January 27, 2011

STWA to Attend Pipe Tech Americas 2011 Summit

Pipeline Operators, Oil & Gas Majors, and Emerging Players to Convene in Houston

SANTA BARBARA, CA--(Marketwire - January 27, 2011) - STWA, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy transport and improved fuel economy for diesel fleets, announced today that it will be attending the Pipe Tech Americas 2011 Summit in Houston, Texas, on January 27th and 28th, 2011.

"This free exchange of ideas and information among industry participants at Pipe Tech Americas is invaluable to achieving true technological innovation in the pipeline industry," stated Mr. Cecil Bond Kyte, Chairman and CEO of STWA, Inc. "This forum provides us with an amazing opportunity to meet with investors and key decision makers from major corporations as we get ready to test a product prototype of our Applied Oil Technology (AOT™) for supplemental viscosity reduction. We believe that our AOT™ technology can generate significant cost savings for pipeline operators and has the potential to change how crude oil is transported around the globe." Mr. Kyte added, "With the recent announcement of our relationship with the Pipeline Research Council International, we hope to be able to further develop our relationship with PRCI and its members as many of them will be in attendance."

The Pipe Tech Americas Summit brings together key pipeline executives and speakers to discuss technical challenges facing the industry and will include workshops, international case studies and presentations. Participants will explore the latest technologies available to meet the challenges that the pipeline industry faces in construction and maintenance. The event is being held at The Woodlands Waterway Marriott Hotel & Convention Center, Houston and will be attended by over 100 delegates. Further information and a program can be obtained at http://www.pipetechamericas.com.

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: http://www.stwa.com.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.