

STWA Technology In-Line With Global Clean Energy Initiatives

Company's AOT™ and ELEKTRA™ Technologies May Hold Key to Major Greenhouse Gas Reductions Worldwide

SANTA BARBARA, CA--(Marketwire - January 10, 2011) - STWA, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets, commented today that its technology is in-line with clean energy initiatives that are taking shape in the U.S. and around the globe.

According to the International Energy Agency (IEA), an intergovernmental organization founded during the oil crises of 1973-74 that acts as an energy policy advisor to 28 member countries (including the U.S.), global efforts in clean energy research is growing. As a result of "green" stimulus packages during the past two years, 2009 saw a significant increase in IEA member country expenditures on clean energy research and development. Annual IEA member country spending is about \$23 billion; (\$16 billion without stimulus spending). Much of this funding is focused on a range of low-carbon energy technologies (LCETs), including energy efficiency in buildings, industry and transport. STWA's technology is in line with these international efforts and is designed to reduce the viscosity of petrochemical fluids such as crude oil, making it easier to pump through the existing 400,000 miles of pipeline infrastructure and helping the industry to operate more profitably while using less energy worldwide.

"The current geopolitical climate, which includes incentives for clean energy development and carbon reduction technologies, highlights the need to balance energy security with protecting the environment," commented Mr. Cecil Bond Kyte, Chairman and CEO of STWA, Inc. "This is very good news for the development of our Applied Oil Technology (AOT™) and ELEKTRA™ technologies, which hold the potential to reduce operation costs and reduce emissions for heavy industry on an unprecedented global scale. By reducing the amount of energy it takes to move a barrel of oil through the 400,000 miles of pipeline out there, our AOT™ technology could fundamentally reduce the energy industry's environmental footprint. We believe that the commercialization of our technologies can be instrumental in supporting clean energy initiatives currently taking shape around the world and are working day and night to make this a reality as fast as possible."

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the

efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™) Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.stwa.com>

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.