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STWA Issues Phase II Testing Update on Applied Oil Technology (AOT™)

SANTA BARBARA, CA--(Marketwire - Jul 15, 2011) - Save The World Air, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets, today provided the following update related to the testing facility and Applied Oil Technology (AOT™) prototype development at the U.S. Department of Energy's (DOE) Rocky Mountain Oilfield Testing Center (RMOTC).

The RMOTC testing facility has come on line and the testing of the prototype AOT device has commenced. Representatives from the U.S. Department of Energy (DOE), RMOTC, Colfax Corporation, Temple University and STWA were on site for the testing. Numerous testing parameters and protocols were run and the facility performed as designed. The facility's and prototype's mandatory fail safes and operational design proved reliable and successful. The intensive nature of the tests at this facility and further commercialization upgrades of the AOT are necessary for acceptance in the industry.

Five days of rigorous Phase II testing yielded important data and discoveries related to the operational envelope of the device. After 40 hours of intensive commercial testing at transportation flow rates with fully turbulent line speeds of 10 barrels per minute (412-420gpm) using API 34° with heavy paraffin and 1% water content, certain parts of the AOT's design parameters exceeded expected results. Results from testing have thus far confirmed that the initial performance calculations of the AOT device have proved to be better than originally anticipated. In order to optimize the technology, the unit is now being shipped to Colfax Corporation in Monroe, North Carolina, for servicing and commercialization upgrades. Upon completion of optimization and further testing, additional results will be made public.

The purpose of this Phase II testing with the U.S. Department of Energy is to validate and test the functional prototype with the intention of developing a commercially viable product. The prototype's variability and subsequent commercialization upgrades are designed to analyze and achieve flexibility for further validation and optimization.

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: http://www.stwa.com.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.