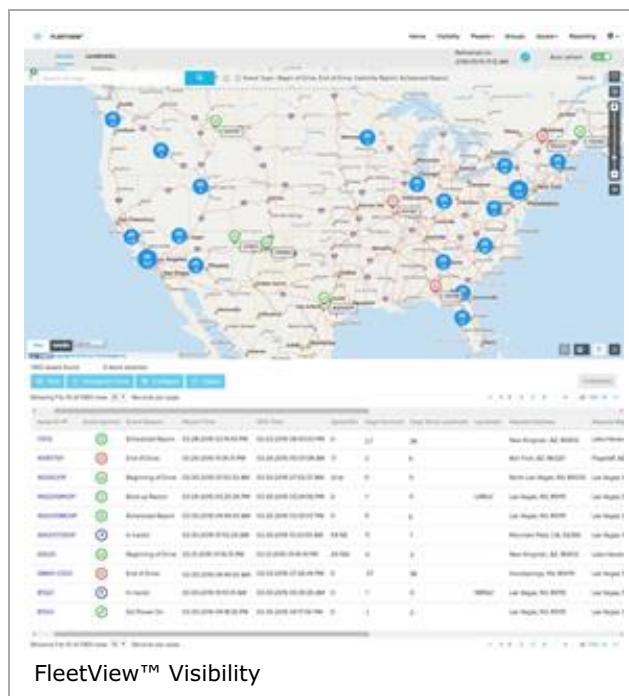


September 15, 2016



I.D. Systems Introduces FleetView™ Next-Generation Fleet Management Software

WOODCLIFF LAKE, N.J., Sept. 15, 2016 (GLOBE NEWSWIRE) -- The Asset Intelligence® subsidiary of [I.D. Systems, Inc.](#) (NASDAQ:IDSY), a leading provider of enterprise asset management technology and solutions for the Industrial Internet of Things, announces the release of its next generation FleetView™ transportation fleet management interface for fleets of dry van trailers, intermodal containers, chassis, and flatbed trailers.



Providing online user access to the VeriWise fleet management platform, FleetView represents a major step forward in fleet management software, giving users better visibility of their assets while streamlining system functionality, resulting in an improved and enriched user experience. With a modernized and simplified design, the FleetView user interface is intuitive and easy to learn, and places emphasis on visual navigation to make routine fleet management tasks and activities more efficient, and provide quicker access to critical information.

FleetView provides customizable real-time fleet status and advanced drill-down reporting capabilities, delivering critical information including when assets are moving, when they are loaded or unloaded, when assets enter or exit geofenced landmarks, when they are dormant and for how long. FleetView is designed to help fleet managers, dispatchers, safety managers, and maintenance personnel by providing up to the minute information on the status of their fleets, and help operations teams coordinate activities as they are taking

place.

The new core Visibility module within the FleetView interface provides a map-based visualization of information, allowing users to quickly see and assess the data they need to manage fleet operations. The Visibility module acts as a central information hub through which most decisions and actions can be performed, simplifying the user experience. Within the module, users can run reports quickly with geographic and status filters combined with map and tabular controls to provide prioritized information on asset activity, history, and landmarks displayed for the current map view.

As a fully hosted, cloud-based solution, FleetView requires no additional hardware or software to deploy, and can be used with any modern web browser.

“With the release of our new FleetView software, our customers now have access to the industry’s most advanced and innovative fleet management platform,” said Ken Ehrman, CEO of I.D. Systems. “FleetView is an essential tool for transportation companies needing to improve operational efficiency, reduce cycle time, increase asset utilization, and improve profitability. The customer’s experience was at the forefront of our development of FleetView, and we believe we have succeeded in delivering a solution that customers will love to use and is vital to their everyday operations.”

FleetView™ Visibility

A photo accompanying this release is available

at <https://www.globenewswire.com/NewsRoom/AttachmentNg/24e3f935-dae1-4f95-aec0-456a328222e3>

About VeriWise® Transportation Asset Management Solutions

[VeriWise](#) asset tracking systems combine sensor, wireless, and web technologies to provide real-time visibility and control of trailers and their cargo. The systems automatically identify, analyze, and respond to critical transportation issues to improve the efficiency and security of logistics operations.

The VeriWise Intermodal Container management system helps increase asset utilization and reduce transit cycle times. The system enables visibility and control of containers from the seaport to the rail yard and ultimately to the final destination, marking loading and unloading events, which helps increase shipments and revenue per container.

The VeriWise Chassis tracking system provides visibility to chassis location and loaded/unloaded status. The system also captures gate times/locations and container mount times/locations to start and stop the billing clock, resulting in high data reliability and more accurate billing.

VeriWise Dry Van is an advanced trailer monitoring system with patented full-length cargo detection sensors. The system reports reliable, uninterrupted trailer location and loaded/unloaded status—even if the trailer is disconnected from tractor power for an extended period—designed for faster trailer turns, increased asset utilization, improved cargo security, and optimal fleet efficiency.

VeriWise Track & Trace is a low-cost, easy-to-deploy, asset tracking system that provides

real-time data to improve the efficiency and security of trailer and container fleets. It is designed for quick, easy, flexible installation on a wide range of cargo-carrying assets, with patented power management technology to provide exceptionally long battery life and years of maintenance-free operation.

About I.D. Systems, Inc. and Asset Intelligence

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless solutions for securing, controlling, tracking, and managing high-value enterprise assets, including industrial vehicles, rental cars, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, visit www.id-systems.com.

Asset Intelligence, an I.D. Systems subsidiary based in Plano, Texas, is a leading provider of fleet management solutions that improve utilization, productivity, and profitability of remote transportation assets including trailers, intermodal containers and chassis for carriers, shippers, manufacturers, and retailers.

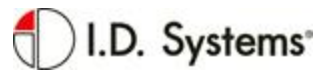
Cautionary Note Regarding Forward-Looking Statements

This press release contains forward looking statements within the meaning of the federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include statements regarding: prospects for additional customers; potential contract values; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; emerging new products; and plans, strategies and objectives of management for future operations, including growing revenue, controlling operating costs, increasing production volumes, and expanding business with core customers. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2015. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, I.D. Systems. Unless otherwise required by applicable law, I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

CONTACTS:

For Investors/Financial Media
Matt Glover/Michael Koehler
Liolios Group, Inc.
IDSY@liolios.com
(949) 574-3860

For Trade Media
Ned Mavrommatis
Chief Financial Officer
ned@id-systems.com
(201) 996-9000



Source: I.D. Systems, Inc.