## 3Q 2022 Earnings

Supplemental Presentation

November 8, 2022



## Safe Harbor Disclosure

This presentation contains forward-looking statements. These forward-looking statements include, in particular, statements about our plans, strategies and prospects. These statements are based on our current expectations and projections about future events. The words "may," "will," "should," "could," "expect," "scheduled," "plan," "seek," "intend," "anticipate," "believe," "estimate," "aim," "potential" or "continue" or the negative of those terms or other similar expressions are intended to identify forward-looking statements and information. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. These forward-looking statements are based on assumptions and estimates by our management that, although we believe to be reasonable, are inherently uncertain and subject to risks and uncertainties that could cause actual results to differ from those anticipated or predicted by our forward-looking statements. These risks and uncertainties include those described in our filings with the SEC. In light of these risks and uncertainties, the matters referred to in the forward-looking statements contained in this presentation may not in fact occur.

We undertake no obligation to update or revise any forward-looking statement after the date of this presentation as a result of new information, future events or otherwise, except as required by law.

We qualify all of our forward-looking statements by these cautionary statements.



#### Non-GAAP Disclosure Statement

This presentation contains the non-GAAP financial measures, "adjusted revenues", "adjusted EBITDA", "adjusted net income" and "adjusted net income per diluted share".

- "Adjusted revenues" excludes the effect of purchase accounting on the fair value of acquired deferred revenue. On January 1, 2022, the Company adopted ASU 2021-08 whereby it now accounts for contract assets and contract liabilities obtained upon a business combination in accordance with ASC 606. Prior to the adoption of ASU 2021-08, we recorded at fair value the acquired deferred revenue for contracts in effect at the time the entities were acquired. Consequently, revenue related to acquired entities for periods subsequent to the acquisition did not reflect the full amount of revenue that would have been recorded by these entities had they remained stand-alone entities. Adjusted revenues has limitations as a financial measure, should be considered as supplemental in nature and is not meant as a substitute for revenue prepared in accordance with GAAP.
- "Adjusted EBITDA" represents net income (loss) before deferred revenue fair value adjustment, interest income, interest expense, income tax provision (benefit), depreciation and amortization, non-cash compensation expense, restructuring charges and transaction costs, severance, accretion on contingent consideration and purchase liability, fair market value adjustment on contingent consideration liability, fair market value adjustment in private company, litigation and regulatory related expenses, foreign currency, gain on settlement of liability, gain on insurance reimbursement, non-income tax expense adjustment, dilution gain on equity method investee share issuance, income or loss allocations from equity method investments and (income) loss attributable to non-controlling interest.
- "Adjusted net income" represents net income before deferred revenue fair value adjustment, non-cash interest expense, cash interest on our convertible notes, non-cash compensation expense, restructuring charges and transaction costs, severance, accretion on contingent consideration and purchase liability, fair market value adjustment on contingent consideration liability, fair market value adjustment to investment in private company, amortization of acquired intangibles, litigation and regulatory related expenses, foreign currency, gain on settlement of liability, gain on insurance reimbursement, non-income tax expense adjustment, dilution gain on equity method investee share issuance, income or loss allocations from equity method investments and (income) loss attributable to non-controlling interest. Reconciling items are presented gross of tax, and a normalized tax rate is applied to the total of all reconciling items to arrive at adjusted net income. The normalized tax rate is based solely on the estimated blended statutory income tax rates in the jurisdictions in which we operate. We monitor the normalized tax rate based on events or trends that could materially impact the rate, including tax legislation changes and changes in the geographic mix of our operations.
- "Adjusted net income per diluted share" represents adjusted net income attributable to common stockholders divided by the diluted number of weighted-average shares outstanding.

These measures are not calculated in accordance with GAAP and may be calculated differently than similar non-GAAP measures for other companies. Quantitative reconciliations of our non-GAAP financial information to the most directly comparable GAAP information appear in the appendix to this presentation. Reconciliations are not provided for guidance on such measures as we are unable to predict the amounts to be adjusted, such as the GAAP tax provision. Our non-GAAP financial measures should not be viewed as a substitute for revenues, net income (loss) or net income (loss) per share determined in accordance with GAAP.



## **ENV** Overview



#### Mission

Our mission is to empower advisors and financial service providers with innovative technology, solutions, and intelligence to make financial wellness a reality for everyone.



#### **Values**

- Customer success drives our success
- Our community of employees partner to solve big problems



#### **Strategy**

- Capture more of the addressable market
- Modernize the digital engagement marketplace
- Open the platform to the ecosystem

#### **Key Metrics**

Q322 Key Business Metrics	QoQ Chang
Client Assets	\$4.8 trillion <b>▼</b> 3.8%
Number of Advisors	~106,000    1.0%
Number of Accounts	18.3 million ▲ 2.2%
Number of Insights Delivered	20+ million/day ▲18.0%
Total Number of Paying Users	37+ million
Total Firms on D&A Platforms	1,700+
Direct Connections vs. Screen Scraping	75%+
Q322 Key Financial Metrics	YoY Change

#### **Q322 Debt Metrics**

Adjusted Revenue (\$ millions)

Adjusted EBITDA (\$ millions)

Adjusted net income per diluted share

Net Leverage Ratio	2.8x
Cash and Cash Equivalents	\$241 million
Convertible Debt Maturing 2023	\$345 million



\$306.7

\$53.5

\$0.45

**1.2%** 

**7** 19.2%

**7** 26.2%

## Third Quarter 2022 Results

	<b>3Q22 Outlook</b> Provided 8/4/22	3Q22 Results	YoY Change (%)*
Adjusted revenues**	\$301.5 -303.5	\$306.7	1%
Adjusted EBITDA**	\$51 - 53	\$53.5	-19%
Adjusted net income per diluted share**	\$0.40 - 0.42	\$0.45	-26%

\*YoY change represents 3Q22 results vs. 3Q21 results.

\*\*Non-GAAP financial measure. Reconciliations are not provided for guidance on such measures as the Company is unable to predict the amounts to be adjusted.



## **Envestnet is orchestrating the ecosystem** that makes possible a connected, Intelligent Financial Life™

**Data drives actionable intelligence** 

**Scaled, cloud-native** technology

The widest and growing universe of solutions

**Financial Planning, Education and Behavioral Coaching** 

Get out of debt

**Start saving** 

**Start investing** 

**Accumulating** 

**Decumulating** 

**Estate planning** 

RIAs, Broker Dealers, FinTechs, Embedders

















Health



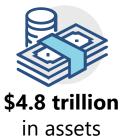
## Key Factors To Our Success

- A leading competitive market position with scale across WealthTech, Solutions, and Data & Analytics
- Secular tailwinds including fee-based advice, managed accounts, personalization, holistic advice, investment outsourcing, and spending on technology and data
- Vast market opportunity provides significant organic growth potential featuring net inflows and improving effective fee rate
- Investments are deepening client engagement and further expanding addressable market
- Compelling business model with high level of recurring revenues and operating leverage aided by expense management and scalability investments
- Comprehensive, integrated offering in the industry, providing compelling growth opportunities via partnership and acquisition



#### Trust Services Exchange Proven Record of Niche advisory/ small business Innovation and Growth **AS**<sub>X</sub> Advanced Al recommendations Credit **Financial** Exchange Wellness ACX **Ecosystem** Client **Integrated** apps Wealth **Platform** FIDX **TAMP** Developer tools YOLEE 8 Insurance Healthpilot Exchange × TAMARAC <u>ලා</u> **Financial** planning Data Aggregation Advice-centric Cloud-based Fully mobile Tamarac platform Advisor-as-**TAMP UMA** WM platform RIA Portfoliosolution Manager © 2022 Envestnet, Inc. All rights reserved.

## Market and Industry Leading Footprint





~18.3 million investor accounts



~106,000 advisors



~17,000 data sources



+440 million linked consumer accounts



+37 million Users\*\*





**16 of 20** of the largest U.S. Banks

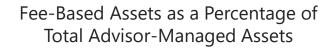


47 of 50
of the largest
wealth management and
brokerage firms



+500 of the largest Registered Investment Advisers

## Secular Tailwinds → Growth Opportunity



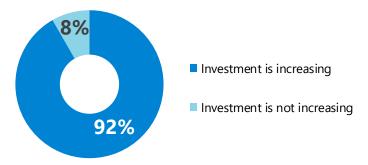


## Wealth Management Firm Tech Expenditure as a Percentage of Revenue (median)





Percentage of Organizations Reporting an Increase in Data and Al Investments for 2022



Source: NewVantage Partners, "Data and AI Leadership Executive Survey 2022"; survey of senior executives at financial services (60%), healthcare/life sciences (21%), and other (19%) companies



## Envestnet's Revenue Growth Opportunities





#### **Key Opportunities:**

- Wealth Data Platform
- Insights Engine
- Small-Medium Business Portal Experience
- Research
- Verification
- Aggregation



#### **Key Opportunities:**

- Planning
- Trading
- Client Portal
- Client Relationship Management
- Digital Account Opening
- Billing

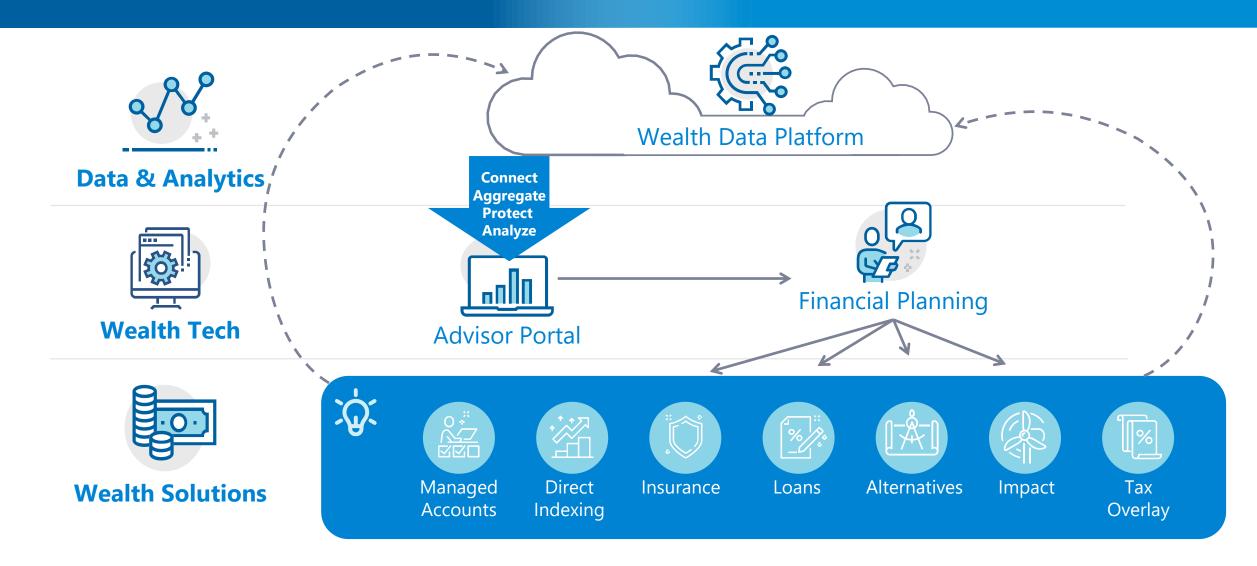


#### **Key Opportunities:**

- Managed Accounts
- Fiduciary & Personalized Investment Solutions
- Retirement Solutions
- Insurance Exchange
- High Net Worth

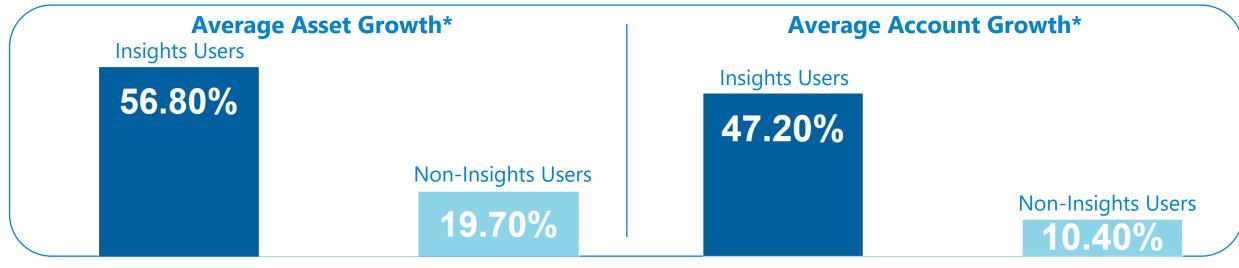


## Wealth Data Platform is Foundational



## Insights Engine Drives Productivity

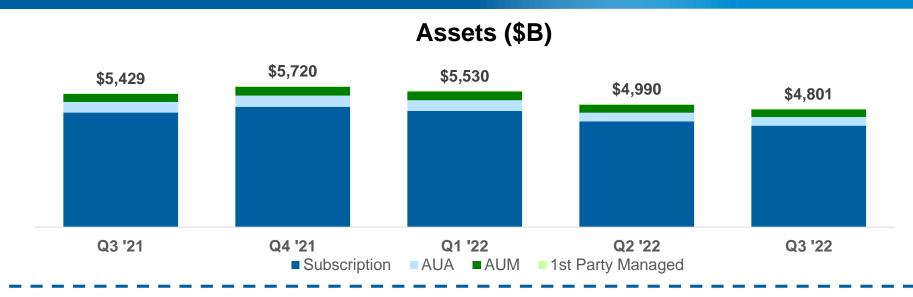




\*Since June 2021; As of Sept. 28, 2022

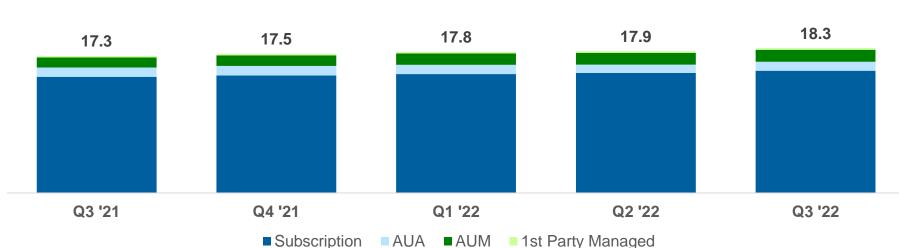


## **Total Platform Assets & Accounts**



Growth by Segment					
Assets YoY Growth					
1st Party Managed*	-14%				
AUM	-3%				
AUA	-19%				
Subscription	-11%				

### Accounts (M)



Growth by Segment				
Accounts	YoY Growth			
1st Party Managed*	6%			
AUM	19%			
AUA	-5%			
Subscription 5%				



## Enabling our Clients' Growth

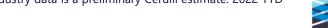
#### **Total Assets on Envestnet's Platform** vs. Advice Industry Fee-Based Assets Excluding Wirehouses (\$T)



#### **Envestnet Platform Metrics:**

AUM/A Net Flows (\$B)
Platform
Accounts (M)

\$22	\$9	\$21	\$39	\$50	\$55	\$37	\$59	\$68	\$60	\$64	\$89	\$54
0.9	0.9	1.7	2.2	2.9	3.5	6.1	7.0	10.9	11.9	13.4	17.5	18.3



**ENVESTNET** 

## Envestnet's Path to 25% Adjusted EBITDA Margin by 2025



## Revenue Drivers

Cloud and data

Value added Solutions

Digital marketing and sales

Integrated Client Portal

APIs and Developer Portal

Modernized UI

## **Expense** Reduction

Automation

Integration

Organizational streamlining

Outsourcing

Real Estate Consolidation



## 2022 Full Year Outlook

(in millions except for per share amounts)	<b>FY22 Outlook</b> Provided 8/4/22	Updated FY22 Outlook	Updated midpoint vs. initial midpoint	Updated increase (decrease) vs. initial midpoint
Adjusted revenues <sup>(1)</sup>	\$1,255 – \$1,260	\$1,241 – \$1,243	-\$16	-1%
Adjusted EBITDA <sup>(1)</sup>	\$223 - \$227	\$218 - \$220	-\$6	-3%
Adjusted EBITDA <sup>(1)</sup> Margin	17.8% - 18.0%	17.6% - 17.7%	-0.3%	-1.5%
Normalized effective tax rate	25.5%	25.5%	n/a	n/a
Diluted shares outstanding	65.5	65.5	n/a	n/a
Adjusted net income per diluted share <sup>(1)</sup>	\$1.84 - \$1.89	\$1.82 - \$1.84	-\$0.04	-1.9%



## Strong Balance Sheet and Liquidity

## Capital Position as of September 30, 2022

Cash and Cash Equivalents	\$241M	Annual cash interest expense	\$11.2M <sup>(1)</sup>

#### **Debt**

Outstanding on Revolving Line of Credit (\$500M)	\$0M	Revolving Line of Credit	SOFR + spread <sup>(2)</sup>
Convertible Debt Maturing 2023	\$345M	Convertible Debt 2023	1.75% coupon
Convertible Debt Maturing 2025	\$517.5M	Convertible Debt 2025	0.75% coupon

## **Net Leverage Ratio 2.8x**



## **ENV Committed to Corporate Social Responsibility**



Envestnet is committed to empowering Financial Wellness for our communities, our employees, our advisors, and their clients





#### **Social & Human Rights**

We endeavor to support the basic rights of all individuals, observe fair and ethical labor practices, provide meaningful opportunities for development for our employees, promote giving back to the communities where we live and work, and offer access to responsible investing.

#### **Commitment to the Environment**

We recognize that a healthy, sustainable future requires environmental stewardship, and are committed to being mindful of the resources we consume and striving to minimize our environmental impact.

#### **Strong Corporate Governance**

We are committed to the long-term success of Envestnet, as well as our shareholders, customers, and employees, through strong corporate governance and ethical business practices.



# Appendix

## Illustrative Market Impact on Annualized Financials

Assuming +/-5% market change<sup>(1)</sup>







Management has visibility into expected performance allowing operating decisions that may impact hiring plans, variable compensation and other spending initiatives.

## **Illustrative Market Impact Calculations**

Illustrative Market Impact Model (\$ in millions)	Assumptions	
Total Revenue	3Q22 revenue, annualized	\$1,228
x % asset-based	~60% of total revenue	60%
x % Blended Market Change <sup>(a)</sup>	See below calculation	-5%
= Revenue impact		(\$37)
- Impact on asset-based cost of revenue	~60% of asset-based revenue	(\$22)
= Impact on Adjusted EBITDA <sup>(1)</sup>	Unmitigated impact	(\$15)
<sup>(a)</sup> Blended Market Change		
% exposure to equity	60% equity allocation	60%
x % equity market performance	Assuming 5% equity market decline	-5%
+ % exposure to bond market	40% bond allocation	40%
x % bond market performance	Assuming 5% bond market decline	-5%
= Blended Market Change		-5%

- Approximately 80% of our asset-based revenue is billed quarterly, in advance. As such, the majority of any market impact would be seen in future quarters.
- More than half of our asset-based revenue is paid to third party managers and strategists. This naturally reduces the impact on our profit from a market decline.
- This represents the unmitigated impact. Depending on the severity of the impact, management may choose to offset a portion of this impact through lower variable compensation, and changing its discretionary hiring and spending plans.



## **Outlook Table**

The Company provided the following outlook for the fourth quarter ending December 31, 2022 and full year ending December 31, 2022. This outlook is based on the market value of assets on September 30, 2022. We caution that we cannot predict the market value of our assets on any future date. See slide 2 for more information.

In Millions Except Adjusted EPS	4Q 2022	FY 2022
GAAP:	 	
Revenues:		
Asset-based	\$ 166.5 – 167.5	
Subscription-based	\$ 122.5 - 123.0	
Total recurring revenues	\$ 289.0 - 290.5	
Professional services and other revenues	\$ 5.0 - 5.5	
Total Revenues:	\$ 294.0 - 296.0	\$ 1,241.0 – 1,243.0
Asset-based cost of revenues	\$ 96.0 – 96.5	
Total cost of revenues	\$ 104.6 - 105.1	
Net income	(a)	(a)
Diluted shares outstanding	65.6	65.5
Net income per diluted share	(a)	(a)
Non-GAAP:		
Adjusted revenues <sup>(1)</sup> :		
Asset-based	\$ 166.5 – 167.5	
Subscription-based	\$ 122.5 - 123.0	
Total recurring revenues	\$ 289.0 - 290.5	
Professional services and other revenues	\$ 5.0 – 5.5	
Total Revenues:	\$ 294.0 - 296.0	\$ 1,241.0 – 1,243.0
Adjusted EBITDA <sup>(1)</sup>	\$ 52.0 - 54.0	\$ 218.0 – 220.0
Adjusted net income per diluted share <sup>(1)</sup>	\$ 0.42 - 0.43	\$ 1.82 – 1.84

<sup>(</sup>a) The Company does not forecast net income and net income per diluted share due to the unpredictable nature of various items adjusted for non-GAAP disclosure purposes, including the periodic GAAP income tax provision.



<sup>(1)</sup> Non-GAAP financial measure. Reconciliations are not provided for guidance on such measures as the Company is unable to predict the amounts to be adjusted, such as the GAAP tax provision.

## **Reconciliation of Non-GAAP Financial Measures**

	 Three Months September		Nine Months Ended September 30,				
(in thousands) (unaudited)	2022	2021	2022		2021		
Total revenues	\$ 306,695 \$	303,053	\$	946,910	\$	866,896	
Deferred revenue fair value adjustment	54	67		162		227	
Adjusted revenues	\$ 306,749 \$	303,120	\$	947,072	\$	867,123	
Net income (loss)	\$ (8,663) \$	11,438	\$	(47,639)	\$	18,004	
Add (deduct):							
Deferred revenue fair value adjustment	54	67		162		227	
Interest income	(1,239)	(202)		(2,273)		(569)	
Interest expense	4,242	4,242		13,307		12,682	
Income tax provision (benefit)	2,271	(854)		(1,542)		9,074	
Depreciation and amortization	33,408	29,850		97,208		88,252	
Non-cash compensation expense	17,265	18,885		62,583		50,307	
Restructuring charges and transaction costs	3,895	3,403		27,267		11,215	
Severance	1,125	207		11,379		10,498	
Accretion on contingent consideration and purchase liability	_	81		_		656	
Fair market value adjustment on contingent consideration liability	_	(927)		_		(1,067)	
Fair market value adjustment to investment in private company	_	_		_		(758)	
Litigation and regulatory related expenses	(2,050)	1,512		5,333		5,159	
Foreign currency	308	97		613		110	
Gain on settlement of liability	_	(1,206)		_		(1,206)	
Gain on insurance reimbursement	_	(968)		_		(968)	
Non-income tax expense adjustment	(325)	(831)		(112)		(1,102)	
Dilution gain on equity method investee share issuance	_	_		(6,934)		_	
Loss allocations from equity method investments	2,387	1,508		5,332		5,553	
(Income) loss attributable to non-controlling interest	 820	(114)		1,637		(554)	
Adjusted EBITDA	\$ 53,498 \$	66,188	\$	166,321	\$	205,513	



## **Reconciliation of Non-GAAP Financial Measures**

			nths Ended nber 30,	Nine Months Ended September 30,				
(in thousands, except share and per share information) (unaudited)		2	2021	2022		2021		
Net income (loss)	\$	(8,663)	\$	11,438	\$	(47,639)	\$	18,004
Income tax provision (benefit)		2,271		(854)		(1,542)		9,074
Income (loss) before income tax provision (benefit)		(6,392)		10,584		(49,181)		27,078
Add (deduct):								
Deferred revenue fair value adjustment		54		67		162		227
Non-cash interest expense		1,443		1,443		4,917		4,295
Cash interest - Convertible Notes		2,479		2,479		7,439		7,439
Non-cash compensation expense		17,265		18,885		62,583		50,307
Restructuring charges and transaction costs		3,895		3,403		27,267		11,215
Severance		1,125		207		11,379		10,498
Accretion on contingent consideration and purchase liability		_		81		_		656
Fair market value adjustment on contingent consideration liability		_		(927)		_		(1,067)
Fair market value adjustment to investment in private company		_				_		(758)
Amortization of acquired intangibles		18,649		17,390		53,814		51,370
Litigation and regulatory related expenses		(2,050)		1,512		5,333		5,159
Foreign currency		308		97		613		110
Gain on settlement of liability		_		(1,206)		_		(1,206)
Gain on insurance reimbursement		_		(968)		_		(968)
Non-income tax expense adjustment		(325)		(831)		(112)		(1,102)
Dilution gain on equity method investee share issuance		_		_		(6,934)		_
Loss allocations from equity method investments		2,387		1,508		5,332		5,553
(Income) loss attributable to non-controlling interest		820		(114)		1,637		(554)
Adjusted net income before income tax effect		39,658		53,610		124,249		168,252
Income tax effect		(10,112)		(13,670)		(31,683)		(42,904)
Adjusted net income	\$	29,546	\$	39,940	\$	92,566	\$	125,348
Basic number of weighted-average shares outstanding  Effect of dilutive shares:		55,226,777		54,547,858		55,109,387		54,400,247
Options to purchase common stock		74,559		201,103		123,267		207,281
Unvested restricted stock units		208,367		570,515		378,061		614,005
Convertible notes		9,898,549		9,898,549		9,898,549		9,898,549
Warrants		J,0J0,J4J		69,151		J,0J0,J <del>4</del> J		66,439
Diluted number of weighted-average shares outstanding		65,408,252		65,287,176		65,509,264		65,186,521
Diluted Hamber of Weighted average shares outstanding		03,400,232		03,201,110		03,303,204		
Adjusted net income per share - diluted	\$	0.45	\$	0.61	\$	1.41	\$	1.92



## **Reconciliation of Non-GAAP Financial Measures**

	Year Ended December 31,										
(in millions) (unaudited)	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Net income (loss)	7.61	0.47	3.66	13.98	4.44	(55.57)	(3.28)	4.01	(17.20)	(2.64)	12.69
Accretion on contingent consideration and purchase liability	-	-	-	-	0.89	0.15	0.51	0.22	1.77	1.69	0.73
Contract settlement charges	1.18	-	-	-	-	-	-	-	-	-	-
Customer inducement costs	4.57	-	-	-	-	-	-	-	-	-	-
Deferred revenue fair value adjustment	-	1.25	0.16	-	0.32	1.27	0.13	0.12	9.27	0.69	0.28
Depreciation and amortization	6.38	12.40	15.33	18.65	27.96	64.00	62.82	77.63	101.27	113.66	117.77
Fair market value adjustment to investment in private company	-	-	-	-	-	-	-	-	-	-	(0.76)
Fair market value adjustment on contingent consideration liability	-	-	0.50	(1.43)	(4.15)	1.59	-	-	(8.13)	(3.11)	(1.07)
Foreign currency	-	-	-	-	-	(0.72)	0.49	(0.59)	(0.07)	0.12	(0.01)
Impairment of customer inducement assets	0.17	-	-	-	-	-	-	-	-	-	-
Impairment of equity method investment	-	-	-	-	-	0.73	-	-	-	-	-
Imputed interest expense on contingent consideration	-	-	0.79	1.47	-	-	-	-	-	-	-
Income tax provision (benefit)	2.98	2.60	2.05	8.53	4.55	15.08	1.59	(13.17)	(30.89)	(5.40)	7.67
Interest expense	0.79	-	-	0.63	10.27	16.60	16.35	25.20	32.52	31.50	16.93
Interest income	(80.0)	(0.03)	(0.02)	(0.14)	(0.34)	(0.04)	(0.20)	(2.36)	(3.35)	(1.11)	(0.83)
Litigation related expense	0.13	0.27	0.01	0.02	0.07	5.59	1.03	-	2.88	7.83	7.59
Loss allocation from equity method investments	-	-	-	-	-	1.42	1.47	1.15	2.36	5.40	7.09
(Income) loss attributable to non-controlling interest	-	-	-	1.23	1.64	1.08	0.32	1.79	0.11	(1.83)	(0.70)
Non-cash compensation expense	3.06	4.04	8.92	11.42	15.16	33.28	31.33	40.25	60.44	57.11	68.02
Non-income tax expense adjustment	-	-	-	-	-	6.23	0.35	(0.59)	0.37	0.42	(1.35)
Non-recurring gains	-	-	-	-	-	-	-	-	-	(5.88)	-
Other	(1.10)	-	-	(1.83)	0.07	(1.38)	-	-	-	-	-
Re-audit related expenses	-	-	3.11	-	-	-	-	-	-	-	-
Restructuring charges and transaction costs	1.05	2.72	3.30	2.67	13.50	5.78	13.67	15.58	26.56	19.38	18.49
Severance	0.70	0.28	0.79	0.74	1.70	4.34	2.32	8.32	15.37	25.11	11.35
Gain on acquisition of equity method investment	-	-	-	-	-	-	-	-	-	(4.23)	-
Gain on settlement of liability	-	-	-	-	-	-	-	-	-	-	(1.21)
Gain on insurance reimbursement	-	-	-	-	-	-	-	-	-	-	(0.97)
Gain on sale of interest in private company	-	-	-	-	-	-	-	-	-	(1.65)	-
Adjusted EBITDA	27.44	23.99	38.59	55.94	76.07	99.44	128.89	157.55	193.29	242.94	261.73



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