

June 9, 2009



STWA to Present at RMA Capital West Conference

Small Cap Conference Attracts Money Managers, Bankers and Institutional Investors

SANTA BARBARA, CA--(Marketwire - June 9, 2009) -[Save The World Air, Inc.](#) (OTCBB: ZERO), an innovative pioneer in the clean technology industry focused on energy efficiency and air quality issues, will present at the RMA Capital West Conference, which is scheduled to be held at the new Palazzo Hotel and Casino in Las Vegas, June 11th and 12th, 2009.

The conference is an 'invitation only' event attended by between 50-70 investment industry professionals. STWA is among ten companies presenting. The format is a 20-minute presentation, followed by a 20-minute Q&A to a varied group of asset managers, hedge funds, brokers, analysts and bankers.

"As we begin the process of moving our products to market, part of our overall strategy to create awareness of our company and our technology is to present our story to as many institutional and retail investors as possible," stated Mr. Cecil Bond Kyte, Chairman and CEO of Save The World Air, Inc. "This is the first conference I will be presenting the company at since becoming CEO. I am truly looking forward to engaging new potential investors and other interested parties."

"STWA is transitioning from a development stage company to one which manufactures and distributes proprietary technologies that address timely and relevant environmental issues. We now have product available for sale, and have formed relationships with value-added partners to market and distribute our MagChargR™ and ELEKTRA™, so it seems the timing is right to get out on the road and open dialog with new, potential stakeholders," concluded Mr. Kyte.

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.magchargr.com>.

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This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.