

April 11, 2018



Nylabone® Launches New Natural Dog Treats

NEW Healthy Edibles® Biscuits

NEPTUNE CITY, N.J.--(BUSINESS WIRE)-- Nylabone®, maker of innovative dog chew treats, dental solutions, and chew toys and the leader in safe, healthy chewing since 1955, has released a new line of wholesome and natural limited-ingredient dog treats: Healthy Edibles® Biscuits.

These natural, 100% grain-free dog biscuits are made in the USA and contain no artificial ingredients. A crunchy and nutritious reward, each treat is made with real chicken, real beef liver, real peanut butter, or wild Atlantic salmon.

The biscuits also feature a break point down the center so pet parents can easily break them in half to create smaller, bite-sized treats.

"Treating dogs like family and supporting their well-being is at the foundation of our work, so we are extremely proud to introduce a line of wholesome biscuits that contain the finest natural ingredients," said Glen S. Axelrod, President and CEO of Nylabone® Products. "We want pet parents to be able to confidently reward their dogs each day and strengthen the bond they share with the highest-quality products."

"We're very excited to expand our line of dog treats with biscuits that serve as quicker treat rewards. The natural, limited-ingredient recipe allows pet parents to feel good about the treats that they give to their dogs," said Grant Adkins, Senior Vice President of Marketing for Nylabone® Products.

About Nylabone®

Nylabone®, the leader in safe, healthy chewing since 1955, crafts the highest-quality chew toys, best chew treats, and most innovative dental solutions in the world. A family-operated company, Nylabone® has a history of helping pet parents take the best possible care of their dogs. We are committed to developing the very best solutions for destructive chewing, separation anxiety, dental health, and more, helping dogs live fuller, happier lives.

Recommended by veterinarians, Nylabone® products encourage a positive relationship between humans and their furry best friends. To put it simply, Nylabone Chews Best™!

For more information, visit us at www.nylabone.com.

Nylabone® is a subsidiary of California-based Central Garden & Pet Corporation (Nasdaq: CENT) (Nasdaq: CENTA) and includes Nylabone® Products: The Leader in Responsible Animal Care For Over 50 Years®.

About Central Garden & Pet

Central Garden & Pet Company is a leading innovator, producer and distributor of branded and private label products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands PENNINGTON®, and THE REBELS®; wild bird feed and the brand PENNINGTON®; weed and insect control and the brands AMDRO®, SEVIN®, and OVER-N-OUT®; fertilizer and the brands PENNINGTON® and IRONITE®; and decorative outdoor patio products under the PENNINGTON® brand. We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands ADAMS™, COMFORT ZONE®, FARNAM®, HORSE HEALTH™ and VITAFLEX®; aquatics and reptile and the brands AQUEON®, CORALIFE®, SEGREST™ and ZILLA®; bird & small animal and the brands KAYTEE®, Forti-Diet® and CRITTER TRAIL®; and dog & cat and the brands TFH™, NYLABONE®, FOUR PAWS®, IMS®, CADET®, DMC™, K&H Pet Products™, PINNACLE® and AVODERM®. We also provide a host of other application-specific pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 4,200 employees, primarily in North America. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at www.central.com.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20180411006214/en/>

Nylabone® Consumer Care

(800) 631-2188

(855) 273-7527

info@nylabone.com

Source: Nylabone