

October 8, 2026



Leading Glassmaker Encirc Selects Powerfleet's Unity Portfolio to Optimize On-site Safety Across its UK Manufacturing Enterprise

Powerfleet's AI-powered Unity platform & video solutions will be used to help reduce operational risk

WOODCLIFF LAKE, N.J., Oct. 8, 2026 /PRNewswire/ -- Powerfleet, Inc. (Nasdaq: AIOT; JSE: PWR), a global leader in the artificial intelligence of things (AIoT) software-as-a-service (SaaS) mobile asset industry, today announced that Encirc, a leading glass container manufacturer in the UK, has selected Powerfleet to strengthen forklift and on-site safety across its manufacturing operations.



Encirc produces more than three billion glass containers a year and bottles 18 of the UK's top 20 wine brands. In high-volume production environments where forklifts, pedestrians and production lines share the same floor, Encirc will use Powerfleet's AI-powered Unity platform and AI video solutions to bring operator, equipment and safety data into one workflow. Site leaders get the predictive intelligence they need to reduce operational risk and act before incidents occur.

"Manufacturers choose Powerfleet because they need safety intelligence that delivers measurable results across complex operations," said Steve Towe, Chief Executive Officer of Powerfleet. "Encirc's decision shows the confidence major manufacturers place in Powerfleet to protect their people and improve how their operations run."

"At Encirc, we are always looking for new and innovative ways to improve safety," said Louise Reeves, Head of Health, Safety & Environment at Encirc. "As we review our fleet and standardize our safety controls, Powerfleet's AI video safety technology helps us counter the potential risk and severity of workplace transport incidents, so we can keep raising the bar for our people."

Encirc's selection of Powerfleet underscores the role of its AI-powered pedestrian safety intelligence in protecting people and keeping complex manufacturing operations running.

About Powerfleet

Powerfleet (Nasdaq: [AIOT](#); JSE: PWR) is a global leader in the artificial intelligence of things

(AIoT) software-as-a-service (SaaS) mobile asset industry. Powerfleet unifies business operations through the ingestion, harmonization, and integration of data, irrespective of source, and delivers actionable insights to help companies save lives, time, and money. Powerfleet's ethos transcends our data ecosystem and commitment to innovation; our people-centric approach empowers our customers to realize impactful and sustained business improvement. The company is headquartered in New Jersey, United States, with offices around the globe. Explore more at www.powerfleet.com. Powerfleet has a primary listing on The Nasdaq Global Market and a secondary listing on the Main Board of the Johannesburg Stock Exchange (JSE).

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