

STWA Appoints Robert Khami as Vice President of Operations

SANTA BARBARA, CA -- (Marketwired) -- 07/09/15 --Save The World Air, Inc., d/b/a STWA (the "Company") (OTCQX: ZERO), a developer of integrated technology solutions for the energy industry, today announced the appointment of Robert Khami as Vice President of Operations.

Mr. Khami brings 25 years of experience in the manufacturing and energy industries to STWA. As Vice President of Operations, he will oversee a variety of sales and engineering initiatives. He will spearhead the Company's efforts to enhance STWA's flow assurance solutions, and will guide the business development team as it looks to secure additional deployments of these solutions. Mr. Khami has spent a large portion of his career developing manufacturing quality metrics. His experience will be invaluable, as STWA looks to develop additional applications and to penetrate new segments of the global energy industry.

Greggory Bigger, STWA Chief Executive Officer and Chairman, commented, "We are excited to bring Robert on board as VP of Operations, especially given his deep experience in both the business and engineering sides of the energy industry. Our manufacturing team is looking forward to collaborating with him for enhancements to our technology as we look to additional flow assurance applications for untapped markets. We believe that Robert's business acumen will lead to additional deployments of our AOT and STWA Joule Heat viscosity reduction technologies, and thereby additional revenue opportunities as we move down the path from R&D to commercialization. Robert is an innovator who has a proven track record of improving operational efficiencies for the energy sector. He is a well-respected industry leader and we are proud to appoint him to our management team."

Throughout his professional career, Mr. Khami has been engaged in a variety of technical and business development initiatives for the energy industry. Prior to STWA, Mr. Khami was General Manager at Hudson Products Corporation in Houston, Texas, where he increased both domestic and international sales, and created new products that improved operational efficiencies. He also served as the General Manager and Chief Operating Officer for two subsidiaries of Dorado Energy Partners, also in Houston. At Dorado, he led technical sales and account management initiatives, and developed custom technology solutions engineered to meet the exact needs of specific clients. Mr. Khami began his career as a Loads and Stress Analyst at Boeing Aircraft Company, and as a Chief Engineer at Ford Motor Company. He holds a Masters in Mechanical Engineering degree from the University of Washington, and a Bachelors of Science in Aerospace Engineering degree from the University of Michigan.

Mr. Bigger concluded, "Robert brings with him not only product development expertise, but also established relationships in the energy industry that will lead to enhanced business development initiatives for STWA. His addition to the management team will provide us with operational support so that I can devote more time to pursuing a bifurcated growth strategy

to generate substantial shareholder value. Our first priority is organic growth through the commercialization of our current product portfolio, and Robert's appointment as VP of Operations is another critical step forward as we expand our technology offerings and look to global deployment opportunities. We are also working to implement an M&A strategy, whereby we will be pursuing accretive acquisitions of complementary technologies and operational teams, which can result in immediate changes to our balance sheet, thus derisking the investment proposition. Robert will be a critical addition to our management team as we expand the global reach of our flow assurance technologies, and seek both short- and long-term revenue generation through multiple strategic initiatives."

For further information about STWA, Inc., visit<u>www.stwa.com</u>, read our SEC filings at https://ir.stockpr.com/stwa/all-sec-filings and subscribe to Email Alerts at https://ir.stockpr.com/stwa/email-alerts to receive company news and shareholder updates.

Safe Harbor Statement:

Some of the statements in this release may constitute forward-looking statements under federal securities laws. Please visit the following link for our complete cautionary forward-looking statement: http://www.stwa.com/site-info/disclaimer

About Save the World Air, Inc. d/b/a STWA

Save The World Air, Inc. (STWA) (OTCQX: ZERO) provides the global energy industry with patent-protected industrial equipment designed to deliver measurable performance improvements to crude oil pipelines. Developed in partnership with leading crude oil production and transportation entities, STWA's high-value solutions address the enormous capacity inadequacies of domestic and overseas pipeline infrastructures that were designed and constructed prior to the current worldwide surge in oil production. In support of our clients' commitment to the responsible sourcing of energy and environmental stewardship, STWA combines scientific research with inventive problem solving to provide energy efficiency 'clean tech' solutions to bring new efficiencies and lower operational costs to the upstream, midstream and gathering sectors. More information is available at: www.stwa.com.

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