November 6, 2014

AMD Launches Exclusive Sid Meier's Civilization(R): Beyond Earth(TM) Game Bundle With AMD Radeon(TM) R9 290 Series Graphics Cards

New Installment to Civilization Series Bundled With Select AMD Radeon(TM) R9 290 Series Graphics Cards as Part of AMD Gaming Evolved Program

SUNNYVALE, CA -- (Marketwired) -- 11/06/14 -- AMD (NYSE: AMD) today announced that qualifying purchases from participating retailers(1) of an AMD Radeon™ R9 295X2, R9 290X or R9 290 graphics card will be eligible for a complimentary copy of 2K's Sid Meier's Civilization®: Beyond Earth™.

"I personally have enjoyed more than 500 hours of game time with the Sid Meier's Civilization® franchise, and I'm thrilled by what AMD and Firaxis Games have done with the Mantle graphics API to make Beyond Earth™ a smooth, high-performance marvel," said Roy Taylor, corporate vice president, ISV/IHV Partner Group, AMD. "AMD believes that gamers should freely experience that remarkable development work, and our new Sid Meier's Civilization®: Beyond Earth™ promotion offers exactly that as a 'thank you' to new AMD Radeon™ customers."

Collaboration between Firaxis Games and the AMD Gaming Evolved program brings deep PC optimization to Sid Meier's Civilization®: Beyond Earth™. That optimization can be experienced first-hand with high performance AMD Radeon™ R9 Series GPUs, which are ready to support empire-worthy display technologies like AMD Eyefinity and 4K UltraHD.(2),(3) Support for AMD CrossFire™ technology and an exceptional implementation of the Mantle graphics API provides discerning gamers with radical performance and effortlessly smooth gameplay.(4),(5)

In Civilization: Beyond Earth players lead an expedition from Earth to a new frontier, enabling them to explore and successfully colonize an alien planet. The game's storyline ventures into uncharted territory for the franchise as the game propels the evolution of human civilization into the future.

Gamers can qualify for their complimentary copy of Sid Meier's Civilization®: Beyond Earth™ by purchasing a new AMD Radeon™ R9 295X2, R9 290X or R9 290 graphics card from a participating reseller starting November 6, 2014. Visit amd.com/civilizationoffer for specific terms and conditions.

Plays best on AMD Radeon™
Sid Meier's Civilization®: Beyond Earth™ is the first of many next-generation PC games that crave larger GPU framebuffers, and the AMD Radeon™ R9 290X 8GB answers the

challenge. In performance testing, the AMD Radeon™ R9 290X 8GB graphics card with Mantle rendered Sid Meier's Civilization®: Beyond Earth™ at higher frame rates than any other single-GPU graphics card.(6) Gamers looking to secure the power of 8GB for their own rigs can do so from their favorite online retailer starting this month.

Never Settle: Space Edition
In addition to the Sid Meier's Civilization®: Beyond Earth™ bundle, all AMD Radeon™ R9 295X2, R9 290X and R9 290 graphics cards are simultaneously eligible for the Never Settle: Space Edition promotion. With a qualifying purchase at participating resellers, customers can receive a Radeon™ Gold Reward coupon good for three free games from a catalog of more than 25 titles to choose from.(7) This offer can be combined with the Sid Meier's Civilization®: Beyond Earth™ promotion for a total of up to four complimentary games.

Supporting Resources

- Become a fan of AMD on Facebook
- Follow AMD on Twitter
- Learn more about Sid Meier's Civilization®: Beyond Earth™

About AMD
AMD (NYSE: AMD) designs and integrates technology that powers millions of intelligent devices, including personal computers, tablets, game consoles and cloud servers that define the new era of surround computing. AMD solutions enable people everywhere to realize the full potential of their favorite devices and applications to push the boundaries of what is possible. For more information, visit www.amd.com.

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(1) Visit http://www.amd.com/civilizationoffer for specific terms and conditions.
(2) AMD Eyefinity technology supports multiple monitors on an enabled graphics card. Supported display quantity, type and resolution vary by model and board design; confirm specifications with manufacturer before purchase. To enable more than three displays, or multiple displays from a single output, additional hardware such as DisplayPort™-ready monitors or DisplayPort 1.2 MST-enabled hubs may be required. A maximum of two active adapters is recommended for consumer systems. See www.amd.com/eyefinityfaq for full details.
(3) Requires 4K display and content. Supported resolution varies by GPU model and board design; confirm specifications with manufacturer before purchase.
(4) Application support for Mantle is required.
(5) AMD CrossFire™ technology requires an AMD CrossFire-ready motherboard, a compatible AMD CrossFireX™ bridge interconnect (for each additional graphics card) and may require a specialized power supply.
(6) In Sid Meier's Civilization®: Beyond Earth™ internal benchmark test at 3840x2160, the AMD Radeon™ R9 290X 8GB with Mantle outperforms the GeForce GTX 980 with DirectX® 11, NVIDIA's highest-performing single-GPU graphics card as of October 20, 2014, by 45.38 average FPS to 44.89 average FPS using the Ultra in-game preset with 8xAA. Test system: Intel Core i7-4960X, 16GB DDR3-1866, Asus SABERTOOTH X79, Windows 8.1 x64, AMD Catalyst™ 14.9.2 Beta and ForceWare 344.16 WHQL.
(7) Visit http://www.amd.com/neversettlespace for specific terms and conditions.

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