

Midwest Energy Emissions Announces Agreement With Major Southwest Power Producer to Perform Multiple Demonstrations of Its Mercury Removal Technology

WORTHINGTON, OH -- (Marketwire) -- 02/15/13 -- <u>Midwest Energy Emissions Corp</u> (OTCQB: MEEC) today announced that it has signed an agreement with a major Southwestern US power producer to perform additional demonstrations of Midwest's mercury removal technology. These demonstrations will be on three of the power producer's large generating units and will be carried out this spring.

Alan Kelley, President of Midwest, commented, "These three demonstrations are a follow-on to our technology demonstration last fall at two of the same companies' power plant units. Those tests proved our technology's performance in achieving MATS (<u>U.S. EPA's Mercury and Air Toxics Standards</u>) compliance on those units and it's gratifying to be asked to return to showcase the technology at additional plant sites."

Kelley continued, "This will take the total number of demonstrations of our technology in North America to twenty-two. With our current contracts in place and a significant number of new demonstrations expected, 2013 stands to be a very important year for us. Our clients, both current and prospective, can now safely and economically plan around an important regulation in 2015 with our patented, best-of-breed technology."

As a reminder, impacted utilities nationwide are testing mercury emission control technologies in advance of the new Mercury and Air Toxics Standards (MATS) which must be met starting in 2015.

About Midwest Energy Emissions Corp. (ME2C)

We deliver cost effective mercury capture technologies to power plant and other large industrial coal-burning units in the United States and Canada. Our proprietary technology allows customers to meet even the new, highly restrictive standards the <u>U.S. EPA</u> has set for mercury emissions, in an effective and economical manner with the least disruption to the current equipment and on-going operations. For more information, see our website at <u>www.midwestemissions.com</u>.

Forward-Looking Statements

Statements in this release that are not historical facts are forward-looking statements, which involve risks and uncertainties that could cause actual events or results to differ materially from those expressed or implied in this release. Matters that may cause actual results to differ materially from those in the forward-looking statements include, among other factors,

the gain or loss of a major customer, change in environmental regulations, disruption in supply of materials, a significant change in general economic conditions in any of the regions where our customer utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, failure to obtain adequate working capital to execute the business plan and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward-looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.

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