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STWA Receives Initial Order for Its MagChargR™ Product

Magnumforce Race Car Fabrication Places Initial \$125,000 Order on Heels of California Air Resources Board Executive Order Approval

MORGAN HILL, CA--(Marketwire - February 25, 2009) - Save The World Air, Inc. (QTCBB: ZERO), an innovative pioneer in the clean technology industry focused on energy efficiency and air quality issues, today announced that its distribution partner, Magnumforce Race Car Fabrication, Inc., has placed an initial order for the MAGChargR product. The company cites its recent California Air Resources Board (CARB) Executive Order (EO) approval as the catalyst for this and future orders.

Cecil Bond Kyte, Chairman and CEO of Save The World Air, Inc., stated, "This initial order for the MagChargR is the beginning of what we believe will be the most exciting and exhilarating chapter in the history of our company. With CARB now behind us we can focus on marketing and selling our product into the mass market." He added, "Our shareholders have been extremely supportive and patient during this process and we have not wavered in our commitment to deliver on our promise, which was to get this product into production and onto vehicles worldwide. We are confident that this is just the beginning, once the potential of this technology hits the mainstream the excitement will be unreal."

"We are pleased that STWA has received its CARB EO approval," said Ron Jenkins, CEO of Magnumforce. "I was impressed with the initial product testing we did in 2007 when we agreed to come on board as a distributor and now I am anxious to get the product out into the marketplace and onto vehicles, where consumers can start realizing fuel savings, increasing their vehicles' performance and, importantly, reducing emissions."

Final product pricing had not been finalized at the time of this release. More information will be available shortly from Magnumforce. Consumers interested in the product should contact Magnumforce directly at: 408-559-6633.

About Magnumforce and Ron Jenkins

Magnumforce manufactures and markets a broad line of racing and high performance products for Dodge, Chrysler and Plymouth vehicles through multiple points of distribution. Ron Jenkins has been featured on TLC's "Wrecks to Riches" three times, on the popular TV show "Monster Garage," as well as "American Hot Rod" and "Rides" on the Discovery Channel. He has been featured in many car enthusiast publications and is also a regular feature in Mopar™ Collector's Guide magazine. For more information on Ron Jenkins and Magnumforce visit their website (www.magnumforce.com).

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field

pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information including a company Fact Sheet and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.magchargr.com>

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This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.