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# Brian Athmer Named President, Harris Boats

**METTAWA, Ill. (June 29, 2023)** – Harris Boats, a Brunswick Corporation (NYSE: BC) brand and business, has named Brian Athmer as its new president. In this role, Athmer will oversee the entire portfolio of Harris premium pontoon models, including the award-winning Grand Mariner and Solstice.

Athmer joined Brunswick in 2022 and most recently led the Program Management Office for Brunswick Boat Group overseeing multiple new product program and process enhancements across Brunswick's portfolio of award-winning boat brands. Prior to joining Brunswick, Athmer worked at Navistar Defense in various senior roles, including leading product development. During his career, he has held positions in engineering, purchasing, supply chain and operations.

"I am thrilled to have the opportunity to lead the Harris brand and leverage my experience in product development to reach the next generation of Harris consumers," said Athmer. "With our team's combined efforts and expertise, I look forward to continuing to deliver the premium, high technology experiences our loyal customers have come to expect from Harris, as well as charting a path forward to define the future of the pontoon boat category."

"Brian is an established leader with a proven track record of delivering results across his previous roles," said Dirk Hyde, president of Brunswick's Aluminum Boat Group. "I'm confident that Brian's skills and expertise will enable Harris to continue delivering exceptional on-water experiences and lead a new era for Harris leveraging technology, design, performance and automation to elevate the brand to new heights."

Athmer holds a bachelor's degree in engineering sciences from Michigan State University and a master's degree in engineering from the University of Illinois.

To learn more about the Harris portfolio, visit: harrisboats.com.

**About Harris**

Since 1957, Harris Boats has been crafting pontoons that complement the way boaters live on the water. From the Cruiser series to the Crowne, uncompromising comfort, luxury and performance are standard. All so you can live your best lake life with friends and family—and make new memories on the water. To learn more, visit www.harrisboats.com.

**ABOUT BRUNSWICK**

Brunswick Corporation (NYSE: BC) is the global leader in marine recreation, delivering innovation that transforms experiences on the water and beyond. Our unique, technology-driven solutions are informed and inspired by deep consumer insights and powered by our belief that "Next Never Rests™". Brunswick is dedicated to industry leadership, to being the best and most trusted partner to our many customers, and to building synergies and ecosystems that enable us to challenge convention and define the future. Brunswick is home

to more than 60 industry-leading brands. In the category of Marine Propulsion, these brands include, Mercury Marine, Mercury Racing and MerCruiser. Brunswick's comprehensive collection of parts, accessories, distribution, and technology brands includes Mercury Parts & Accessories, Land 'N' Sea, Lowrance, Simrad, B&G, Mastervolt, RELiON, Attwood and Whale. Our boat brands are some of the best known in the world, including Boston Whaler, Lund, Sea Ray, Bayliner, Harris Pontoons, Princecraft and Quicksilver. Our service, digital and shared-access businesses include Freedom Boat Club, Boateka and a range of financing, insurance, and extended warranty businesses. While focused primarily on the marine industry, Brunswick also successfully leverages its portfolio of advanced technologies to deliver an exceptional suite of solutions in mobile and industrial applications. Headquartered in Mettawa, IL, Brunswick has more than 18,500 employees operating in 29 countries. In 2022, Brunswick was named by Forbes as a World's Best Employer and as one of America's Most Responsible Companies by Newsweek, both for the third consecutive year. For more information, visit Brunswick.com.