

## **CryoPort, Inc. Redesigns Website to Enhance Customer Experience**

## The New Design Was Created in Anticipation of the First Rollout of the CryoPort Express(TM) Shipper

LAKE FOREST, CA -- (MARKET WIRE) -- 07/07/08 -- CryoPort, Inc. (OTCBB: CYRX) (<a href="https://www.cryoport.com">www.cryoport.com</a>), a leading supplier of affordable temperature-sensitive shipping solutions for the frozen biopharmaceutical market, today announced it has completely redesigned its website.

"The new design better reflects our service offerings and is intended to provide a single point for our customers to enter and begin using our Express Shipper System," said Peter Berry, CEO. "This is just the first step in our process. The Company intends to make this the most robust customer experience possible with further enhancements coming in the very near future. Our goal is to make using the Express Shipper as simple and convenient as possible for customers to make and receive frozen shipments."

## **About Cryoport**

CryoPort (<u>www.cryoport.com</u>) develops leading edge, proprietary, technology-driven shipping and storage products for use in the rapidly growing global biotechnology and biopharmaceutical cold shipping chain. The products developed by CryoPort are essential components of the infrastructure required for the testing, research and end user delivery of temperature-sensitive medicines and biomaterials in an increasingly complex logistical environment.

## "SAFE HARBOR"

This press release contains forward-looking statements. The words "estimate," "possible" and "seeking" and similar expressions identify forward-looking statements, which speak only as to the date the statement was made. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether because of new information, future events, or otherwise. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted, or quantified. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements. The risks and uncertainties to which forward-looking statements are subject include, but are not limited to, the effect of government regulation, competition and other material risks.