

January 19, 2021



# Shift4 Payments Releases Transaction Data Update

***Restaurants and Hotels Down 40-50% in December vs. Previous Year, Retail and Ecommerce Continue to Grow During Pandemic***

ALLENTOWN, Pa. & LAS VEGAS--(BUSINESS WIRE)-- Shift4 Payments (NYSE: FOUR), the leader in integrated payment processing solutions, has released its report on merchant transaction activity in December 2020 as part of the company's ongoing series of monthly updates. This comprehensive update provides unique insights into the COVID-19 pandemic's impact on merchants in various industries, based on the company's gateway transaction data which it posts daily on [shift4cares.com](https://shift4cares.com).

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20210119006162/en/>

Shift4 Gateway Transaction Activity (Graphic: Business Wire)

Overall, the data shows a decline in transaction activity

when compared with November volumes. Most notably, hotels and restaurants across the country experienced a 50% and 40% decline respectively in December transaction volume from the prior year. Retail and ecommerce businesses, on the other hand, continued to see positive trends as they grew their transaction count on a year-over-year basis for the first time since the onset of the pandemic.

Despite these troubling hospitality statistics, transaction activity is still meaningfully above the lows experienced by merchants during March and April, signaling that merchants are adapting to the increased lockdowns in creative ways. Perhaps most promising, the number of merchant locations open for business continues to grow each month and is currently just 3% off of pre-pandemic highs.

Unlike in previous months, the negative month-over-month and year-over-year trends were felt across all states, although weather clearly impacted the severity of these declines. States in the southeastern U.S. (NC, SC, GA, FL, AL, MS) experienced more modest year-over-year declines: ranging from -2% to -16%. California and New York, which collectively share ~22% of the nation's economic activity, were down 55-60%.

Shift4's end-to-end platform also experienced a modest year-over-year decline in December volume of 4% despite having 20% more active merchants than December of 2019.

"December was an expectedly challenging month for hospitality merchants across the country," said Jared Isaacman, founder and CEO of Shift4 Payments. "While these statistics are disconcerting, it is important to understand that the overall trends of merchant activity remain quite positive, especially in ecommerce and other segments of the business. Despite the realities of the pandemic, we saw continued payment volume improvement from May

through October, with October representing our highest volume month in Shift4 history. It should not be that surprising that November and December would regress given social distancing restrictions, regional lockdowns and colder weather. Trends observed throughout 2020, coupled with the increasing vaccinations across the country, make us very optimistic about the continued recovery for merchants in 2021.”

### **About Shift4 Payments**

Shift4 Payments (NYSE: FOUR) is a leading provider of integrated payment processing and technology solutions, delivering a complete omnichannel ecosystem that extends beyond payments to include a wide range of commerce-enabling services. The company’s technologies help power over 350 software providers in numerous industries, including hospitality, retail, F&B, ecommerce, lodging, gaming, and many more. With over 7,000 sales partners, the company securely processed more than \$200 billion in payments volume for over 200,000 businesses in 2019. For more information, visit [shift4.com](https://www.shift4.com).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20210119006162/en/>

### **Media**

Nate Hirshberg  
Vice President, Marketing  
Shift4 Payments  
[nhirshberg@shift4.com](mailto:nhirshberg@shift4.com)

James McCusker  
Managing Director  
Solebury Trout  
[jmccusker@soleburytrout.com](mailto:jmccusker@soleburytrout.com)

Source: Shift4 Payments