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DoMyOwn.com Celebrates 20 Years of DIY Pest Control and Lawn Care

Kicks off celebration with exclusive savings and deals

LAWRENCEVILLE, Ga.--(BUSINESS WIRE)-- [DoMyOwn.com](https://www.domyown.com), a leading provider of do-it-yourself pest control, lawn, gardening, animal care, and equipment solutions, part of the Central Garden & Pet Company portfolio (NASDAQ: CENT) (NASDAQ: CENTA), is excited to mark its 20th anniversary this year in May.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20240507515540/en/>

DoMyOwn.com, part of the Central Garden & Pet portfolio - celebrates 20 years of DIY pest control and lawn care. Kicks off celebration with exclusive savings and deals. (Photo: Business Wire)

From its humble
basements
beginnings in 2004,
DoMyOwn.com has

grown into a trusted authority in the do-it-yourself industry, serving millions of customers across the United States. The company, which took its current name in 2017, has continuously expanded its professional-grade product solutions and expert advice to help customers address everything from a simple weed issue to complex pest infestations confidently and efficiently on their own.

“Our journey over the last 20 years reflects our team’s commitment to helping our customers find the best DIY pest and lawn care solutions for their homes and businesses,” said Michael Gossling, Co-Founder and President of DoMyOwn.com. “This 20-year mark is not just a milestone for us, but a celebration of our customers. We wouldn’t be where we are today without their trust, loyalty, and support.”

DoMyOwn.com has built its reputation on a foundation of providing outstanding customer support. Through its comprehensive online resources, including expert treatment guides, how-to articles, and instructional videos, and a knowledgeable customer care team that’s a click or call away, the company arms customers with the right products and know-how to manage pests safely and effectively.

Looking to the future, DoMyOwn.com is eager to continue its tradition of innovation and exceptional customer service. “Our entire team is dedicated to improving the shopping experience to help customers find the right solutions to their pest and lawn problems and get it delivered quickly,” said Philip Gossling, Co-Founder and CTO.

DoMyOwn.com will kick off its 20-year celebration in May with exclusive savings and deals

on select lawn and pest control products. Visit www.domyown.com to learn more.

About DoMyOwn.com

Founded in 2004, DoMyOwn.com is a leader in the [do-it-yourself pest control](#), lawn and gardening, animal care and equipment products and solutions. The company prides itself on making happy and satisfied customers by providing the absolute best customer experience. DoMyOwn empowers homeowners and businesses to tackle their pest and lawn problems affordably, safely, and effectively through an innovative shopping experience, comprehensive selection of professional grade products, fast free shipping, and expert resources. For more information, visit www.domyown.com.

About Central Garden & Pet

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) understands that home is central to life and has proudly nurtured happy and healthy homes for over 40 years. With fiscal 2023 net sales of \$3.3 billion, Central is on a mission to lead the future of the Pet and Garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands including Amdro®, Aqueon®, Cadet®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, K&H®, Nylabone® and Pennington®, strong manufacturing and distribution capabilities, and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California, with 6,700 employees primarily across North America. Visit www.central.com to learn more.

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