

STWA Executives Meet With Overseas Investors as European Union Accelerates Investment to Diversify Sources of Oil and Gas

Looming Instability of Energy Supplied by Russia Drives Western European Capitalization of Global Energy Infrastructure and Related Technologies

SANTA BARBARA, CA -- (Marketwired) -- 08/08/14 -- <u>STWA, Inc.</u> (the "Company") (OTCQB: ZERO), a developer of integrated solutions for the energy industry, announced that its management recently returned from a shareholder and investor road show which included a series of meetings in London, Geneva and Zurich from July 3rd through July 26th, 2014. The trip provided the Company with the opportunity to update leading European investment banks and equity funds on the ongoing commercialization of the Company's <u>AOT™ Viscosity Reduction System</u> and other related technologies designed to optimize the pipeline infrastructure of top-tier crude production and transportation entities.

"The timing of our discussions with the European financial community was extremely advantageous as investor interest in the U.S. oil and gas sector is very intense as EU nations seek stable and secure energy supplies," commented Gregg Bigger, STWA Chief Executive Officer and Chairman of the Board. "Our status as an approved supplier of pipeline efficiency solutions to leading operators here in North America is enormously appealing to investors keenly aware that the European Investment Bank and European Union members have made the capitalization of sustainable sources of energy their primary policy objective."

Mr. Bigger pointed out that just weeks prior to meeting with investment firms that included Prosdocimi, Swisscanto, Pictet, UBS AG, Old Lane Partners, Newscape Capital Group and Jupiter Asset Management, STWA had announced the <u>first revenues</u> from its AOT™ (Applied Oil Technology) flow assurance system as a result of a new deployment on a primary mid-continent North American pipeline.

"Our investor presentations provided specifics about our equipment lease revenue model and the operational benefits our customers can gain through measurable pipeline performance improvements and overhead cost reductions," Mr. Bigger stated. "STWA's expertise in these areas hits the sweet spot of Europe's drive to hold a major stake in the efficient sourcing and delivery of the world's premier crude supplies to their member countries."

In recent years the European Union has emerged as a leading player in global energy markets, providing capitalization to governments and private entities involved in both conventional and non-conventional energy production. Between 2007 and 2013 alone the European Investment Bank (EIB) has provided over 140 billion Euros (\$187 billion USD) to oil-rich African nations, making it that continent's biggest development partner. Owned entirely by EU Member States, EIB is a publicly owned international financial institution.

"Without question, Africa will continue to grow in stature as a leading supplier of oil and gas to the world and our distributor and partner Energy Tech Africa Ltd. (ETA) is well positioned in Kenya, Nigeria, Sudan, Algeria and the Republic of Congo to bring us deployment opportunities for STWA's solutions," Mr. Bigger said.

Mr. Bigger added that in addition to meeting with investors and shareholders, the Company had productive discussions with <u>TAL Oil</u>, operator of the Transalpine pipeline, and <u>AWP Petro</u>, operator of the Adria-Wein pipeline, for the testing of oil samples to determine the potential efficacy of the AOT technology.

For further information about STWA, Inc., visit<u>www.stwa.com</u>, read our SEC filings at https://ir.stockpr.com/stwa/all-sec-filings and subscribe to Email Alerts at https://ir.stockpr.com/stwa/email-alerts to receive company news and shareholder updates.

Safe Harbor Statement:

Some of the statements in this release may constitute forward-looking statements under federal securities laws. Please visit the following link for our complete cautionary forward-looking statement: https://ir.stockpr.com/stwa/safeharbor

About STWA. Inc.

STWA, Inc. (Save the World Air, Inc.) STWA, Inc. is a developer and vendor of commercial flow assurance solutions designed to deliver operational benefits to the global energy industry. As a trusted partner and certified supplier to oil producers and transporters here in North America and globally, STWA designs and manufactures industrial-grade equipment for improving the efficiencies and economics of the upstream, gathering and midstream energy sectors. During the recent unprecedented expansion of the energy industry made possible by enhanced crude recovery techniques, STWA has diligently prepared a stable, robust foundation for growth, and is currently entering the market collaboratively with several leading entities within this market. More information is available at: www.stwa.com. STWA, Inc.

Source: Save The World Air, Inc.

Investor Relations & Media Contact:

STWA, Inc.

Tel: (805) 845-3581

E-mail: <u>investor@stwa.com</u>

Source: Save The World Air, Inc.