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Novelis Announces New Leadership Appointments

-- Jack Clark named Chief Technical Officer

-- Shashi Maudgal named SVP and President, Novelis Asia

-- Tom Boney named Managing Director, Aluminium Company of Malaysia

ATLANTA, April 20, 2012 /PRNewswire/ -- Novelis Inc., the world's leading producer of premium aluminum rolled products, announced today three leadership moves that will further drive the company's growth strategy. Jack Clark has been appointed Chief Technical Officer; Shashi Maudgal has been appointed Senior Vice President and President of Novelis Asia; and Tom Boney has been named Managing Director of Aluminium Company of Malaysia Berhad (ALCOM), a Novelis subsidiary.

Jack Clark has assumed the role of Chief Technical Officer, a new position within Novelis. With the mission to drive the Novelis strategy of innovation, technology and engineering excellence in products and processes, Clark will lead a team focused on delivering world-class performance in operations, engineering, research and development, and environment, health and safety (EHS).

Clark was previously Vice President, Operational Excellence, for Novelis and was interim leader for the company's Global Manufacturing Services. He has more than 30 years of industry experience and, prior to joining Novelis in 2010, held roles of increasing responsibility with Alcoa Inc. in North America and Europe, culminating in his role as Vice President of Operations for Alcoa China Rolled Products.

"Jack's extensive engineering, manufacturing and leadership experience will further strengthen Novelis' position as the world leader in aluminum rolling and recycling," said Philip Martens. "As Novelis continues to focus on premium products for the beverage can, automotive and high-end specialties businesses, Jack's appointment strengthens our commitment to leading the industry in innovation and technology."

Shashi Maudgal will join Novelis May 14, 2012, as Senior Vice President and President, Novelis Asia. Maudgal is currently Chief Marketing Officer for Hindalco Industries Limited, an Aditya Birla Group company. He will be confirmed as an executive officer of Novelis at the next Board of Directors meeting.

"Shashi brings a wealth of experience to Novelis," said Philip Martens, Novelis President and CEO. "As a recognized leader in the Aditya Birla Group, and with a combination of sales, marketing and general management skills, he will provide sound leadership as we grow our business in Asia. With our recent announcement to build our first manufacturing plant in

China, and our Korea expansion under way, Shashi joins us at a very exciting time. We believe the demand for aluminum in beverage cans, automobiles and specialty products in Asia will more than double by 2020."

During his tenure at Hindalco, Maudgal built and led the company's marketing department, led the European due diligence process during the acquisition of Novelis in 2007, and served as a member of the executive leadership team in setting strategic direction. In addition, he is a member of the Aditya Birla Group's Business Review Councils for Grasim Viscose Fiber and Ultratech's Birla White Cement.

Tom Boney will assume his new role as Managing Director of ALCOM, effective June 1, 2012. A publicly traded company, ALCOM is a subsidiary of Novelis and is Malaysia's largest manufacturer of aluminum products. As the company's most senior executive, Boney will be responsible for all functions, including sales, marketing, human resources, finance, legal and operations. He will also serve on the ALCOM Board of Directors as Executive Director.

Boney was previously Vice President and General Manager, Can, Novelis North America. He joined Novelis in 2006 as Plant Manager, Oswego Works, and has held management positions in North America and Europe.

"During his tenure, Tom has served in operations, commercial and corporate roles," said Martens. "His experience in operations and as a general manager has prepared him well to assume this leadership role for a growing market area within Novelis."

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, has nearly 11,000 employees and reported revenue of \$10.6 billion in fiscal year 2011. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial, electronics and printing markets throughout North America, Europe, Asia and South America. Novelis is a subsidiary of Hindalco Industries Limited (BSE: HINDALCO), one of Asia's largest integrated producers of aluminum and a leading copper producer. Hindalco is a flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, visit www.novelis.com and follow us on Twitter at twitter.com/Novelis.

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