



NYSE:ZEV

# >> Company Overview

March 2023

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## Investment Highlights



Significant  
Market  
Opportunity



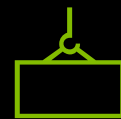
Shipping  
Products  
Today



World Class  
Customers &  
Partners



Capital Light  
Structure  
Supports Growth



Robust  
Manufacturing  
Capacity & Backlog

# Lightning at a Glance



## Focus on Urban Commercial ZEV

Purpose-Built Electric Vehicles

Full-service manufacturer of commercial electric vehicles plus electrification solutions



## Modular & Proprietary Architecture

Cost-effective production across a broad range of medium- and heavy-duty commercial vehicles such as school buses and ambulances



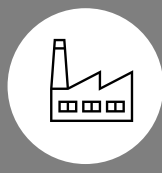
## Blue Chip

Customers + Partners



## 13 Years of R&D

With deep domain expertise and Gen 2-4 on all existing platforms



## In-House Manufacturing of Key Assembly Components

**3,000<sup>(1)</sup>**

Current annual ZEV production capacity

**20K<sup>(2)</sup>**

Potential production capacity at current site



## First Mover Advantage

**450+<sup>(3)</sup>**

Vehicles on the road

**3.5M+<sup>(3)</sup>**

Miles driven

...with over \$1 billion of opportunities in the sales pipeline

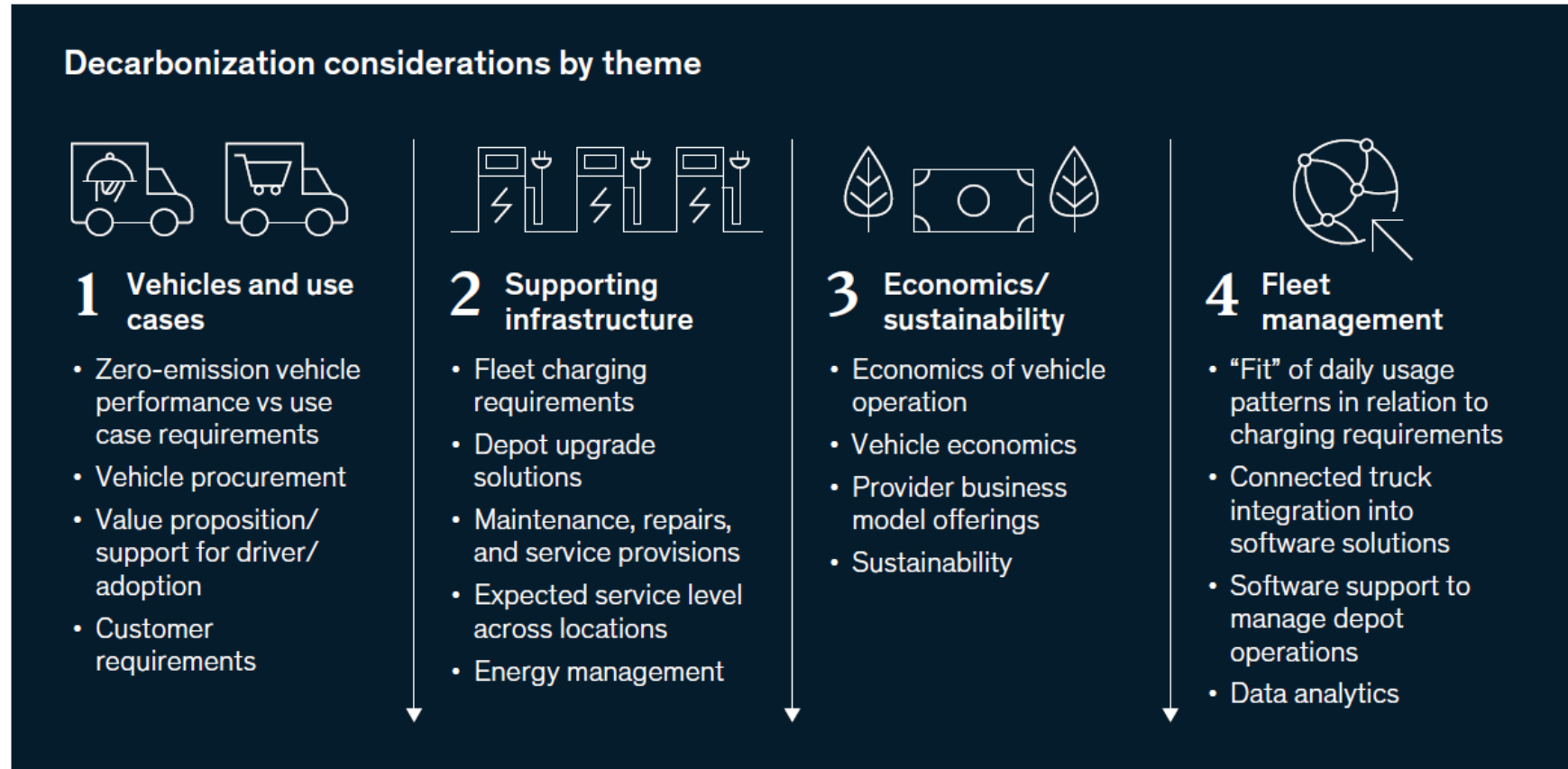
(1) 3,000-unit capacity assumes two work shifts on current footprint. Current capacity on one shift is 1,500 units per year.

(2) To achieve manufacturing capacity of 20,000 vehicles and powertrains we will need to capitalize on our ability to lease more space on our current campus and our OEM customers' installation capacities.

(3) As of February 28, 2023. See the company's most recently filed form 10-K.

# McKinsey Report - “Getting to carbon-free commercial fleets”

Fleet operators may focus on four major themes as they attempt to decarbonize.



Source: McKinsey Report “Getting to carbon-free commercial fleets” December 2022

McKinsey  
& Company



# >> Complete Electrification Solutions for Fleets



Class 3-7 electric trucks, buses and specialty application vehicles – already deployed & in production.



Powertrains and EV technology for OEMs and second stage vehicle manufacturers



Repowering fleet ICE school buses, transit buses, and coaches to electric



Complete charging solutions – Level 2 AC and Level 3 DC Fast Charging. Unique mobile charging solutions for medium-duty fleets. Utility and microgrid installation, Integration and support.



Actionable fleet intelligence – driver and route efficiency, HVAC usage, predictive maintenance capabilities. Unique telematics data on drive cycles and vehicle uptime with a network operations center focused on fleet uptime.



# **Broad Product Portfolio to Diverse Customers/Partners**

ZEV Offering



**Class 3**  
>10,000 lbs



**Class 4**  
>14,000 lbs



**Class 5**  
>16,000 lbs



**Class 6**  
>19,500 lbs



**Class 7/8**  
>26,000 lbs









## SELECTED CUSTOMERS



## OEM PARTNERS



# Strong Roadmap Maintains Portfolio Advantage

Weight Class	Application	2022	2023	2024	2025	2026
Class 3	Passenger/Cargo Van	 <b>ZEV3-Ford Transit</b>				
Class 4	Shuttle Bus	 <b>ZEV4-Ford E-450</b>  <b>ZEV4-GM 4500</b>  <b>ZEV4-Lightning eChassis</b> 				
	School Bus (Type A)					
	Ambulance					
	Truck (Cargo/Work)					
	Passenger/Cargo Van	 <b>ZEV4-Lightning eChassis</b>				
Class 5-7	Step Van	 <b>ZEV5-Lightning eChassis</b> <b>ZEV6-Blue Bird Commercial Chassis</b> <b>ZEV6-OEM Partner</b> <b>ZEV7-OEM Partner</b>				
	Shuttle Bus					
	Truck (Cargo/Work)					
	School Bus (Type C)					
Class 7/8	Big Bus Repower	 <b>ZEV8-OEM Partner</b>				
MBVC	Mobile Charger	 <b>Gen2 – Mobile Battery Vehicle Charger (MBVC)</b>				





## »» Accomplishments During our Brief History

- Introduced multiple generations of powertrains & vehicles, class 3-7
  - Class 3 cargo & passenger van and ambulance, class 4 cargo and passenger vehicle and bus, class 5&6 truck, class 7 bus repower
- Two generations of the industry's first Mobile Battery Vehicle Charger
- Over 3.5 million customer miles driven
- Released two generations of our industry-leading telematics platform
- Working on Lightning eChassis spanning weight classes and body types
- Lightning Energy, providing unique charging solutions for fleets

# Customized Offerings Supported by Modular Architecture

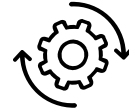
## Class 3-7 Commercial Electric Vehicle Requirements



Higher level of customization than their ICE vehicle counterparts



Significant mechanical and electrical complexities to support wide array of applications and accessory equipment



Lightning specializes in smaller batches of 10's and 100's, supporting higher levels of customization



Considerable level of software integration and testing required

- Ford and GM build Class 3-7 ICE chassis today (generally designed in the 1990's) on which upfitters can build custom applications
  - These are low-volume (5-30k per year, versus 1M F-150's per year), low-margin products that use common engines with consumer ICE SUVs and trucks
  - The major OEM's have chosen to not invest in EV's for these larger, commercial platforms that would require new, unique, ground-up EV architectures
- **Lightning has developed the unique assets and skillsets to cost-effectively provide fleets and upfitters with EV platforms today (through our OEM partnerships) and in the future (on our ground-up platforms).**



# **Software Foundation | Controls, Integration, Telematics**

## **Proprietary Modular Electrification Solution**



### **Powertrain Control Software**

Highly optimized, robust, modular code controlling vehicle motion, brake regeneration, thermal management, HVAC, battery, charging, and safety systems



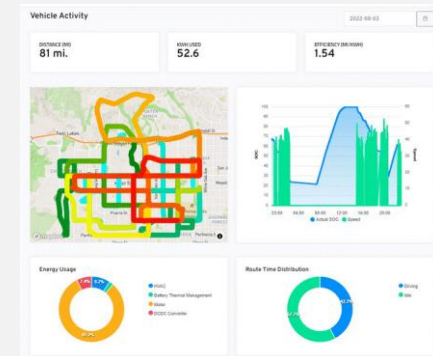
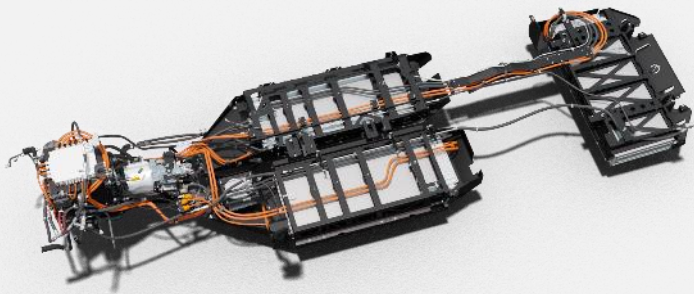
### **Chassis Integration Software and Hardware**

- Specific software for every chassis supported
- Human-Machine interface, dashboard, etc.
- Safety systems – ABS, traction control



### **Analytics / Telematics Software and Hardware**

- Proprietary hardware and software
- All software and data owned by Lightning
- Integration with industry platform leader Geotab





# >> Fully Operational Manufacturing Facility in Loveland, Colorado

Annual Production Capacity of 3,000 Units<sup>(1)</sup> at Over One Million ft<sup>2</sup> Campus, with Potential Future Production Capacity of over 20,000 units<sup>(2)</sup>



## Powertrains & Powertrain Components

- Vertical integration
- Highly specialized
- Modular design



## Test

- Quality control throughout
- Software commissioning
- Charging tests



## Vehicle Electrification Integration

- Standard legacy platforms
- Specialty vocation/applications
- Ground up platforms



## Software

- Powertrain control
- Chassis integration
- Telematics / Analytics

(1) 3,000-unit capacity assumes two work shifts on current footprint. Current capacity on one shift is 1,500 units per year.

(2) To achieve manufacturing capacity of 20,000 vehicles and powertrains, we will need to capitalize on our ability to lease more space on our current campus and our OEM customers' installation capacities.

# Supply Chain Partners Support a Low Capex Model

## Key Components Supplied By Partners

Chassis



Battery



Charging Station



Drivetrain



H<sub>2</sub> Fuel Cell EV



## Value Supplied by Lightning

Powertrain design, including in-house manufacturing of components such as DC Fast Charge Modules, Wire Harnesses, Power Distribution and Thermal Management Hoses & Brackets

In-house battery and powertrain frame and bracket design and fabrication

Final vehicle integration and assembly

Engineering and testing

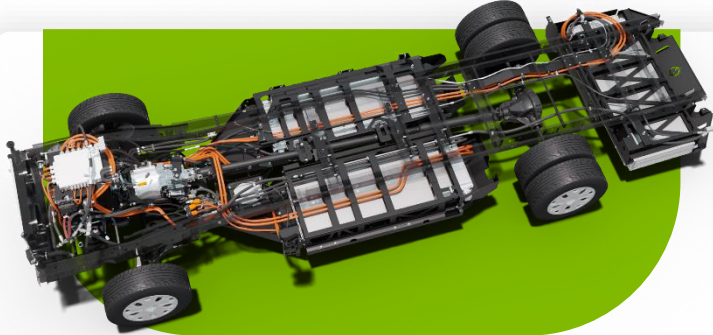
Development and customization of control software

Integration of telematics and analytics

Aftermarket service and support focused on fleets



# Supply Chain Remains Dynamic



## Chassis

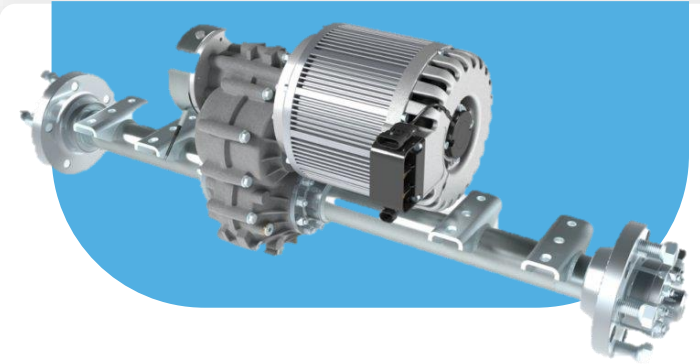
GM chassis offers better availability and commitment versus Ford

Continuing to make progress on our own Lightning purpose-built eChassis with vehicle testing planned to begin in 1H 2023



## Batteries

Currently sufficient battery supply, but the situation remains dynamic. We are pleased with the performance of our new state-of-the art high-quality batteries and battery suppliers with proprietary safety systems.



## Accessory Components

Lightning continues to work on supply chain diversification, as well as additional vertical integration of key components to ensure supply and lower long-term volume pricing

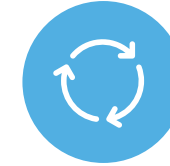
# High-Touch Customer Engagement with Strong Validation



Current engagement with **600+** fleets in more than **5** different markets



**113 fleets<sup>(1)</sup>** placed orders



**22 fleets<sup>(1)</sup>** have already placed repeat orders

Sales Typically Between 3 and 24 Months Cycle



Field Trial



B2B Engagement with Fleets

Technical Validation

TCO Validation

Initial Contract and Purchase Orders

Repeat Orders

*While many competitors are still developing prototypes, Lightning eMotors is already deploying vehicles and receiving repeat orders*

1. As of February 28, 2023

# Large Market Opportunity Driven by Positive Trends



Compelling Total Cost of Ownership of electric vehicles compared to ICE vehicles



Supportive regulatory developments and infrastructure investments



Govt subsidies – over \$24B in the Biden Infrastructure plan, \$40K per vehicle in the Inflation Reduction Act, over ten years



Corporate sustainability goals to achieve zero emissions



Development of global EV charging infrastructure with targeted deployment of 290 million charging points by 2040<sup>(3)</sup>



TOTAL Addressable Market GLOBALLY<sup>(1)</sup>

**\$191B**



>50% of fleets plan to be fully carbon free by 2027<sup>(2)</sup>




*Our real competition today is the ICE commercial vehicle market as ZEVs represent less than 1% of the commercial vehicle market today*

1. Statista Total Commercial vehicle production volume worldwide in 2019 and 2020, by type report.


2. McKinsey Report "Getting to carbon-free commercial fleets" December 2022

3. World Economic Forum, "Here's How Electric Vehicles can Keep us on the Road to Paris," September 2020.


# ➤➤ **Narrowing Product Development Focus** Based on Market Momentum




Market momentum is converging on the sweet spot where incentives intersect with our experience and competitive advantage




Our purpose-built Lightning eChassis will support these applications in the future, with a variety of higher range and payload options




Focusing our development resources on Class 4 (14,000-16000 lbs. GVWR) school bus, shuttle bus, and work truck on the GM platform and Lightning purpose-built eChassis, while continuing to support Class 3 and other platforms



Excited by momentum from recent commercial rollout of Lightning Mobile DC Fast Charger



Fewer resources directed to Class 3 Last Mile delivery applications



Allows us to reduce expenses without sacrificing future growth

# Product Development Focus for 2023



**Class 4** | GM-platform, Type A School Bus



**Class 4** | GM-platform, Shuttle Bus and Passenger Vans



**Class 4** | GM-platform, Delivery Trucks (last mile and middle mile)



**Lightning Energy** | Lightning Mobile DC Fast Charger, L2 and L3 Chargers





# Significant Incentives Available in Lightning Target Market

Platform	Total Units Sold Per Year	Funding Eligibility			
		State / Province	IRA	FTA	EPA
Class 3 Cargo *	12,000	✓			
Class 3 Passenger *	2,500	✓		✓	
Class 4 Cargo	20,000	✓	✓		
Class 4 Passenger	11,000	✓	✓	✓	
Type A School Bus	9,500	✓	✓		✓
Class 5 Truck	95,000	✓	✓		
Class 6 Truck	65,000	✓	✓		
Type C School Bus	30,000	✓	✓		✓
<b>Total</b>	<b>245,000</b>				

**Class 4 is the "sweet spot" for incentives in terms of maximizing impact vs. ASP**

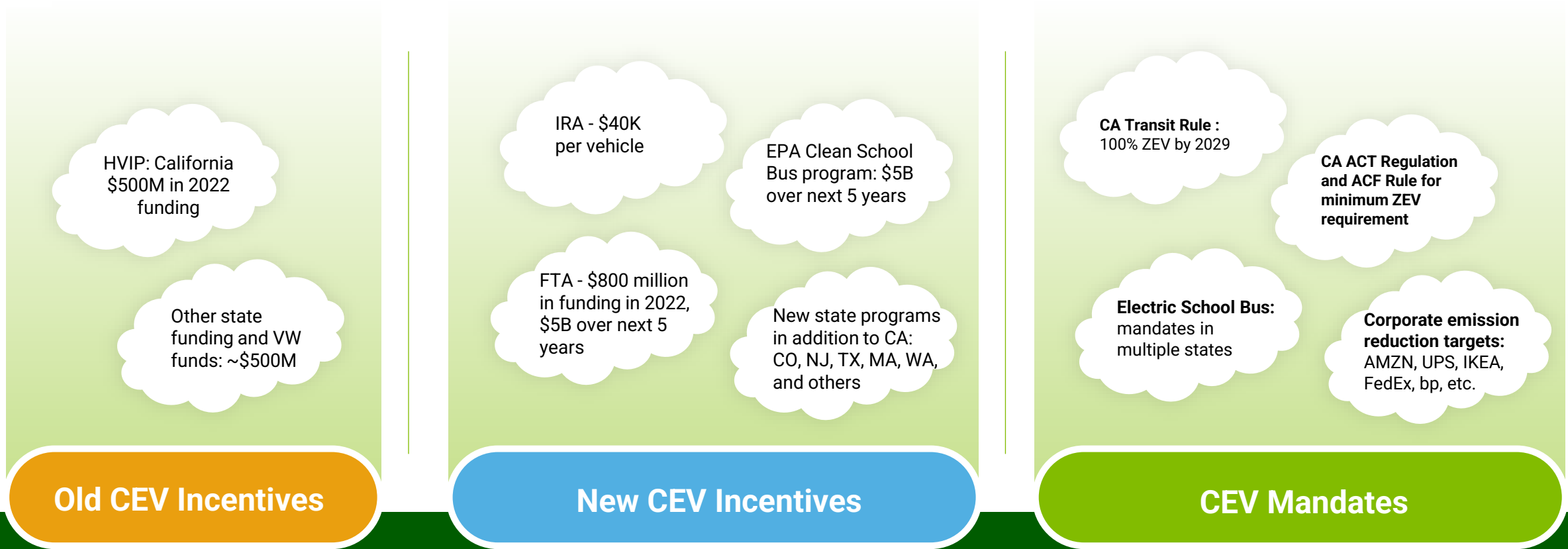
**\* Class 3 vehicles are eligible for IRA funding, but only at \$7,500/vehicle**

**Note:**

- ✓ Totals are current ICE units sold in US except for Type A and Type C School Bus
- ✓ Type A and Type C are totals for North America
- ✓ Canadian market estimated to be approximately 10% of US market

Source : NADA, Statista, and Management Estimates

# Incentive Tailwinds Expected to Drive Strong Demand

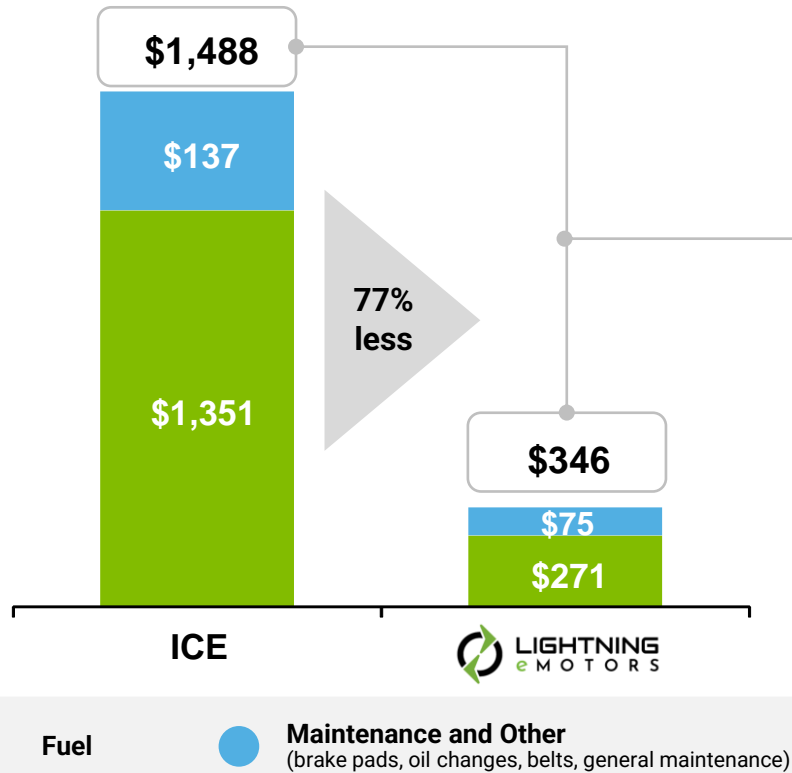


Corporate Sustainability Commitments

# Offering Immediate Operational Savings

## Monthly Fuel + Maintenance Cost

- Class 3 Lightning Electric Transit
- 3,500 miles/month
  - Gasoline price: \$4.68/gallon\*
  - Electricity price: \$.104/kWh



\* Gasoline and electricity prices are actuals for California as of Dec. 1, 2022

## Cost Comparison



Illustrative LEASE Example	Gasoline	Lightning eMotors	
		With Grants	No Grants
Fuel and Maintenance Cost per Month	\$1,488	\$346	\$346
Vehicle Lease	\$702	\$978	\$1,584
Charger Lease (assuming level 2 11.5kW charger)	--	\$29	\$29
LCFS (Low Carbon Fuel Standard) Credit	--	(\$615)	(\$615)
<b>Total Monthly Cost</b>	<b>\$2,190</b>	<b>\$738</b>	<b>\$1,344</b>
<b>Monthly Cost Difference to Gasoline</b>		<b>\$1,452</b>	<b>\$846</b>

# Medium-Duty Space Has Limited Competition

## Light-Duty

Vans, pickups

### E-Pick-Up War of 2022



### E-Van War of 2022



- Large OEMs aggressively compete for share in this market

## Medium-Duty

Vocational trucks, shuttle buses



Class 3 – 6  
Cargo & Work

Class 3 – 5  
Shuttle Bus

Class 4 – 5  
Work Truck

Class 3 – 4  
Ambulance

Class 3 – 4  
School Bus

Class 5 – 7  
School Bus

Class 6 – 7  
Box Truck

Motor Coach &  
Transit Bus Repower

### Competition is Limited in Offering

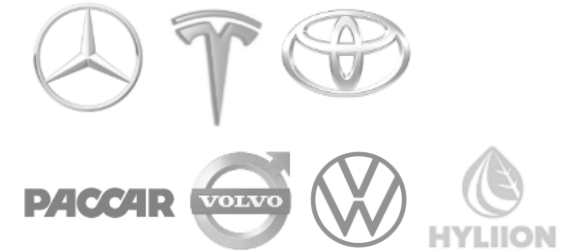


- A large market consisting of several small niche players
- Features needed for each type of vehicle make it uneconomical for large OEMs to compete in

## Heavy-Duty

Tractor trailers, transit buses

### E-Truck War of 2023



### E-Transit Bus War of Today



- Large OEMs aggressively compete for share in this market

# Competitive Advantages

- More vehicles on the road across more classes with over 3 million ZEV miles
- Limited competition in core market segments with high barriers to entry
- On Generation 2-4 on most all models; competition still struggling to produce Gen 1
- Software foundation: control, integration, telematics
- Larger opportunity pipeline
- Broader product portfolio with modularity allowing for production leverage
- Lower cost and desirable operating location
- Reputation for quality and service
- Capex light model means higher ROI potential
- Strong, committed workforce, all with an equity stake





# Customer Satisfaction is Paramount

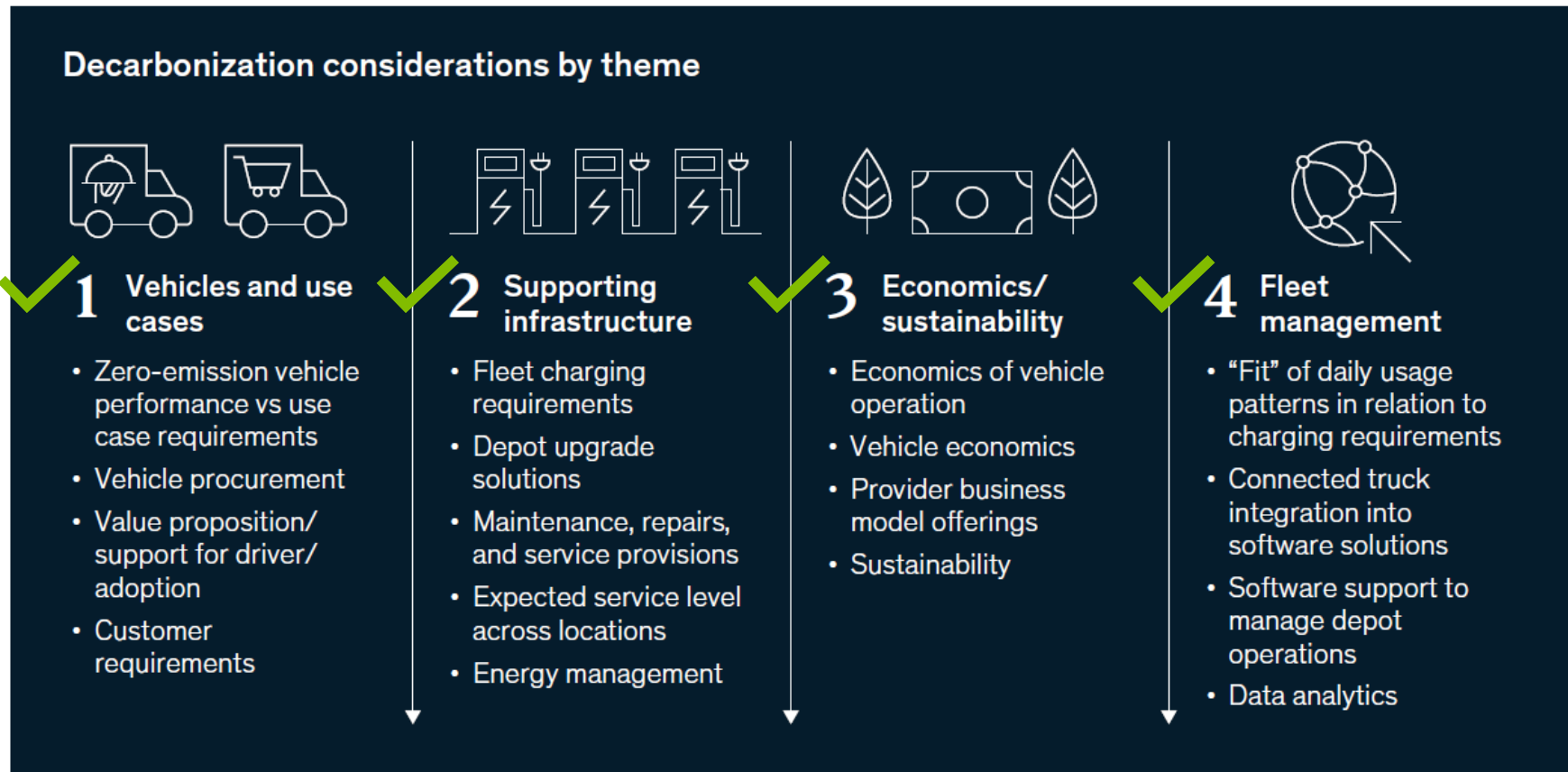


"We chose Lightning for their competitive pricing, their ability to configure the vehicle to meet our service needs, and their superior maintenance and support."

Richard Tree  
Executive Director, Tulare County  
Regional Transit Agency

# Solving Fleet Managers' Toughest Challenges

Fleet operators may focus on four major themes as they attempt to decarbonize.



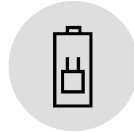
Source: McKinsey Report "Getting to carbon-free commercial fleets" December 2022

McKinsey  
& Company

# >> Growth Strategy



Leverage our technology lead and zero-emission momentum to dramatically grow sales



Resolve supply constraints, with proprietary chassis and strong battery partnerships



Help customers secure incentives, charging, and financing



Optimize production with internal cost down work, outsourcing and leveraging partners



Increase scale through expanded product lineup, geo expansion (longer term), and M&A





## ➤➤ Demand Inflection Imminent

<b>Incentives</b>	Lag period between announcement and impact is ending
<b>Upfront Cost Premium</b>	Mitigated by incentives
<b>Total Cost of Ownership</b>	Validated. Lower than internal combustion <i>even without incentives</i> .
<b>Charging Infrastructure</b>	Improving, as lead times on chargers is decreasing
<b>Supply Chain</b>	Maturing
<b>Cost Inflation</b>	Resolving, as battery supply improves and chemistry issues are resolved

Expecting  
dramatic  
growth in  
demand and  
revenue in  
2024

# Capital Structure & Stock Price



## Stock Price

- 2022 was a difficult year as the EV space fell out of favor
- Despite price declines, bp remains our top shareholder and is a supportive long-term partner



## Capital Needs

- Will need to raise additional capital
- Plan to raise sufficient capital in 1H 2023 to fund operations until we become cash-generating from operations



## Business Model

- Capital light
- Factory investment already completed
- Expect to reach gross margin positive in late 2023 or early 2024





## Investment Highlights



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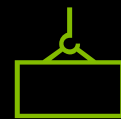
Shipping  
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THANK YOU