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SiriusXM Inks New Multi-Year Agreement with “Giggly Squad” Podcast and Hosts Hannah Berner and Paige DeSorbo

Agreement brings exclusive distribution, global ad sales across audio and video for the hit podcast, as well as new original programming to SiriusXM



NEW YORK – September 17, 2026 – SiriusXM today announced a new four-year deal with “Giggly Squad,” the top-rated podcast hosted by best friends and former “Summer House” stars **Hannah Berner** and **Paige DeSorbo**. Under the new agreement, which begins today, SiriusXM will exclusively distribute “Giggly Squad” through the SiriusXM Podcast Network and hold exclusive global ad sales rights across the podcast’s audio and video editions. The deal will also expand the “Giggly Squad” universe with a slate of new exclusive programming expected to roll out in 2027. Additional details will be announced at a later date.

The new partnership comes as “Giggly Squad” continues to reach new heights. What began on Instagram Live in 2020 has grown into a top 10 comedy podcast, sold-out live tours across 70 cities — including two shows at Radio City Music Hall — and a New York Times bestselling book, “How To Giggle.”

From dating and pop culture to fashion, friendship, and the everyday chaos of their lives, Berner and DeSorbo's ability to find the humor in just about anything has made "Giggly Squad" a twice-weekly destination for millions of fans — the fiercely loyal community of "Gigglers" who obsess over the candid conversations, inside jokes, and undeniable friendship at the heart of the show. The success of "Giggly Squad" has helped Berner and DeSorbo build careers that extend well beyond the podcast, and the new agreement with SiriusXM will support the continued growth of the show and its audience across audio, video, and beyond.

In a joint statement, Berner and DeSorbo said: "We're so excited for this next chapter with SiriusXM. 'Giggly Squad' has grown beyond anything we could have imagined and getting to experience that growth with the Gigglers has made it even more special. We can't wait for what's next and to keep giggling together."

By joining the industry-leading SiriusXM Podcast Network, "Giggly Squad" will be in great company alongside some of the most popular and influential shows in podcasting, including "SmartLess," "The Mel Robbins Podcast," "Conan O'Brien Needs a Friend," and many more. SiriusXM represents more of the top 20 Edison podcasts than any other network, reaching 1 in 2 U.S. podcast listeners each month and providing creators with unparalleled opportunities to grow and monetize across platforms, including through its partnerships with YouTube and Tubi.

"'Giggly Squad' has already become a real force in podcasting, driven by Hannah and Paige's undeniable chemistry, indelible humor, and the incredible community they've cultivated around the show," said **Scott Greenstein, President and Chief Content Officer at SiriusXM**. "We're excited to welcome them to SiriusXM and put our expertise behind what they've built to help them take it even further and give their fans more of what they love."

New episodes of "Giggly Squad" continue to be widely available every Tuesday and Friday on the SiriusXM app, Youtube, and everywhere podcasts are available. Listeners can hear new episodes ad-free by subscribing to SiriusXM Podcasts+ on Apple Podcasts or by visiting [siriusxm.com/podcastsplus](https://linktr.ee/gigglysquad) to start a free trial. Follow "Giggly Squad" online here: <https://linktr.ee/gigglysquad>

About Hannah Berner

Hannah Berner is one of the buzziest rising comedians and podcasters of this generation.

She is the co-creator and co-host of *Giggly Squad*, which has garnered over 150 million combined downloads. The audio and video podcast consistently ranks as the #1 TV & Film podcast in America and top 10 in all comedy podcasts. *Giggly Squad* was also the recipient of this year's "Podcast of the Year" Award at the iHeartPodcast Awards at SXSW.

Hannah recently released her second hour-long stand up special, "None of My Business," for Hulu this past June. She released her first hour-long Netflix special in 2024 titled "We Ride at Dawn," which premiered at #2 on the platform. Hannah is also the creator of her original video digital series, *Han on the Street*, which has earned over 350 million views.

Earlier this year, Hannah was featured in The Hollywood Reporter's The 50 Most Powerful People in New York Media list and was also named in TIME's inaugural 2025 Creators list.

Additional publications and appearances include *The New York Times*, *Los Angeles Times*, *Forbes*, *Bloomberg*, *Elle Magazine*, and *Good Morning America*.

As an actress, Hannah will star opposite Owen Wilson, Penélope Cruz and Kieran Culkin in Nancy Meyers' next film, *PARIS PARAMOUNT*, a romantic comedy for Warner Brothers. She will also guest star in the upcoming A24 / Peacock drama series, *SUPERFAKES* from the Safdies and Alice Ju. She can most recently be seen in Mindy Kaling's latest comedy, *NOT SUITABLE FOR WORK* on Hulu.

In 2025, Hannah released her first book written with co-collaborator, Paige DeSorbo, "How to Giggle: A Guide to Taking Life Less Seriously," which made The New York Times Best Seller List. Prior to that, the duo completed their 43-city sold-out "Club Giggly" live shows, which included two sold out dates at Radio City Musical Hall. Hannah and Paige are also currently developing their half-hour scripted series for Netflix, produced by Amy Poehler.

A current Ambassador with Lululemon and an avid sports enthusiast, Hannah was also a nationally ranked tennis player as a teen and played D1 tennis at the University of Wisconsin, where she was MVP her senior year.

About Paige DeSorbo

Paige DeSorbo is a New York Times bestselling author, entrepreneur, actress, creator, television personality, host, and fashion tastemaker whose influence continues to expand across fashion, media, and entertainment. Known for her sharp wit, trend-forward style, and distinct point of view, DeSorbo has built a loyal and highly engaged audience.

Recognized by The Hollywood Reporter as one of the "50 Most Powerful New Yorkers in Media," DeSorbo continues to shape conversations in media. Most recently, it was announced that she is developing a half-hour scripted comedy series with Netflix, which she will co-write and headline alongside Hannah Berner. The series will be produced by Amy Poehler and her studio Paper Kite Productions.

She is the host of the Amazon FAST Channel series, *In Bed with Paige DeSorbo*, where she interviews her favorite celebrities in an interview style talk series with her signature humor in bed. She has hosted major red carpets for outlets including E! News and Vanity Fair, including the 2024 Vanity Fair Oscar Party livestream and most recently, hosting Netflix's 2026 Screen Actors Guild Award Red Carpet pre-show livestream. She has also served as a recurring fashion correspondent for The Today Show.

DeSorbo is the co-founder and co-host of the top-charting podcast-turned-brand Giggly Squad alongside comedian and longtime friend Hannah Berner. Celebrated for its unfiltered conversations and comedic take on modern life, the podcast ranks in the top 0.05% globally and has cultivated a fiercely loyal fan community affectionately known as "Gigglers." What began as a podcast has evolved into a multi-platform success story, including sold-out live tours across North America with multiple performances at iconic venues such as Radio City Music Hall. In 2024, DeSorbo and Berner released their first book, *How to Giggle with Simon & Schuster*, which debuted at #2 on The New York Times Best Sellers list.

DeSorbo has successfully translated her cultural influence into a growing fashion and business empire, establishing herself as a respected voice in the style space. A regular

fixture at New York Fashion Week and an increasingly influential presence within the industry, in 2025, DeSorbo expanded her footprint in fashion with the launch of Daphne, her loungewear brand inspired by her signature blend of elevated comfort and effortless polish. Rooted in the idea that style should feel equally at home on the couch or out in the world, Daphne reflects DeSorbo's personal aesthetic and long-standing connection with her audience. The launch was met with significant consumer demand and industry attention, further solidifying her evolution from fashion commentator to founder and brand builder.

DeSorbo first gained national recognition through her appearances across Bravo's hit franchises Summer House, Winter House, and Southern Charm, where her humor, authenticity, and standout style made her a fan favorite and launched her into mainstream pop culture.

About SiriusXM

SiriusXM is the leading audio entertainment company in North America, with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a complete ecosystem of advertising solutions through SiriusXM Media and AdsWizz. SiriusXM offers live, on-demand, and human-curated programming across music, talk, news, sports, and podcasts, and the company reaches approximately 255 million monthly listeners across its platforms. With deep automotive manufacturer relationships and unique spectrum assets, SiriusXM is built to reach listeners wherever they are. The company connects fans to the voices, creators, and moments they love - creating communities where listeners engage, participate, and belong. For more about SiriusXM, please go to:

<https://www.siriusxm.com/>

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