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Wyndham Launches Registry Collection in Europe with Opening of Ajul Luxury Hotel & Spa Resort

Luxury resort on Greece's dazzling Halkidiki peninsula marks latest addition to Wyndham's prestigious portfolio in Europe

LONDON, June 1, 2023 /PRNewswire/ -- Wyndham Hotels & Resorts, the world's largest hotel franchising company with approximately 9,100 hotels spanning more than 95 countries, today announced the opening of the **Ajul Luxury Hotel & Spa Resort**, its first Registry Collection Hotel in Europe. The 171-room, 5-star resort is located in Halkidiki, one of Greece's most sought-after destinations known for its pristine beaches, Mediterranean forests and unique views of the Aegean Sea and Mount Olympus.

Handpicked to deliver incredible experiences in spectacular destinations, Registry Collection Hotels combine individuality with thoughtful design and world-class service. From unique architectural details to dream-worthy locations, every stay with Registry Collection Hotels is meant to be as unique and indulgent as the hotels themselves. The Ajul Luxury Hotel & Spa Resort—owned and operated by [Zeus International Hotels & Resorts](#)—is the latest impressive addition to a portfolio of 16 Registry Collection properties across Mexico, Panama, Brazil, Dominican Republic and Jamaica.

Dimitris Manikis, President EMEA, Wyndham Hotels & Resorts, commented: "Expanding Registry Collection Hotels to Europe enables us to further diversify our offering, giving our guests access to even more travel experiences and incredible destinations around the world. Zeus International Hotels & Resorts is a like-minded partner with many years of experience welcoming visitors and growing brands across Europe. Introducing the brand with them in Halkidiki, a renowned hotspot for its impressive nature, coastline, and culture, makes this launch even more special."

The latest opening of the outstanding Ajul Luxury Hotel & Spa Resort also builds on Wyndham Hotels & Resorts' longstanding collaboration with Zeus International Hotels & Resorts, currently covering 10 hotels in three countries, under the Wyndham, Wyndham Grand, Ramada, Dolce and Trademark Collection by Wyndham brands, and now Registry Collection Hotels. Zeus International owns and manages an additional 12 hotels spanning Greece, Romania, and Italy.

An Opulent Seafront Retreat

Ajul Luxury Hotel & Spa Resort, a Registry Collection Hotel is a stunning, beachfront hotel offering 171 luxurious rooms up to 85sqm, including 26 high-end private villas up to 580sqm and 92 exceptional bungalows up to 135sqm, most with private pools and all with breathtaking sea-views. The hotel offers five extraordinary swimming pools as well as access to nearby heavenly pebble beach. Built in an alluring setting of forests, where the

natural tranquility and the traditional natural elements are prominent, guests can immerse themselves in the serene ambiance with leisurely strolls through the hotel's lush gardens, which gracefully descend towards the tranquil waters of Agia Paraskeui. The hotel offers a unique culinary journey of local Greek, Italian and Mediterranean cuisine through its three restaurants that are supplied with fresh local fruits, vegetables, and herbs, as well as premium beverages, signature cocktails and carefully selected wines at its three bars.

A nod to the great therapeutic tradition of the region, guests can also enjoy a one-of-a-kind designed Spa Center featuring an impressive outdoor pool and fantastic views, along with wellness classes on special decks by the beach. Ajul Luxury Hotel & Spa Resort also provides more adventurous guests two tennis courts, a basketball court and a beach volleyball court, as well as an adventure park and other great outdoor activities, making it the ideal luxury hideout for those seeking a stunning coastal getaway. Ajul Luxury Hotel & Spa Resort offers over 600sqm of venue space to host glamorous events and top-tier conferences, making it also an exceptional choice for guests in pursuit of the perfect venue for such occasions.

Haris Siganos, President and CEO of Zeus International Hotels & Resorts, added: "Opening the first luxury resort under Registry Collection Hotels in Europe is testament to Zeus International Hotels & Resorts' commitment to innovating our offering and providing outstanding hospitality to our guests, in Greece and abroad. Our fruitful and growing collaboration with Wyndham enables us to maintain the unique individuality of the Ajul Luxury Hotel & Spa Resort, while opening its doors to travellers from all around the world."

Wyndham hotels in Greece and around the world participate in [Wyndham Rewards®](#), the award-winning hotel rewards programme offering approximately 101 million enrolled members the opportunity to redeem points at more than 50,000 hotels, vacation club resorts and vacation rentals around the world.

For more information about Ajul Luxury Hotel & Spa Resort, a Registry Collection Hotel, visit www.registrycollectionhotels.com. For additional details on franchising opportunities with Wyndham Hotels & Resorts, visit www.whrdevelopmentemea.com.

About Registry Collection Hotels

Get lost in your travels and let Registry Collection Hotels meet you there. With thoughtful design, brilliant service and unsurpassed attention to detail, our handpicked hotels and resorts deliver incredible experiences in spectacular destinations around the world. Book your next stay at www.registrycollectionhotels.com or visit www.whrdevelopmentemea.com to learn more about how we're elevating individuality for independent-minded luxury hotel owners and developers around the world. Registry Collection Hotels are affiliated with but separate from The Registry Collection, the world's largest luxury exchange programme.

About Wyndham Hotels & Resorts

Wyndham Hotels & Resorts (NYSE: WH) is the world's largest hotel franchising company by the number of properties, with approximately 9,100 hotels across over 95 countries on six continents. Through its network of approximately 845,000 rooms appealing to the everyday traveller, Wyndham commands a leading presence in the economy and midscale segments of the lodging industry. The Company operates a portfolio of 24 hotel brands, including Super 8®, Days Inn®, Ramada®, Microtel®, La Quinta®, Baymont®, Wingate®,

AmericInn®, Hawthorn Suites®, Trademark Collection® and Wyndham®. The Company's award-winning Wyndham Rewards loyalty programme offers approximately 101 million enrolled members the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rentals globally. For more information, visit www.wyndhamhotels.com.

About Zeus International Hotels & Resorts

Zeus International Hotels and Resorts is dedicated in creating exceptional destinations and unique experiences promoting authentic Greek hospitality since 2014.

In each one of 22 Zeus International Hotels & Resorts in Eastern Europe, the company's philosophy and passion evolve around providing premium-quality, luxurious services that are welcoming and unpretentious. They are committed to delivering a memorable experience to every guest. This hospitality wonderland is adapted to 21st century needs and offers options for all types of modern-day travellers, families and couples, business travellers, city wanderers, relaxation, or adventure seekers.


Your home away from home can be found in city centre, urban or artistic hotel, in a suburban luxury resort or in a holistic wellness Spa resort by the sea or among mountaintops. Whether you choose to travel within Greece, Italy, Romania, or Cyprus you will enjoy memorable experiences inspired by the culture of each destination and under our philosophy of creating never-to-be-forgotten authentic relations with our guests. Find out more [here](#).

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the federal securities laws, including statements related to Wyndham Hotels & Resorts, Inc.'s (the "Company") current views and expectations related to rooms growth, development and consumer demand trends. Forward-looking statements include those that convey management's expectations as to the future based on plans, estimates and projections at the time the Company makes the statements and may be identified by words such as "will," "expect," "believe," "plan," "anticipate," "intend," "goal," "future," "outlook," "guidance," "target," "objective," "estimate," "projection" and similar words or expressions, including the negative version of such words and expressions. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release.

Factors that could cause actual results to differ materially from those in the forward-looking statements include, without limitation, general economic conditions, including inflation, higher interest rates and potential recessionary pressures; the worsening of the effects from the coronavirus pandemic ("COVID-19"); COVID-19's scope, duration, resurgence and impact on the Company's business operations, financial results, cash flows and liquidity, as well as the impact on the Company's franchisees, guests and team members, the hospitality industry and overall demand for and restrictions on travel; the Company's continued performance during the recovery from COVID-19 and any resurgence or mutations of the virus; concerns with or threats of other pandemics, contagious diseases or health epidemics, including the effects of COVID-19; the performance of the financial and credit markets; the economic environment for the hospitality industry; operating risks associated with the hotel franchising businesses; the Company's relationships with franchisees; the impact of war,

terrorist activity, political instability or political strife, including the ongoing conflict between Russia and Ukraine; the Company's ability to satisfy obligations and agreements under its outstanding indebtedness, including the payment of principal and interest and compliance with the covenants thereunder; risks related to the Company's ability to obtain financing and the terms of such financing, including access to liquidity and capital; and the Company's ability to make or pay, plans for, and the timing and amount of any future share repurchases and/or dividends, as well as the risks described in the Company's most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission and any subsequent reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, subsequent events or otherwise, except as required by law.

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