

May 8, 2009



STWA Reschedules Event Due to Santa Barbara Fires

Company Reschedules Its Resolution Presentation Event With Senator Tony Strickland

SANTA BARBARA, CA--(Marketwire - May 8, 2009) - Save the World Air, Inc. (OTCBB: ZERO), an innovative pioneer in the clean technology industry focused on energy efficiency and air quality issues, has rescheduled its Resolution presentation event with the Honorable Tony Strickland of the 19th Senatorial District, California due to the ongoing fire emergency situation in Santa Barbara, CA.

"Regretfully many of our friends and associates have been impacted by this devastating natural disaster," stated Cecil Bond Kyte, Chairman and CEO of Save The World Air, Inc. "We spoke to the Senator and made the decision to postpone the event for another week, until this situation is brought under control. Our prayers go out to the families and businesses impacted by this fire, and we will do our best as active members of the Santa Barbara community to contribute to the efforts to recover from this unfortunate situation."

The event has been rescheduled as follows:

Members of the media are invited to attend. This event is a private function. Please RSVP directly with the company at: 877-872-7892. Refreshments will be served and photo opportunities will be accommodated. The event is scheduled for 1 to 2 hours. STWA's CEO, Mr. Cecil Bond Kyte, will be on hand to address questions and conduct interviews.

The Resolution is an official document, presented by the Honorable Tony Strickland, acknowledging STWA's past and future contributions to the local and State economy as an employer and manufacturer based in the State of California. The Resolution exemplifies the accomplishments of STWA and thanks the Company and its staff for its service to the community and the State of California.

More information on Senator Strickland is available at: <http://www.tonystrickland.com>

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.magchargr.com>.

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