

August 7, 2007

Novelis

Novelis Wins Sheet Contract for Cadillac CTS Aluminum Hood

DETROIT, Aug. 7 /PRNewswire/ -- Novelis Inc. has been selected by General Motors to supply aluminum sheet for the hood of the 2008 Cadillac CTS, expected to launch in late August. Novelis is the world's leading supplier of high performance aluminum sheet for use in automotive applications.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070807/CLTU070LOGO>)

The CTS, Cadillac's luxury sport sedan, has been redesigned for 2008, offering a higher level of technology, luxury and performance. The exterior is notable for extremely tight gap tolerances, flush-mounted elements and high-grade components, says the automaker.

"The result is a car we feel is more desirable in every way, including the value it offers to luxury sport sedan buyers," says Jim Taylor, Cadillac General Manager.

Novelis will supply aluminum sheet for the CTS hoods from its manufacturing plants in Oswego, NY and Kingston, Ont. The use of aluminum helps reduce vehicle mass and improve vehicle performance and handling. Novelis also supplies aluminum sheet for the hoods of Cadillac's STS, DTS and SRX models.

"The new CTS is an impressive car and we are especially proud to have our material on what will no doubt be another winning model for Cadillac," said Pat McNulty, Automotive Market Director for Novelis in North America. "We have enjoyed a long supply relationship with General Motors, bringing the benefits of strong, lightweight aluminum to many of their vehicles."

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, has approximately 12,900 employees and reported revenue of \$9.8 billion in 2006. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial and printing markets throughout Asia, Europe, North America and South America. For more information, visit www.novelis.com.

Novelis is a subsidiary of Hindalco Industries Limited, Asia's largest integrated producer of aluminum and a leading copper producer. Hindalco is the flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India.

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