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DDC Enterprise Expands Bitcoin Treasury with 230 BTC Purchase

NEW YORK--(BUSINESS WIRE)-- DDC Enterprise Limited (NYSE: DDC) today announced the acquisition of an additional 230 Bitcoin (BTC) as part of its ongoing corporate treasury strategy. This purchase increases DDC's total Bitcoin holdings to 368 BTC, reinforcing its position as a public company at the forefront of integrating Bitcoin as a reserve asset. BTC Yield increased by 48.3% compared to its last purchase in mid-June.

- Increase treasury holdings by 230 BTC at optimized market entry. DDC's average cost per bitcoin holding is USD 90,764
- 48.3% Yield Increase
- 0.04426 BTC per 1,000 DDC shares

"The newly acquired Bitcoin builds on our conviction that Bitcoin is the most sound and strategic treasury asset available for long-term value preservation," said Norma Chu, Founder, Chairwoman and CEO of DDC Enterprise. "As DDC deepens its Bitcoin-focused strategy, we continue to deliver increased exposure for shareholders, reflecting a deliberate and rapid path toward our treasury goals."

About DDC Enterprise

DDC Enterprise Limited (NYSE: DDC) is spearheading the corporate Bitcoin treasury revolution while maintaining its foundation as a leading global Asian food platform. The Company has strategically positioned Bitcoin as a core reserve asset, executing a bold and accelerating accumulation strategy. While continuing to grow its portfolio of culinary brands – including DayDayCook, Nona Lim, and Yai's Thai – DDC is at the vanguard of public companies integrating Bitcoin into their financial architecture.

Caution Regarding Forward-Looking Statements

Certain statements in this announcement are forward-looking statements.

Investors can identify these forward-looking statements by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "is/are likely to," "potential," "continue" or other similar expressions. Examples of forward-looking statements include those related to business prospects, accumulation of Bitcoin, and the Company's goals and future activity under the financing transactions described above, including the statements on the closings of the offerings and the satisfaction of closing conditions and use of proceeds in the offerings. These statements are subject to uncertainties and risks

including, but not limited to, the risk factors discussed in the Risk Factors and in Management's Discussion and Analysis of Financial Condition and Results of Operations sections of our Forms 20-F, 6-K and other reports, including a Form 6-K which with copies of the definitive documents related to the above transactions, to be filed with the Securities and Exchange Commission ("SEC") and available at www.sec.gov. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company's filings with the SEC. Additional factors are discussed in the Company's filings with the SEC, which are available for review at www.sec.gov. The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations that arise after the date hereof, except as may be required by law.

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