

April 4, 2007



Novelis Recycles 45 Percent Of All Aluminum Cans Collected In North America

Recycling That Works: Locally and Globally

CLEVELAND, April 4 /PRNewswire-FirstCall/ -- Novelis Inc. has once again demonstrated its recycling leadership in North America by recycling 24 billion used beverage cans (UBCs) in 2006. Annually, Novelis recycles about 45 percent of all UBCs collected in the United States and Canada through its recycling plants in Berea, Ky., Oswego, N.Y., and Greensboro, Ga. The Berea plant is the world's largest facility dedicated to UBC recycling.

Recycling aluminum provides valuable economic, environmental, and social benefits. Aluminum is infinitely recyclable, meaning that the cans recycled by Novelis are manufactured back into new can sheet in a closed-loop process that can be repeated forever. On a global scale, Novelis recycled a record 38 billion UBCs in 2006, which translates to more than 500,000 metric tons of aluminum.

"Aluminum recycling is the cornerstone of the Novelis commitment to sustainability," said Kevin Greenawalt, President of Novelis North America. "Local actions lead to global benefits. Each and every recycled can on a local level has global impact by saving energy, reducing greenhouse gas emissions, and conserving the earth's natural resources."

Aluminum produced from recycled cans only uses about five percent of the energy required to produce the material from raw materials, so it produces 95 percent less emissions such as greenhouse gasses and conserves such natural resources as bauxite and water. Recycling just one aluminum can saves enough energy to power a television set for three hours.

"Novelis has a long track record of establishing and sponsoring UBC collection programs in the U.S. to increase recycling rates and build local awareness that it pays to recycle aluminum," explained Gary Wygant, Recycling Director. "Our multi-faceted approach is through a number of high-profile sponsorships such as "Cans for Cash - City Recycling Challenge" in partnership with the U.S. Conference of Mayors and Keep America Beautiful, Inc. We also sponsor the highly successful America Recycles Day every November 15, as well as the Aluminum Association's Cans for Habitat and Curbside Value Partnership programs."

As part of its continued commitment to sustainable practices, Novelis North America also participates in the U.S. Environmental Protection Agency's (EPA's) Climate Leaders Program. Climate Leaders is an industry-government partnership that works with companies to develop long-term greenhouse gas emission reduction goals. As a member of the U.S. Aluminum Association, Novelis supports the aluminum industry's leadership position in U.S. climate change policy for environmental sustainability.

Novelis is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, has approximately 12,900 employees, and reported \$9.8 billion in 2006 revenue. Novelis has the capability to provide its customers with a regional supply of technologically sophisticated rolled aluminum products throughout Asia, Europe, North America and South America. Through its advanced production capabilities, the Company supplies aluminum sheet and foil to the automotive and transportation, beverage and food packaging, construction and industrial, and printing markets. For more information, visit <http://www.novelis.com>.

Statements made in this news release which describe Novelis' intentions, expectations or predictions may be forward-looking statements within the meaning of securities laws. Examples of forward-looking statements in this news release include, among other things, Novelis' expectation to receive benefits from its aluminum recycling operations and procure similar amounts of used beverage cans in the future. Novelis cautions that, by their nature, forward-looking statements involve risk and uncertainty. We do not intend, and we disclaim any obligation, to update any forward-looking statements, whether as a result of new information, future events or otherwise. Important risk factors which could impact the success of Novelis' recycling are included under the caption "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2006, as filed with the SEC, and are specifically incorporated by reference into this news release.

SOURCE Novelis Inc.

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