

March 15, 2016



UPS Adds Cryogenic Shipping to Its Temperature-Sensitive Portfolio In Europe

UPS Temperature True® Cryo keeps products frozen at -150° C, and provides monitoring, intervention and financial risk mitigation

BRUSSELS, March 15, 2016 /PRNewswire/ -- UPS (NYSE: UPS) announced the launch of UPS Temperature True® Cryo in Europe, providing healthcare customers access to end-to-end product protection and capability to ship parcels in a cryogenic environment. The service includes real-time tracking and intervention, which, when combined with UPS's risk mitigation solutions and global network of control towers, will provide complete visibility for shipments at every stage of the supply chain journey.



This solution uses Cryoport's (NASDAQ: CYRX) leading-edge cryogenic containers, which allow UPS customers to use liquid nitrogen stored in dry vapour form to keep products frozen at -150°C for 10 days while in transit or storage. When meeting minimum volume levels, shipments can also be paired with UPS Proactive Response® Secure, a financial protection service that provides coverage for these time- and temperature-sensitive shipments.

"When products requiring cryopreservation are on the move, customers want peace of mind that their shipments are safeguarded, so bringing this solution to the Europe market was a logical next step as we continue to expand our best-in-class logistics services globally for the healthcare and life science industries," said Jan Denecker, Director of Healthcare Marketing & Strategy, UPS Europe. "UPS Temperature True Cryo combines innovative packaging, 24/7 monitoring and intervention capabilities for the most critical time- and temperature-sensitive specimens across tissue engineering, regenerative medicine, gene therapy, biopharmaceutical research and reproductive health."

The most recent [UPS Pain in the Chain survey](#), a global study that measures the top pain points in healthcare supply chain management, shows that product security, damage and spoilage continue to be top of mind for healthcare executives. The new UPS Temperature True Cryo service along with UPS Proactive Response Secure, will add tremendous value to researchers, lab technicians and healthcare practitioners shipping often-invaluable specimens and samples requiring cryopreservation.

The UPS Temperature True® [portfolio](#) offers broad storage, transportation and packaging

services for products ranging from cryogenic to ambient, specifically tailored for companies in the pharmaceutical, biotech and medical device industries. These services are complemented by extensive regulatory expertise and a global network of 51 UPS healthcare-dedicated facilities.

For more information on UPS's healthcare logistics solutions, visit: www.ups.com/healthcare.

About UPS

UPS (NYSE: UPS) is a global leader in logistics, offering a broad range of solutions including transporting packages and freight; facilitating international trade, and deploying advanced technology to more efficiently manage the world of business. Headquartered in Atlanta, UPS serves more than 220 countries and territories worldwide. The company can be found on the web at ups.com® and its corporate blog can be found at longitudes.ups.com. To get UPS news direct, visit pressroom.ups.com/RSS.

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