



NYSE:ZEV

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Company Overview

January 2023





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Investment Highlights



Significant Market Opportunity



Shipping Products Today



World Class Customers & Partners



Capital Light Structure Supports Growth



Robust Manufacturing Capacity & Backlog



Lightning at a Glance





Focus on Urban Commercial ZEV

Purpose-Built Electric Vehicles

Full-service manufacturer of commercial electric vehicles plus electrification solutions



Modular & Proprietary Architecture

Cost-effective production across a broad range of medium- and heavy-duty commercial vehicles such as school buses and ambulances





13 Years of R&D

With deep domain expertise and Gen 2–4 on all existing platforms



In-House
Manufacturing
of Key Assembly

Components

3,000 (1)

Current annual ZEV production capacity

20K(2)

Potential production capacity at current site



Strong Demand

Backlog & Pipeline

\$164M⁽³⁾

Order backlog

\$1.8B⁽³⁾

Sales pipeline

1,500 Vehicles, Powertrains and Chargers

- 1. 3,000 unit capacity assumes two work shifts on current footprint. Current capacity on one shift is 1,500 units per year.
- 2. To achieve manufacturing capacity of 20,000 vehicles and powertrains we will need to capitalize on our ability to lease more space on our current campus and our OEM customers' installation capacities.
- 3. As of October 31, 2022. See the company's most recently filed form 10-Q. .







McKinsey Report - "Getting to carbon-free commercial fleets"

Fleet operators may focus on four major themes as they attempt to decarbonize.

Decarbonization considerations by theme





1 Vehicles and use cases

- Zero-emission vehicle performance vs use case requirements
- Vehicle procurement
- Value proposition/ support for driver/ adoption
- Customer requirements



2 Supporting infrastructure

- Fleet charging requirements
- Depot upgrade solutions
- Maintenance, repairs, and service provisions
- Expected service level across locations
- Energy management



3 Economics/ sustainability

- Economics of vehicle operation
- Vehicle economics
- Provider business model offerings
- Sustainability



4 Fleet management

- "Fit" of daily usage patterns in relation to charging requirements
- Connected truck integration into software solutions
- Software support to manage depot operations
- Data analytics

Source: McKinsey Report "Getting to carbon-free commercial fleets" December 2022

McKinsey & Company





Complete Electrification Solutions for Fleets



New class 3-7 electric trucks, buses and specialty application vehicles - <u>already deployed & in production</u>.





Powertrains and EV technology for OEMs and second stage vehicle manufacturers





Repowering fleet ICE, vans, shuttles, trucks, transit buses, and coaches to electric





Complete charging solutions – Level 2 AC and Level 3 DC Fast Charging.
Unique mobile charging solutions for medium-duty fleets. Utility and microgrid installation, Integration and support.





Actionable fleet intelligence – driver and route efficiency, HVAC usage, predictive maintenance. Unique Big Data on drive cycles and vehicle uptime with a network operations center focused on fleet uptime.







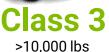


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Broad Product Portfolio for Diverse Customers/Partners

ZEVOffering





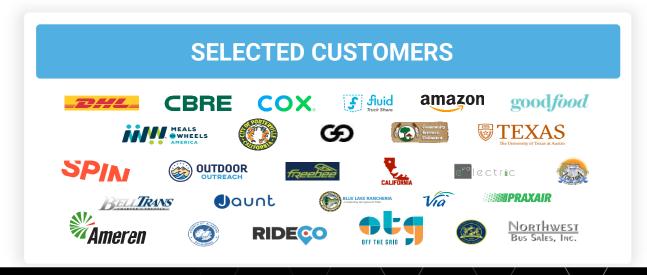


>14,000 lbs















Strong Roadmap Maintains Portfolio Advantage



Weight Class	Application	2022	2023	2024	2025	2026
Class 3	Passenger/Cargo Van		ZEV3-Ford Transit			
Class 4	Shuttle Bus			EV4-GM		ZEV4-Lightning eChassis
	School Bus (Type A)		ZEV4		ZEV4-	
	Ambulance				GM 4500	
	Truck (Cargo/Work)	ZEV4-Ford E-450				
	Passenger/Cargo Van				ZEV4-Lightning eCh	nassis
Class 5/6	Step Van				TEVE I I I I I I I I I I I I I I I I I I	
	Shuttle Bus				ZEV5-Lightning eChassis ZEV6-Blue Bird Commercial Chassis	
	Truck (Cargo/Work)			0	2210 Blac Blid Goll	initerolar chacolo
Class 6/7	School Bus (Type C)				ZEV6-OEM Partner ZEV7-OEM Partner	
Class 7/8	Big Bus Repower				ZEV8-OEM Partner	
MBVC	Mobile Charger		I towns	Gen2 - Mobile	Battery Vehicle Charger (MBVC	







Accomplishments During our Brief History

- Introduced multiple generations of powertrains & vehicles, class 3-7
 - Class 3 cargo & passenger van and ambulance, class 4 cargo and passenger vehicle and bus, class 5&6 truck, class 7 bus repower
- Two generations of the industry's first Mobile Battery Vehicle Charger
- Over 3 million customer miles driven
- Released two generations of our industry-leading telematics platform
- Working on Lightning eChassis spanning weight classes and body types
- Lightning Energy, providing unique charging solutions for fleets







Customized Offerings Supported by Modular Architecture

Class 3-7 Commercial Electric Vehicle Requirements



Higher level of customization than their ICE vehicle counterparts



Significant mechanical and electrical complexities to support wide array of applications and accessory equipment



Lightning specializes in smaller batches of 10's and 100's, supporting higher levels of customization



Considerable level of software integration and testing required

- Ford and GM build Class 3-7 ICE chassis today (generally designed in the 1990's) on which upfitters can build custom applications
 - These are low-volume (5-30k per year, versus 1M F-150's per year), lowmargin products that use common engines with consumer ICE SUVs and trucks
 - The major OEM's have chosen to not invest in EV's for these larger, commercial platforms that would require new, unique, ground-up EV architectures
- Lightning has developed the unique assets and skillsets to cost-effectively provide fleets and upfitters with EV platforms today (through our OEM partnerships) and in the future (on our ground-up platforms).







Software Foundation | Controls, Integration, Telematics



Proprietary Modular Electrification Solution



Powertrain Control Software

Highly optimized, robust, modular code controlling vehicle motion, brake regeneration, thermal management, HVAC, battery, charging, and safety systems





Chassis Integration Software and Hardware

- · Specific software for every chassis supported
- · Human-Machine interface, dashboard, etc.
- Safety systems ABS, traction control





Analytics / Telematics Software and Hardware

- · Proprietary hardware and software
- · All software and data owned by Lightning
- Integration with industry platform leader Geotab







In Production Capacity of 3,000* Units per Year on Million ft² Campus







Powertrains & Powertrain Components

- Vertical integration
- Highly specialized
- Modular design



Test

- Quality control throughout
- Software commissioning
- Charging tests



Vehicle Electrification Integration

- Standard legacy platforms
- Specialty vocation/applications
- Ground-up platforms



Software

- Powertrain control
- Chassis integration
- Proprietary Telematics / Analytics

^{* 3,000} unit capacity assumes two work shifts on current footprint. Current capacity on one shift is 1,500 units per year.









Value Supplied by Lightning Key Components Supplied By Partners Powertrain design, including in-house manufacturing of components such as DC Fast Charge Modules, Wire Harnesses, Power Distribution and Thermal Management Chassis **Hoses & Brackets** In-house battery and powertrain frame and bracket design **Battery** CATI and fabrication Final vehicle integration and assembly **Charging Station SIEMENS Engineering and testing** Drivetrain ≥ BorgWarner Danfoss tm4 Development and customization of control software Integration of telematics and analytics PLUG D H₂ Fuel Cell EV Aftermarket service and support focused on fleets





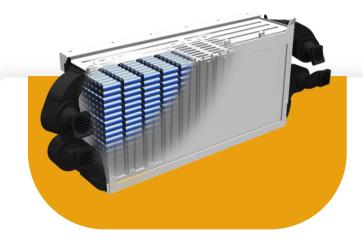
Continued Progress on Supply Chain



Chassis

Partnership with GM offers better availability and commitment versus Ford

Continuing to make progress on our own Lightning eChassis and the Blue Bird eChassis with complete vehicle testing to begin in Q1 2023 for both



Batteries

Currently sufficient battery supply, but the situation remains dynamic. Costs for our NMCbased batteries have been climbing at a rapid pace, while our LFP-based battery pricing has been more stable.



Accessory Components

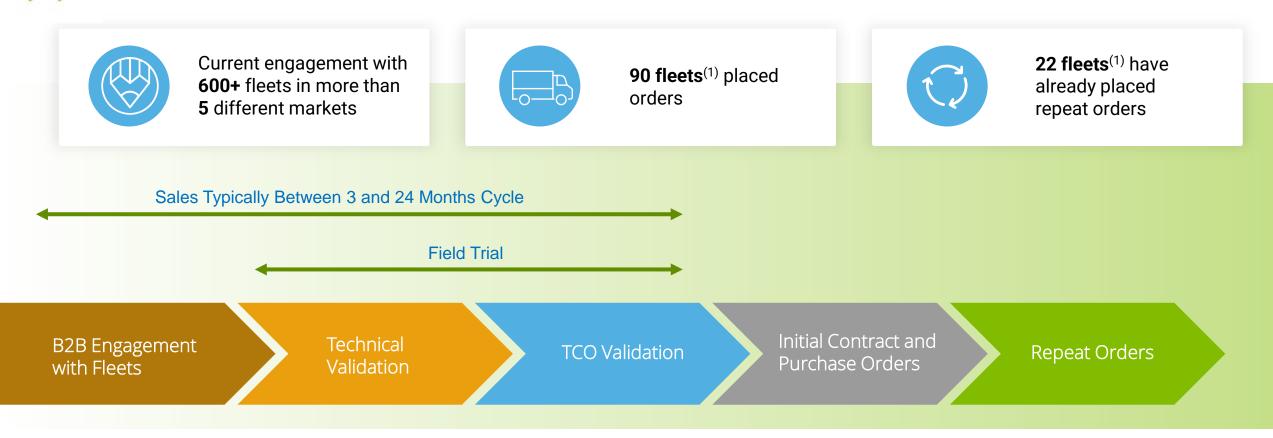
Lightning continues to work on supply chain diversification, as well as additional vertical integration of key components to ensure supply and lower long-term volume pricing





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High-Touch Customer Engagement with Strong Validation



While many competitors are still developing prototypes, Lightning eMotors is already deploying vehicles and receiving repeat orders



1. As of October 31, 2022



Large Market Opportunity Driven by Positive Trends





Compelling Total Cost of Ownership of electric vehicles compared to ICE vehicles



Supportive regulatory developments and infrastructure investments



Govt subsidies – over \$24B in the Biden Infrastructure plan, \$40K per vehicle in the Inflation Reduction Act, over ten years



Corporate sustainability goals to achieve zero emissions



Development of global EV charging infrastructure with targeted deployment of 290 million charging points by 2040⁽³⁾





>50% of fleets plan to be fully carbon free by 2027⁽²⁾



Our real competition today is the ICE commercial vehicle market as ZEVs represent less than 1% of the commercial vehicle market today

^{3.} World Economic Forum, "Here's How Electric Vehicles can Keep us on the Road to Paris," September 2020.



^{1.} Statista Total Commercial vehicle production volume worldwide in 2019 and 2020, by type report.

^{2.} McKinsey Report "Getting to carbon-free commercial fleets" December 2022





Significant Long-Term Incentives Available in Lightning

Target Markets

	Total Units	Funding Eligibility			lity
Platform	Sold Per Year	IRA	EPA	FTA	State/Province
Class 3 - Cargo*	12,000				✓
Class 3 - Passenger*	2,500			\checkmark	✓
Class 4 - Cargo	20,000	\checkmark			✓
Class 4 - Passenger	11,000	\checkmark		\checkmark	✓
Type A - School Bus	9,500	\checkmark	\checkmark		✓
Class 5 - Truck	95,000	\checkmark			✓
Class 6 - Truck	65,000	\checkmark			✓
Type C - School Bus	30,000	✓	✓		✓
Total	245,000				

* Class 3 vehicles are eligible for IRA funding...

But only \$7,500 vs. \$40,000 for Class 4 and above

Note:

- ✓ Totals are current ICE units sold in US except for Type A and Type C School Bus
- ✓ Type A and Type C are totals for North America
- Canadian market estimated to be approximately 10% of US market

Source: IHS Markit TIPNet





Regulatory Tailwinds are Driving Strong Demand



HVIP: California \$500M in 2022 funding

> Other state funding and VW funds: ~\$500M

Old CEV Incentives

IRA - \$40K per vehicle

FTA - \$800 million in funding in 2022, \$5B over next 5 years

New state programs in addition to CA: CO, NJ, TX, MA, WA, and others

EPA Clean School

Bus program: \$5B

over next 5 years

New CEV Incentives

CA Transit Rule: 100% ZEV by 2029

CA Airport Shuttle Rule: 33% ZEV by 2027

Clean School Bus: multiple states

Corporate emission reduction targets: AMZN, UPS, IKEA, FedEx, bp, etc.

CEV Mandates

Corporate Sustainability Commitments





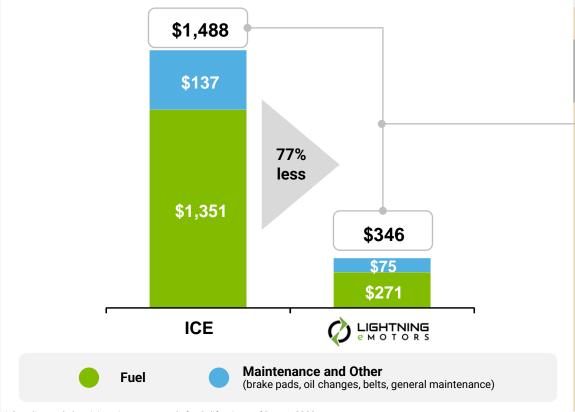
Offering Immediate Operational Savings



Monthly Fuel + Maintenance Cost

Class 3 Lightning Electric Transit

- 3,500 miles/month
- Gasoline price: \$4.68/gallon*
- Electricity price: \$.104/kWh



Cost Comparison



Illustrative LEASE	Gasoline	Lightning eMotors		
Example	Gasonne	With Grants	No Grants	
Fuel and Maintenance Cost per Month	\$1,488	\$346	\$346	
Vehicle Lease	\$702	\$978	\$1,584	
Charger Lease (assuming level 2 11.5kW charger)		\$29	\$29	
LCFS (Low Carbon Fuel Standard) Credit		(\$615)	(\$615)	
Total Monthly Cost	\$2,190	\$738	\$1,344	
Monthly Cost Difference to Gasoline		\$1,452	\$846	

st Gasoline and electricity prices are actuals for California as of Dec. 1, 2022





Medium-Duty Space Has Limited Competition



Light-Duty Vans, pickups

E-Pick-Up War of 2022











E-Van War of 2022









 Large OEMs aggressively compete for share in this market

Medium-DutyVocational trucks, shuttle buses



Class 3 - 6 Cargo & Work Class 3 - 5 Shuttle Bus Class 4 - 5 Work Truck Class 3 - 4 Ambulance

Class 3 - 4 School Bus Class 5 - 7 School Bus Class 6 - 7
Box Truck

Motor Coach & Transit Bus Repower

Competition is Limited in Offering





Class 3-4 Trucks, Buses & Coach Class 5 - 7 Buses, Class 6 - 7 Trucks









Class 4-6 Trucks & Buses Class 3, 5, 6 Trucks & Buses Class 6-8 Trucks Class 3-5 Delivery

- A large market consisting of several small niche players
- Features needed for each type of vehicle make it uneconomical for large OEMs to compete in

Heavy-DutyTractor trailers, transit buses

E-Truck War of 2023







E-Transit Bus War of Today







 Large OEMs aggressively compete for share in this market



>>> Competitive Advantages

- More vehicles on the road across more classes with over 3 million ZEV miles
- Limited competition in core market segments with high barriers to entry
- On Generation 2-4 on most all models; competition still struggling to produce Gen 1
- Software foundation: control, integration, telematics
- Larger opportunity pipeline
- Broader product portfolio with modularity allowing for production leverage
- Lower cost and desirable operating location
- Reputation for quality and service
- Capex light model means higher ROI potential
- Strong, committed workforce, all with an equity stake







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Customer Satisfaction is Paramount



"We chose Lightning for their competitive pricing, their ability to configure the vehicle to meet our service needs, and their superior maintenance and support."

Richard Tree Executive Director, Tulare County Regional Transit Agency

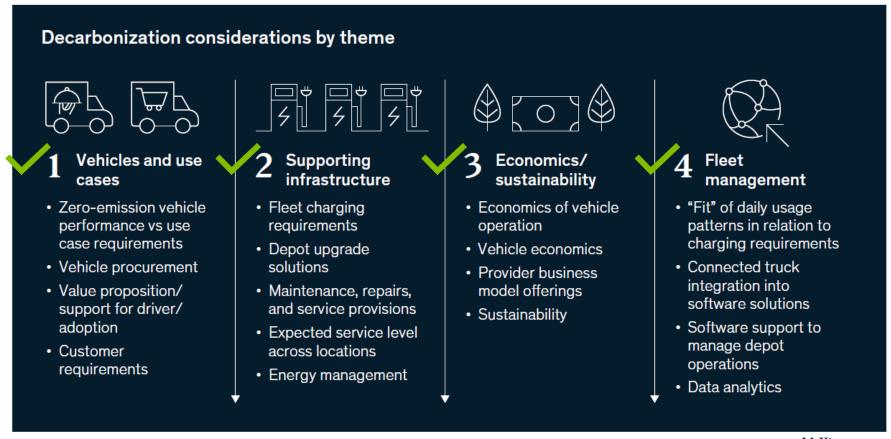






Solving Fleet Managers' Toughest Challenges

Fleet operators may focus on four major themes as they attempt to decarbonize.



Source: McKinsey Report "Getting to carbon-free commercial fleets" December 2022







Growth Strategy





Leverage our technology lead and zero-emission momentum to dramatically grow sales



Resolve supply constraints, with proprietary chassis and strong battery partnerships



Help customers secure incentives, charging, and financing







Demand Inflection Imminent

Incentives	Lag period between announcement and impact is ending		
Upfront Cost Premium	Mitigated by incentives		
Total Cost of Ownership	Validated. Lower than internal combustion even without incentives.		
Charging Infrastructure	Improving, as lead times on chargers is decreasing		
Supply Chain	Maturing		
Cost Inflation	Resolving, as battery supply improves and chemistry issues are resolved		

Expecting dramatic growth in demand and revenue in 2023





Path to GM Positive





Q3 results demonstrated volume impact on driving gross margin improvements



Inflation Reduction Act and other new incentives provide increased pricing flexibility



Recent investments in equipment are increasing manufacturing productivity



Achieve positive gross margin:

- At sales of approx. 100 units per month, depending on mix
- Expect to reach positive gross margin during 2H 2023







Capital Structure & Stock Price



Stock Price

- 2022 was a difficult year as the EV space fell out of favor
- Despite price declines, bp remains our top shareholder and is a supportive longterm partner



Capital Needs

- · Will need to raise additional capital
- Plan to raise sufficient capital in Q1 2023 to fund operations until we become cash-generating from operations



Business Model

- Capital light
- · Factory investment already completed
- Expect to reach gross margin positive in 2H 2023







Investment Highlights



Significant Market Opportunity



Shipping Products Today



World Class Customers & Partners



Capital Light Structure Supports Growth



Robust Manufacturing Capacity & Backlog





THANK YOU