

December 11, 2018



# Media Alert: Intel to Showcase Technology Innovation for the Next Era of Computing at CES 2019

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Intel technology is the foundation for many of the world's most important innovations and advances. At CES 2019, Intel will highlight the future of computing and explore advancements in the client, network, cloud and edge designed to unlock human potential.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20181211005203/en/>

Gregory M. Bryant is senior vice president and general manager of the Client Computing Group at Intel Corporation. Bryant and Navin Shenoy will lead Intel's news conference at 4 p.m. Jan. 7, 2019, at 2019 CES. (Credit: Intel Corporation)

## Intel News Conference – “Innovations and the Compute Foundation”

Join Intel executives, Client Computing Group Senior Vice President [Gregory Bryant](#) and Data Center Group Executive Vice

President [Navin Shenoy](#), who will take the stage to showcase news related to innovations in client computing, data center, artificial intelligence, 5G and more. During the event, Intel will touch on how expanding technology capabilities have a direct impact on human experiences. Please note, there is limited seating. Doors open to press and analysts at 3:30 p.m. PST.

**Where:** Mandalay Bay South Convention Center  
Level 2, Ballrooms E & F  
**When:** Jan. 7, 4-4:45 p.m. PST  
**Livestream:** Watch on the [Intel Newsroom](#)

## Intel Press Breakfast & Booth Preview

Mix and mingle with Intel executives and take part in a guided tour of Intel's booth to see the latest Intel technology in action – before the CES show floor opens to attendees. The CES opening keynote will be livestreamed at 8:30 a.m., and a light continental breakfast will be served. Please note, only credentialed press will be allowed access, and registration is requested at the link below.

**Where:** Las Vegas Convention Center  
Intel Booth in Central Hall South  
(Booth #10048)  
**When:** Jan. 8, 7:30-9:30 a.m. PST

>>[Register for the Press Breakfast](#)

### **Mobileye Press & Customer Conference – “An Hour with Amnon”**

Join Mobileye CEO [Amnon Shashua](#) as he delivers a “state of the state” on automated driving technologies, along with a look at how these technologies are being delivered globally. Shashua will touch on Mobileye’s unique perspective on vision and mapping technologies, along with the company’s proposed model for industry-wide safety standards.

**Where:** Las Vegas Convention Center Room  
S228

**When:** Jan. 8, 11:30 a.m.-12:30 p.m. PST

### **Visit Intel in the Central Hall South (Booth #10048)**

Stop by our booth for an up-close look at how Intel’s technology is helping power the smart, connected data-centric world and how it is helping accelerate the expansion of human potential.

**Where:** Las Vegas Convention Center  
Central Hall South, C2 lobby entrance

**When:** Jan. 8, 10 a.m.-6 p.m. PST  
Jan. 9 and Jan. 10, 9 a.m.-6 p.m.  
PST  
Jan. 11, 9 a.m.-4 p.m. PST

### **Throughout CES:**

- **Recharge in Intel’s Media-Only Lounge:** Intel’s media lounge is a great getaway for you to enjoy. Located upstairs in the Intel booth, stop by to relax in our comfortable seating, snack, quench your thirst and use our dedicated internet access.
- **Spotlight Sessions:** Throughout the week, Intel will host Spotlight Sessions at the Intel booth. They will focus on specific topics including 5G, autonomous driving, artificial intelligence and more. Final schedule will be uploaded to the [CES press kit](#) on the Intel Newsroom prior to the show.
- **Booth Demonstrations:** Experience Intel technology and products.

### **Can’t Make It to CES 2019?**

Visit our newsroom at [newsroom.intel.com/2019-CES](http://newsroom.intel.com/2019-CES) and follow us on social media at [@IntelNews](#), [@Intel](#) and [www.facebook.com/intel](http://www.facebook.com/intel).

### **About Intel**

Intel (NASDAQ: INTC), a leader in the semiconductor industry, is shaping the data-centric future with computing and communications technology that is the foundation of the world’s innovations. The company’s engineering expertise is helping address the world’s greatest challenges as well as helping secure, power and connect billions of devices and the

infrastructure of the smart, connected world – from the cloud to the network to the edge and everything in between. Find more information about Intel at [newsroom.intel.com](https://newsroom.intel.com) and [intel.com](https://intel.com).

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