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The Harris Poll: Americans Demand Touchless Security Screening to Feel Safe Again at Ticketed Venues, Workplaces and Schools

November 12 Webcast with Evolv Technology and Harris Poll Executives Set to Review Implications for Venue and Facility Operators

WALTHAM, Mass., Nov. 03, 2020 (GLOBE NEWSWIRE) -- Grappling with risks prompted by COVID-19 and escalating violence, Americans prefer modern, touchless security screening systems over legacy metal detectors. They expect their schools, workplaces and ticketed venues to ensure social distancing and would abandon their plans rather than enter a facility with crowded security lines.

These and other insights were released today by [Evolv Technology](#) based on a new survey conducted by [The Harris Poll](#). The survey was conducted online with more than 1,500 American adults who have a personal stake in the security screening experience: consumers who attended ticketed events in 2019 (n=506), parents of school-aged children (n=712), and workers at large factories, warehouses and distribution centers (n=504)¹.

Americans rate COVID-19 and the overall pandemic response as a top issue facing the country (83% say they are very or somewhat concerned). This did not, however, diminish their concerns about social violence, responding that they are very or somewhat concerned about mass shootings (83%), street crime (81%) and protest-related civil unrest (81%). All three groups believe that the risk of public violence is getting worse (70%) and nearly 3 in 10 (28%) express that they felt unsafe going out in public.

Nearly 7 in 10 (69%) Americans value the general sense of safety that physical security measures provide, and over half (54%) believe there is deterrent value in those measures. Significant majorities also agree, though, that traditional metal detector screening measures introduce unacceptable risks in the pandemic environment. Nearly 8 in 10 (79%) feel that metal detectors create long lines, and two-thirds (67%) feel that metal detectors create crowds that violate social distancing guidelines. A majority also believe that metal detectors require belongings to be touched by a security guard (70%), require pat down searches (52%), generate too many false positives (58%) and force families to separate during screening (57%).

When asked to consider how specific safety and security measures affected their likelihood of returning to venues and facilities, nearly 9 in 10 (87%) of Americans said were likely to return if touchless security screening was in place. A majority of Americans surveyed say they would prefer touchless security screening (52%) over metal detector screening (48%) if

given a choice between the two at identical events. Touchless security screening that allows visitors to walk through with bags and pocket contents intact was preferred over metal detector screening that requires separate bag checks and emptying pockets before screening.

“For most venues and facilities, COVID-19 marks the end of the era for traditional metal detector security screening,” said Evolv Technology CEO Peter George. “The pandemic has pushed frustration with crowding and hands-on bag checks beyond the boiling point. However, there is a way forward. Visitors are saying they’ll come back to venues if they see security screening that preserves social distancing. Our customers are successfully reopening with touchless security screening and everyone is loving the new experience.”

Evolv Technology Co-founder Anil Chitkara and Erica Parker, managing director at The Harris Poll, will review the research results and discuss the implications for workplaces, schools, ticketed venues and other facilities on the November 12 episode of Evolv’s Digital Threshold Live webcast series. [Learn more and register here.](#)

Evolv is leading the [digital transformation of physical security](#), one that is touchless and [addresses the ‘new normal’ threat of pandemic viruses](#) as well as concealed weapons. Using AI software and powerful sensors, [Evolv Express™](#) can screen up to 3,600 people per hour – 10 times faster than legacy approaches such as metal detectors, hand wands and manual inspections. The system enables social distancing at entrances and other security checkpoints while minimizing person-to-person interaction—requiring no stopping, no emptying of pockets or removing bags. People being screened simply walk through naturally, alleviating potential crowding and long lines while greatly reducing contact between guests, employees and security staff.

Deployed worldwide, Evolv’s touchless security screening systems have been used to screen more than 50 million individuals in an expedient, respectful manner. Customers include Six Flags Entertainment Corporation, L.L. Bean, Wynn Las Vegas, Oakland International Airport, two South Carolina school districts, Hersheypark, Set Jet, the Biltmore Estate, Pittsburgh Symphony Orchestra and hundreds of others. By using Evolv Express, organizations optimize the performance of their security teams while reducing screening expenses by as much as 70%.

Survey Methodology

This survey was conducted online within the United States by The Harris Poll on behalf of Evolv Technology from September 18 – October 3 among 1,502 U.S. adults ages 18 and older who are parents of school-aged children (n=712); work in large (at least 100 on-site employees) factories, warehouses, or distribution centers (n=504); or who attended an event at a ticketed venue in 2019 (n=506). This population represents approximately 60% of the US general population. Results are weighted to be representative of population under study based on US census population targets on education, age-gender, race/ethnicity, region, and income. For more information about the survey, please contact Jeff Whatcott at media@evolvtechnology.com.

About Evolv Technology

Evolv Technology provides touchless security screening systems that ensure safety without sacrificing the visitor experience. The company’s latest product, coupled with a thermal imaging package, spots concealed weapons and potential virus infection threats using

advanced digital sensors and artificial intelligence that is incredibly accurate, discreet and delivers significantly more throughput than older technologies. Evolv Express™ has earned industry accolades such as the [2020 Edison Awards™](#), two [Campus Safety 2020 BEST Awards](#), and Campus Security & Life Safety magazine's [Secure Campus 2020 Awards](#). Evolv's customers include hundreds of outdoor entertainment venues, stadiums, large-scale events, cultural landmarks, corporations and warehouses, schools and hospitals around the globe. Led by a team of security industry thought leaders with a track record for delivering first-to-market products, the company holds more than 100 patents. Evolv's investors include Bill Gates, Florida Governor Jeb Bush's firm, Finback Investment Partners, DCVC (Data Collective), General Catalyst Partners, Lux Capital, SineWave Ventures and STANLEY Ventures. The company's partners include STANLEY Security and Johnson Controls. For more information, visit <https://evolvtechnology.com>.

About The Harris Poll

Founded in 1963 by pollster Lou Harris, The Harris Poll is one of the world's leading public opinion, social intelligence and strategy firms. Through continuous pulsing of society in the U.S. and internationally, Harris helps clients interpret, adapt and respond to constantly changing issues. Widely recognized for its polls and insight on voter sentiment, The Harris Poll also leverages bespoke polls to advise Fortune 500 C-suites on how to meet the evolving needs and wants of their customers and other stakeholders.

In 2017, The Harris Poll joined the Stagwell Group to create the largest independent data-driven digital market services firm in the U.S. The Harris Poll is run by co-CEOs Will Johnson and John Gerzema, two veteran strategists with backgrounds in analytics and brand marketing from senior roles at WPP agencies BAV Consulting and Young & Rubicam.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/05471b78-d9aa-48e6-9e56-ccb58658927>

¹ As a whole, this group is referred to as "Americans" in this report. Some respondents classified in multiple groups, and so the sum of the categories is greater than the total number of respondents.



Source: Evolv Technology

Digital Threshold LIVE: Episode 3

Join us for Episode 3 of
DIGITAL THRESHOLD LIVE

The Harris Poll:
New Visitor Expectations for Security Screening with Erica Parker revealing research results and implications for workplaces, schools, ticketed venues and other facilities.
November 12, 2020
1pm ET

Based on the recent Harris Poll:

- 83%** rate COVID-19 and the overall pandemic response as a top issue facing the country
- 83%** are concerned about mass shootings
- 87%** are likely to return to venues and facilities with touchless security screening in place

Register Now to Learn More
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The Harris Poll
The Harris Poll is a leading provider of research and analytics for the public and private sectors.

The Harris Poll: New Visitor Expectations for Security Screening