

November 22, 2023



Evolv Technology Announces Appointment of Chief Marketing Officer

Company Welcomes Growth Marketing Expert to Accelerate Strong Trajectory and Increasing Demand for AI-Based Security Screening

WALTHAM, Mass.--(BUSINESS WIRE)-- [Evolv Technology](#) (NASDAQ: EVLV), the leader in AI-based weapons detection security screening, today announced the appointment of Courtney Cunnane as Chief Marketing Officer, effective November 20, 2023. A growth marketing expert with deep expertise in the technology industry, Ms. Cunnane complements the expanding Evolv marketing organization and will lead the team as the company reaches its next level of growth.

Courtney comes to Evolv from software company SmartBear, where she served as the Senior Vice President of Growth Marketing and Demand Generation. In this role, she led a team of more than 30 marketers and was responsible for growth marketing across 15+ products and all direct and indirect buying channels. Prior to SmartBear, she led marketing at Experian Data Quality for nearly a decade where she was responsible for a team focused on revenue growth and channel development.

“Our company’s strong growth, driven by an increasing market demand for our solutions, puts us in an enviable position where we are able to attract top talent like Courtney,” said Jay Muelhoefer, Chief Commercial Officer of Evolv Technology. “Courtney’s expertise and proven track record as a growth marketing technology executive, as well as her drive to help make the world a safer place, make her an ideal addition to our leadership team. We are delighted to welcome Courtney to Evolv and are certain her contributions will make a significant, positive impact on the next phase of our company.”

“Joining Evolv is a once-in-a-lifetime opportunity. This role allows me to blend my expertise in marketing and technology with a passion for making a difference while working with world-class leadership and marketing teams,” said Cunnane. “I’m excited about extending our brand to help advance Evolv’s mission in making the world a safer place to live, work, learn and play. We look forward to what’s next for the company and our customers.”

Ms. Cunnane earned a BA from Georgetown University and is based in the company’s corporate headquarters in Waltham, Massachusetts.

Evolv’s technology is used by more than 600 customers worldwide, including schools, hospitals, iconic venues, sports stadiums, and leading theme parks such as [Six Flags](#), [SoFi Stadium](#), [Boston College](#), [Grand Ole Opry House](#), [Guildford County Schools](#) and [Target Field](#). The Evolv Express system has scanned more than 1 billion people.

About Evolv Technology

Evolv Technology (NASDAQ: EVLV) is transforming human security to make a safer, faster,

and better experience for the world's most iconic venues and companies as well as schools, hospitals, and public spaces, using industry leading artificial intelligence (AI)-powered weapons detection and analytics. Its mission is to transform security to create a safer world to work, learn, and play. Evolv has digitally transformed the gateways in places where people gather by enabling seamless integration combined with powerful analytics and insights. Evolv's advanced systems have scanned more than a billion people since 2019, second only to the Department of Homeland Security's Transportation Security Administration (TSA) in the United States. Evolv has been awarded the U.S. Department of Homeland Security (DHS) SAFETY Act Designation as a Qualified Anti-Terrorism Technology (QATT) as well as the Security Industry Association (SIA) New Products and Solutions (NPS) Award in the Law Enforcement/Public Safety/Guarding Systems category. Evolv Technology®, Evolv Express®, Evolv Insights®, Evolv Cortex AI®, and Evolv Extend™ are registered trademarks or trademarks of Evolv Technologies, Inc. in the United States and other jurisdictions. For more information, visit <https://evolvtechnology.com>.

Forward-looking Statements

Certain statements in this press release may constitute "forward-looking" statements and information, within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 that relate to our current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "is/are likely to" or other similar expressions. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events or our Company's performance and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors, including, without limitation, the risk factors set forth in our Annual Report on Form 10-K for the year ended on December 31, 2022, that was filed with the SEC on March 24, 2023, as may be updated in other filings we make with the SEC, including our Quarterly Report on Form 10-Q for the quarter ended on September 30, 2023 that was filed with the SEC on November 9, 2023. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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