competitive Advantages

- More vehicles on the road across more classes with over 3 million ZEV miles
- Limited competition in core market segments with high barriers to entry
- On Generation 2-4 on most all models; competition still struggling to produce Gen 1
- Software foundation: control, integration, telematics
- Reputation for quality and service
- Capex light model means higher ROI potential
- Strong, committed workforce, all with an equity stake







# **Customer Satisfaction is Paramount**



"We chose Lightning for their competitive pricing, their ability to configure the vehicle to meet our service needs, and their superior maintenance and support."

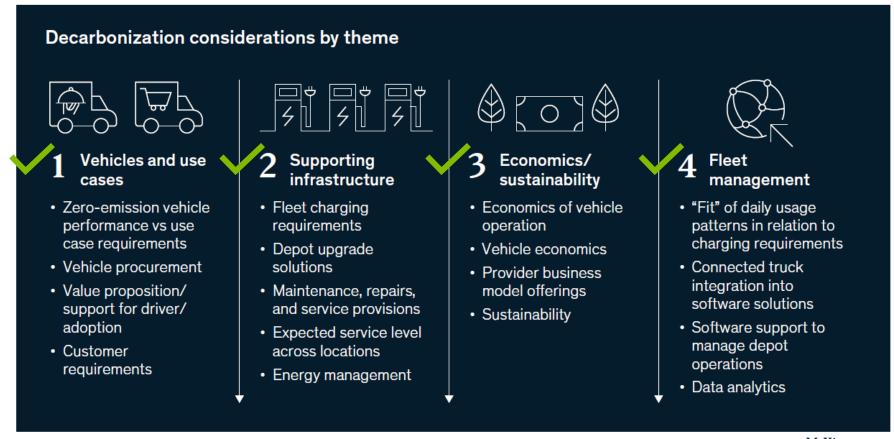
Richard Tree Executive Director, Tulare County Regional Transit Agency





# Solving Fleet Managers' Toughest Challenges

Fleet operators may focus on four major themes as they attempt to decarbonize.



Source: McKinsey Report "Getting to carbon-free commercial fleets" December 2022







# **Growth Strategy**



Leverage our technology lead and zero-emission momentum to dramatically grow sales



Resolve supply constraints, with proprietary chassis and strong battery partnerships



Help customers secure incentives, charging, and financing







## **Capital Structure & Stock Price**



## **Stock Price**

- · 2022 was a difficult year as the EV space fell out of favor
- Despite price declines, bp remains our top shareholder and is a supportive longterm partner



## **Capital Needs**

- In May 2023 announced funding commitment with Yorkville Advisors to provide up to \$50 million of capital
- Plan to raise sufficient capital in 2023 to fund operations until we become cashgenerating from operations



## **Business Model**

- Capital light
- · Factory investment already completed
- Expect to reach gross margin positive in late 2023 or early 2024







## **Investment Highlights**



Significant Market Opportunity



Shipping Products Today



World Class Customers & Partners



Capital Light Structure Supports Growth



Robust Manufacturing Capacity & Backlog





# THANK YOU